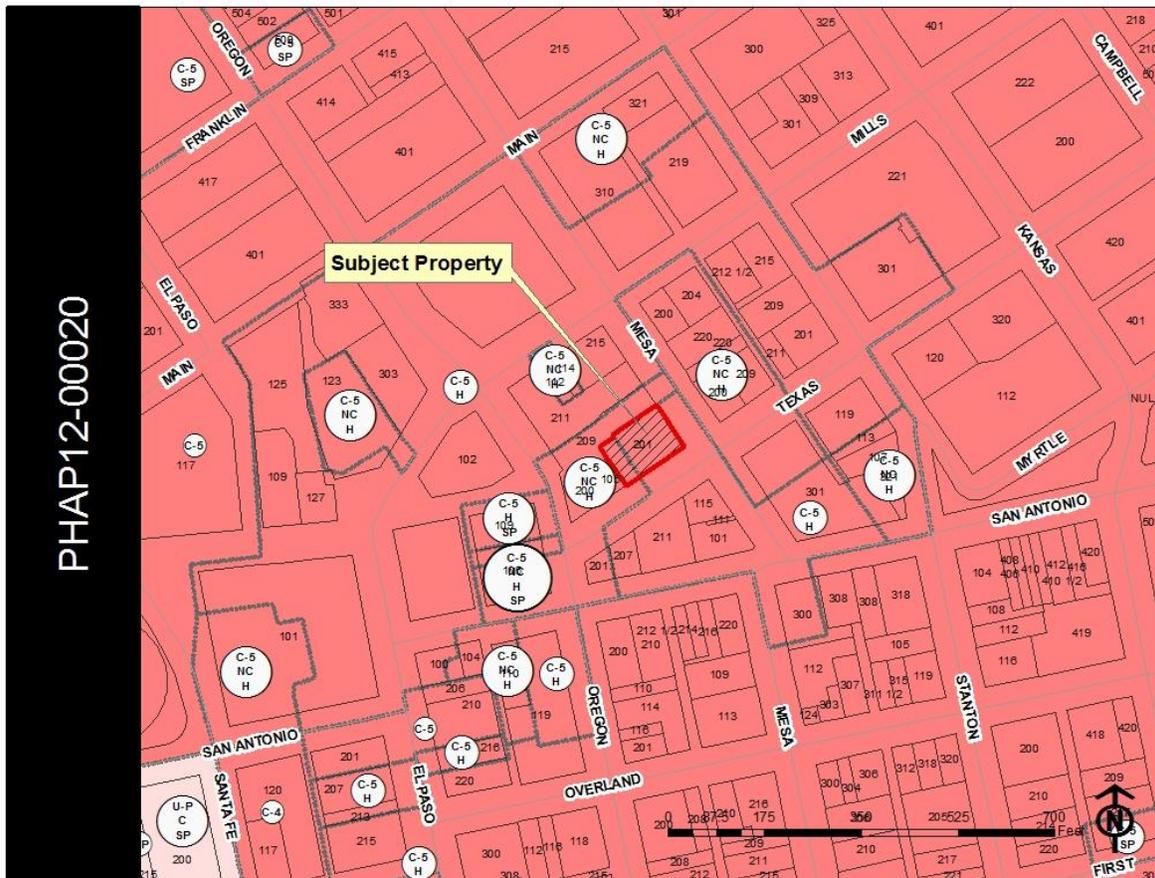




PHAP12-00020

Date: July 23, 2012
Application Type: Certificate of Appropriateness
Property Owner: River Oaks Properties
Representative: Richard Williams
Legal Description: Lot 5 of Mills Subdivision, 90 feet on Mesa x 131 Feet on Texas except 5 Feet x 36 Feet in Northwest corner, City of El Paso, El Paso County, Texas
Historic District: Downtown
Location: 201 N. Mesa
Representative District: #8
Existing Zoning: C-5/H (Commercial/Historic)
Year Built: c. 1905
Historic Status: Non-contributing
Request: Certificate of appropriateness for the installation of signage exceeding 30 square feet.
Application Filed: 7/09/2012
45 Day Expiration: 8/23/2012

ITEM #4



GENERAL INFORMATION:

The applicant seeks approval for:

The installation of signage exceeding 30 square feet.

