

Strategic Policy Goals:

El Paso on the Path to Progress

Early in this City Council's administration, a goal-setting process was embarked upon in order to collectively develop long-term strategic policy goals to assist El Paso in the positive maintenance and future development of the City.

5 The areas identified in this process focused not only on the external community at large, but the improvement of the City's internal operation and culture as well. By concentrating on multiple areas that range from Fiscal Policy, Customer Service and Citizen Involvement to Transportation, Community Development and Economic Development, these goals will benefit the community across the entire spectrum.

The goals, once formed, were then handed over to the City Manager and executive staff to formulate feasible action steps for each of the policy goal areas. The organization has made great strides within the short time period between formation of these goals and the present, all in an effort to help in the advancement of this new collective vision. The Strategic Policy Goals, working in concert with their respective action plans, together form a road map that details the City of El Paso's path to progress.

