

# VISION

El Paso's Public Art Program gives voice to the city's creative spirit – shaping El Paso's visual identity, defining places that anchor the community, and contributing to the city's evolution as a dynamic urban place.

# MISSION

- Commissions and maintains a diverse collection of public artworks,
- Encourages the inclusion of public art in private development and infrastructure built by others,
- Promotes the community's access to, appreciation of and enjoyment of visual art, and
- Supports the emergence of public art practice in El Paso.

# GOALS

- Enhance the quality of life of residents,
- Support creative and professional growth of the arts community,
- Support economic growth,
- Enhance the experience visitors have of El Paso, and
- Promote authentic images of El Paso as a unique place, community and destination.

# SOURCES OF FUNDING

El Paso's public art ordinance dedicates two percent (2%) of the net proceeds of any revenue bond or certificates of obligation issued for construction projects to fund the Public Art Program.

These funds shall be calculated as part of every revenue bond or certificate of obligation issue, according to Financial Services Department Policies and Procedures.

# ROLES AND RESPONSIBILITIES

- City Council Representatives
- Museums and Cultural Affairs Advisory Board
- Public Art Committee
- Artist Selection Panel

# CITY COUNCIL REPRESENTATIVES

Per ordinance, an annual Public Art Plan is submitted to the City Council for approval.

The Public Art Annual Plan includes:

- an update of projects in progress
- new projects to be initiated
- planned location
- proposed budget
- timetable
- artist selection process

# MUSEUMS AND CULTURAL AFFAIRS ADVISORY BOARD

MCAAB is an eighteen-member board that advises the Museum and Cultural Affairs Department on matters pertaining to, but not limited to, the culture funding program, public art programming, and other departmental matters as determined by the director of MCAD.

The MCAAB is composed of two members nominated by each district representative and the mayor.

# MUSEUMS AND CULTURAL AFFAIRS ADVISORY BOARD

DIST	COUNCIL REP	LAST NAME	FIRST NAME	TERM BEGINS	TERM EXPIRES	Remarks
M0	Mayor Oscar Leeser	Escobar	Estrella	10/1/2013	10/1/2017	2nd term
		Moody	William E.	10/1/2013	10/1/2017	2nd term
1	Peter Svarzbein	Cabrales	Angel	10/1/2015	10/1/2019	1st term
		Marin	Maria Erica	10/1/2015	10/1/2019	1st term
2	Larry Romero	Monsisvais	Marina	10/1/2013	10/1/2017	2nd term
		Lujan	Steve A.	10/1/2013	10/1/2017	1st term
3	Emma Acosta	<i>vacancy</i>			10/1/2013	1st term
		Brennand	R. Katherine	10/1/2013	10/1/2017	2nd term
4	Carl Robinson	Perez	Elia	10/1/2013	10/1/2017	2nd term
		Kruzich	Ann F.	10/1/2013	10/1/2017	2nd term
5	Dr. Michiel Noe	Ocegueda	Isela	10/1/2015	10/1/2019	2nd term
		Hernandez	Teresa	10/1/2015	10/1/2019	1st term
6	Claudia Ordaz	Steadman	Ida Mae	10/1/2015	10/1/2019	2nd term
		Ramirez	Carina	10/1/2015	10/1/2019	2nd term
7	Lily Limón	Gorski	Kenneth	10/1/2013	10/1/2017	1st term
		Moreno	Analinda	10/1/2013	10/1/2017	1st term
8	Cortney Niland	Carrizal-Dukes	Elvira	10/1/2015	10/1/2019	1st term
		Longoria	Daniel	10/1/2015	10/1/2019	2nd term

# PAC COMPOSITION

The PAC is a standing committee of the MCAAB appointed to oversee quality control of the Public Art Program and consists of eleven (11) members appointed as follows:

- Three (3) members are from the MCAAB with one appointed as Chair
- Eight (8) members appointed by MCAAB Chair
  - Four (4) members shall be representatives of the visual arts
  - Four (4) members shall be representatives of the architecture, urban planning, engineering, construction industries

# PUBLIC ART COMMITTEE

Melissa Barba  
Kim Bauer  
Edmund Castle  
Robert González  
Ann Kruzich (MCAAB)  
Gregory McNicol  
Marina Monsisvais (MCAAB)  
Isela Ocegueda (MCAAB)  
Daniela Quesada Rivas  
Stefanie Block Uribarri  
VACANT

# ARTIST SELECTION PANELS

The Artist Selection Panel is a group of individuals, including artists, art and design professionals and non-artist citizen representatives that is created to select artists who will be commissioned to create a Work of Art or to provide services.

# ARTIST SOLICITATION METHODS

- Open Competition
- Limited or Invitational Competition
- Direct Selection
- Mixed Process
- Pre-Qualified Artists List

# ARTIST SELECTION PROCESS

Public Art Manager finalizes the RFQ/RFP with City Departments then:

- Initiates public art project by releasing RFQ or RFP
- Advertises the Call to Artists
- Creates an artist selection panel (ASP)
- Processes artist applications
- Facilitates selection process
- Presents ASP's recommendations to the PAC

# PUBLIC ART OVERVIEW

- Annual CIP (Capital Improvement Project) budget is approved by City Council
  - Public Art Program receives 2% of the eligible budget for art
- Staff researches needs/opportunities for art
  - Considers locations, media, maintenance needs, selection panelists
  - Drafts project outline to include approach to project, budget for the art, selection method for artist
- Public Art Committee (PAC) reviews and approves the Project Plan
- PAC reviews and approves selection panel recommendation for the artist to be commissioned
- Kick-off meeting with artist and stakeholders
  - Artist begins design, reviews design work with staff, stakeholders, design team
  - PAC reviews mid-design work
- Further design refinements based on feedback from staff, stakeholders, design team, professional conservator
  - PAC reviews mid-design work

# PUBLIC ART OVERVIEW

- Artist submits final design work materials for approval, including:
  - Renderings and narrative sharing artist's vision
  - Stamped engineering drawings including fabrication and installation details
  - Conservator report
- PAC reviews and approves the artist's final design
- Artist fabricates his/her artwork, or hires a fabricator to make the art
  - Staff monitors fabrication
  - Artists secures permits for installation
- Artist installs his/her artwork, or hires installer to install the art
  - Artist attends pre-installation meeting with general contractor
  - Staff monitors installation
- Artist works with staff to supply close-out documentation
  - Includes maintenance plan, final artwork report, close-out budget
- Staff organizes unveiling and dedication
  - Includes a plaque for display with key information regarding the artwork

# FINANCIAL REPORT

## **PUBLIC ART FUND As of March 31, 2016**

<b>Beginning Fund Balance</b>	1,273,755
<b>Current Expenditures</b>	38,246
Personnel	346,774
Outside Contracts	94
Other	<hr/>
<b>Ending Fund Balance</b>	<b>888,641</b>

QUESTIONS?