STAFF RECOMMENDATION:

The Historic Preservation Office recommends APPROVAL, of the proposed scope of work based on the following recommendations:

Title 20.18.480 Historic overlay zones, historic districts and designated significant landmarks states:

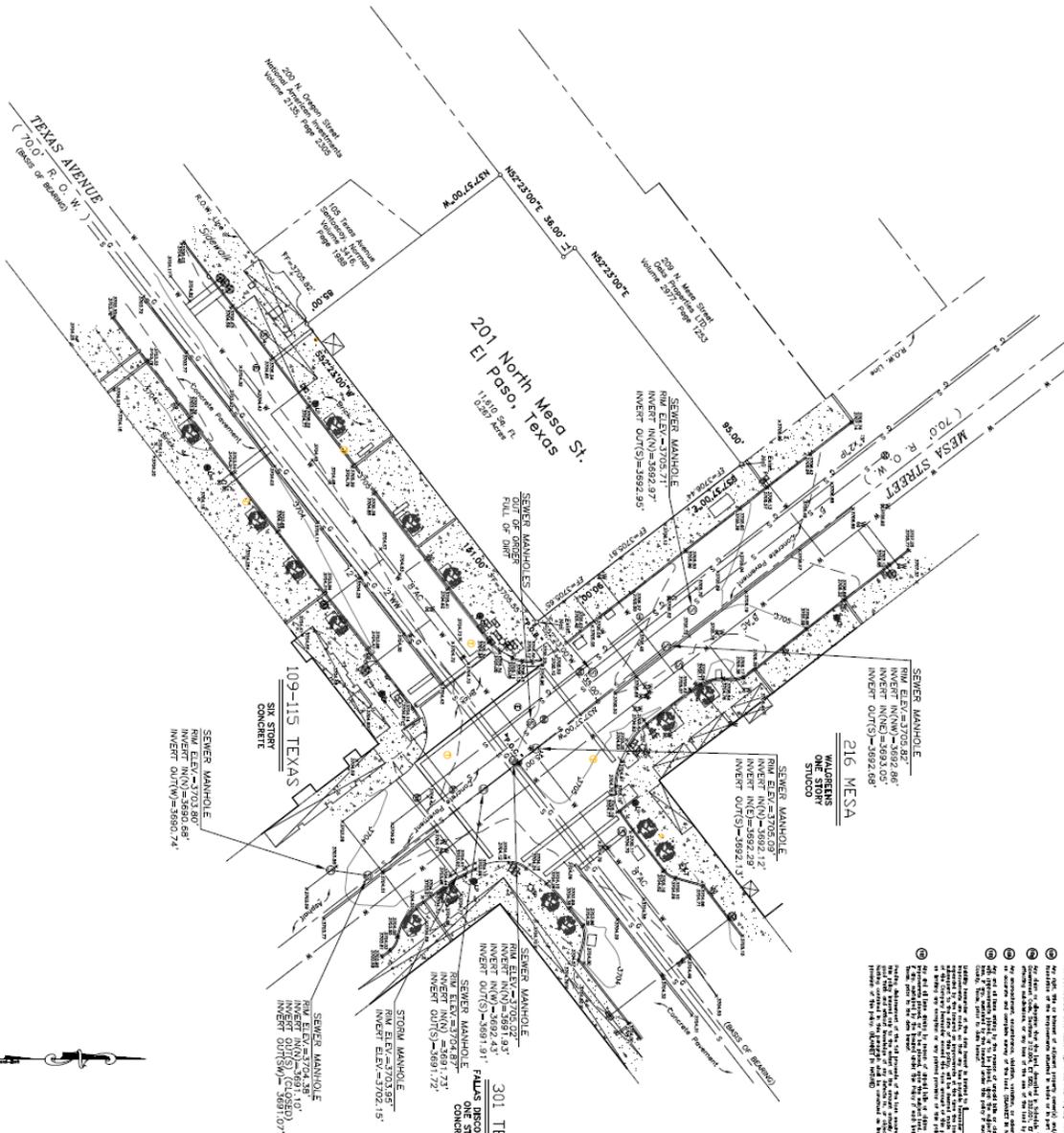
- For buildings within the C-5/H district (Central Business District/Historic) and within the boundary of the El Paso Downtown 2015 Plan where the purpose will serve a greater public good, further specific redevelopment goals outlined in the 2015 Plan and contribute to the economic redevelopment of the downtown area:
The historic landmark commission shall have authority to issue a certificate of appropriateness for wall signs exceeding thirty square feet, to a maximum of five percent of the face area of the elevation of the building on which the sign is to be placed, and for location of wall signs higher than the window sill of the second story.

