



## *Community Development*

To become the most livable city in the United States and to be recognized as an “international city”

### Accomplishments

- Incorporated smart growth principles into zoning code rewrite
- Open Space Plan complete and adopted by City Council
- Neighborhood Conservation Program developed; currently completing five Neighborhood Conservation Plans; Neighborhood Boundary Map completed
- Two Neighborhood Revitalization Areas selected
- Historic Preservation and tax abatement ordinances approved
- Corridors identified for infill nodes
- Fund-raised \$47,000 for Creative Cities Leadership Project (CCLP)
- Bi-national commemoration of the Mexican Revolution
- Organization/participation in International Latino Arts Festival / International Film Festival

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## *Economic Development*

To become the city with the lowest unemployment rate and highest per capita wages in the United States

### Accomplishments

- Secured Brand Consultants for audit of existing communications and marketing efforts/materials and to perform market research for recommendations of brand tagline and communications platform
- New leadership in place for City's Economic Development department, along with core staffing for FY07
- Incorporated Mexican Consulate and partners in Ciudad Juárez in arts and cultural collaborations for mutual benefit of both cities; continued work on series of projects
- Implementation of City's One-Stop-Shop in Development Services Department; established proactive, positive lines of communication with all business and development sectors in City of El Paso and ways to fast-track development process
- Created index on City's website of local business performance statistics