AERIAL MAP

PHAP12-00020



SITE PLAN



SCHEDULE 'B' ITEMS

1. Signs of Items B-1 through B-7 shown on the Plan (Shaded in Yellow)
2. Signage to identify all Customers, and that of owner if the First Priority Meters of 0.1 inch Capacity, Three
3. Metering Station and other equipment shall be installed in the First Priority Meters of 0.1 inch Capacity. The
4. Metering Station shall be installed in the First Priority Meters of 0.1 inch Capacity. The Metering Station shall
5. Metering Station shall be installed in the First Priority Meters of 0.1 inch Capacity. The Metering Station shall
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12. Metering Station shall be installed in the First Priority Meters of 0.1 inch Capacity. The Metering Station shall
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14. Metering Station shall be installed in the First Priority Meters of 0.1 inch Capacity. The Metering Station shall
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16. Metering Station shall be installed in the First Priority Meters of 0.1 inch Capacity. The Metering Station shall
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SCALE : 1" = 20'

Legend

- Light Pole
- Sign Pole
- Sign Box
- Electric Manhole
- Storm Sewer Manhole
- Water Meter
- Water Meter Box
- Fire Hydrant
- Telephone Manhole
- Sign
- Type
- Existing City Monument
- City Line
- Owner Line

SIGN DETAILS



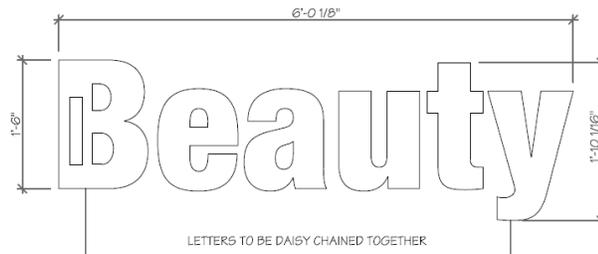
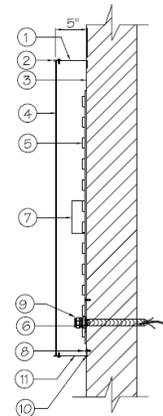
LED

TYPE : GE LUMINATION GELCORE TETRA MAX RED
POWER SUPPLY: GELPS-12-60

TOTAL PER SET: 35FT
TOTAL POWER SUPPLIES PER SET: 1

FABRICATION NOTES: (1) ONE SET OF SELF-CONTAINED CHNL LTRS DAISY CHAINED

1. .040 ALUM RETURNS PRE FINISH DK. BRONZE
2. 1" BRONZE JEWELITE TRIMCAP
3. .063 ALUM BACKS INSIDE TO BE MILL FINISH
4. 3/16" #2793 RED PLEXI FACES
5. GE TETRA-MAX LED SYSTEMS, RED
6. 1/2" GC-50 STRAIGHT CONNECTOR FOR SUPPLY WIRE TO PASS THRU ALUM. BACKS
7. POWER SUPPLY : GELcore
8. 3/8" ANCHOR BOLT & RIV-NUT
9. 1/2" SEALTITE CONDUIT FOR CONNECTION TO PRIMARY ELECTRICAL SERVICE
10. 1/4" WEEP HOLES (2) TWO PER LETTER WITH BAFFLES
11. CAULK BEAD AROUND THE INSIDE OF RETURN AND BACK TO SEAL FROM WATER LEAKAGE



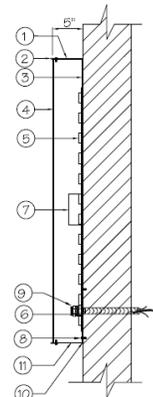
LED

TYPE : GE LUMINATION GELCORE TETRA MAX RED
POWER SUPPLY: GELPS-12-60

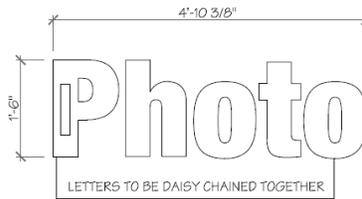
TOTAL PER SET: 21FT
TOTAL POWER SUPPLIES PER SET: 1

FABRICATION NOTES: (1) ONE SET OF SELF-CONTAINED CHNL LTRS DAISY CHAINED

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SIGN DETAILS



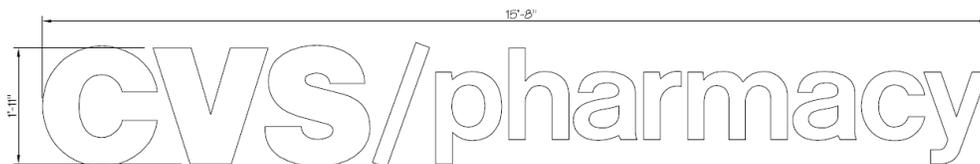
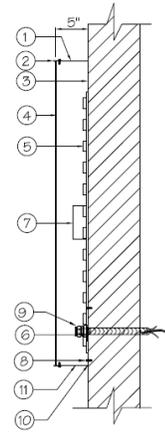
LED

TYPE : GE LUMINATION GELCORE TETRA MAX RED
 POWER SUPPLY: GELP5-12-20

TOTAL PER SET: 17FT
 TOTAL POWER SUPPLIES PER SET: 1

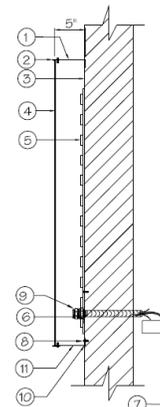
FABRICATION NOTES: (1) ONE SET OF SELF-CONTAINED CHNL LTRS DAISY CHAINED

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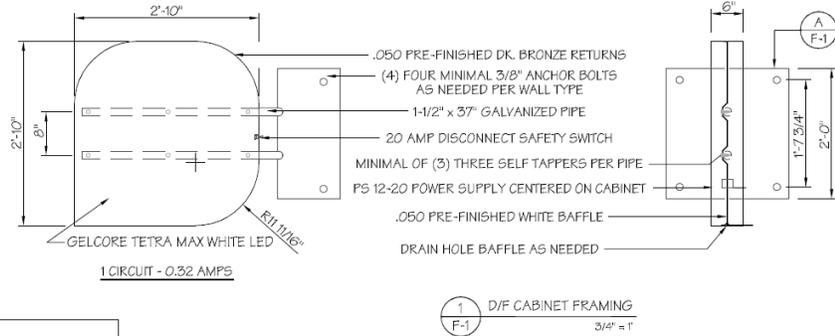
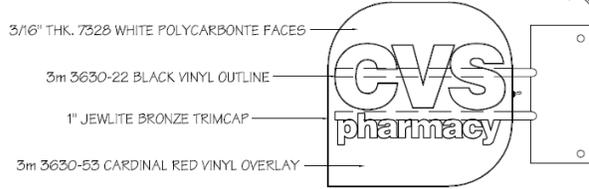
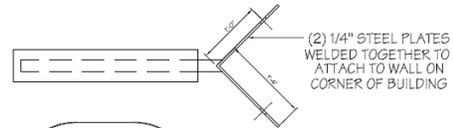
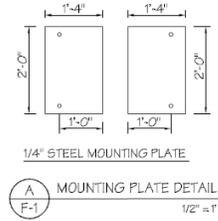
FABRICATION NOTES: (1) ONE SET OF REMOTE WIRED CHNL LTRS

1. .040 ALUM RETURNS PRE FINISH DK. BRONZE
2. 1" BRONZE JEWELITE TRIMCAP
3. .063 ALUM BACKS INSIDE TO BE MILL FINISH
4. 3/16" #2793 RED PLEXI FACES
5. GE TETRA-MAX LED SYSTEMS, RED
6. 1/2" GC-50 STRAIGHT CONNECTOR FOR SUPPLY WIRE TO PASS THRU ALUM. BACKS
7. POWER SUPPLY : GELcore
8. 3/8" ANCHOR BOLT & RIV-NUT
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10. 1/4" WEEP HOLES (2) TWO PER LETTER WITH BAFFLES
11. CAULK BEAD AROUND THE INSIDE OF RETURN AND BACK TO SEAL FROM WATER LEAKAGE



(1) REMOTE WIRED CHNL LTRS
 C-1 3/4" = 1"

SIGN DETAILS



INSTALLATION INSTRUCTIONS FOR SIGN CABINET
INSTALL IN ACCORDANCE WITH THE NEG AND LOCAL ELECTRICAL CODES

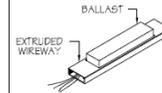
- CONTACT THE LOCAL AUTHORITY HAVING JURISDICTION PRIOR TO INSTALLATION.
- CONNECT SIGN TO EXISTING ELECTRICAL. NOTE: INSTALLER RESPONSIBLE FOR CONNECTING SIGN TO PROPER ELECTRICAL VOLTAGE.
- INSTALLER TO CHECK EXISTING WELDS FOR ANY CRACKS. IF CRACKS ARE PRESENT, INSTALLER TO NOTIFY SOUTHWEST SIGNS.
- PRIME & PAINT ALL NEW EXISTING WELDS AFTER INSTALLATION OF SIGN.
- POLES TO BE PAINTED ACCORDING TO COLOR SPECIFICATIONS ON CONSTRUCTION DRAWING. NOTE: INSTALLER TO PROVIDE PAINT.
- ALL SIGNAGE MUST BE INSTALLED BY A QUALIFIED ELECTRICIAN.
- ALL SIGNAGE MUST BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR THE APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

FABRICATION : (1) ONE DOUBLE FACE TEARDROP BLADE CABINET
BLADE CABINET TO BE INSTALLED ON CORNER OF BRICK WALL
(1) ONE SET OF REMOTE WIRED LED LIT CHNL LTRS
SEE C-1 FOR ALL DETAILS PERTAINING TO LTRS

COLOR NOTES : INTERIOR OF CABINET TO BE PRE-FINISHED WHITE
CABINET TO BE PRE-FINISHED BRONZE
PLATE AND EXPOSED PIPE TO BE PAINTED SW DK. BRONZE (SATIN FINISH)

FACE NOTES : POLYCARBONATE FACE TO BE WHITE W/ 3mm 3630-53 CARDINAL RED
3mm 3630-22 BLACK OUTLINE

"THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN"



EACH BALLAST WILL BE GROUNDED THROUGH METAL WIRE RACEWAY BRANCH CIRCUIT WIRING TO SIGN 120 VOLT - 20 AMP CIRCUIT
ALL BALLASTS GROUNDED WITH A GROUNDING SCREW TO GREEN #2 THIN WIRE. BLACK, WHITE, AND GREEN THIN WIRE OUT BASE OF SIGN FOR FINAL HOOK UP BY ELECTRICAL CONTRACTOR.

Sign Area Calculations

Texas Façade

- Total wall area: 126.5' x 34.5' = 4364.25 square feet
- 5% of area = .05 * 4364.25 = 218 sq. ft
- Proposed area = 31.21 + 15.61 + 7.72 + 9.52 + 6.09 = 70.15
- Percent proposed = (70.15 / 4364) 100% = 1.6%

Mesa Facade

- Total wall area: 90.25' x 34.5' = 3113 square feet
- 5% of area = .05 * 3113 = 155 sq. ft
- Proposed area = 31.21 + 15.61 + 7.72 + 9.52 + 13.45 = 77.51
- Percent proposed = (77.51 / 3113) 100% = 2.5%