

010867

AN ORDINANCE CREATING THE GREATER EL PASO
CIVIC, CONVENTION AND TOURISM DEPARTMENT,
A CITY DEPARTMENT, AND FURTHER CREATING
SAID DEPARTMENT'S ADVISORY BOARD TO BE
KNOWN AS THE GREATER EL PASO CIVIC,
CONVENTION AND TOURISM ADVISORY BOARD

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

1. There is hereby established a department in the City of El Paso to be known as the Greater El Paso Civic, Convention and Tourism Department, effective February 1, 1992.

2. The purpose of the Department shall be to promote a greater and more efficient utilization of the Convention Center facilities and the McKelligon Canyon Amphitheater facilities; and to oversee advertising for general promotional and convention/tourist advertising of the City and County of El Paso and vicinity; and to oversee a solicitation and operating program to attract conventions and visitors to the City and county of El Paso; and to carry out the purposes of any interlocal agreement between the City and the County relating to a unified program for the promotion of tourism, conventions and civic center programs.

3. The Department will be funded in accordance with the budget adopted by City Council, including any amounts contributed by the County of El Paso in accordance with an interlocal agreement. Expenditures from said budget shall be made in accordance with general City policy and all applicable local, state, and federal laws.

4. The department shall be staffed by a Director who shall serve as the Department Head and such other appropriate positions as are authorized by the City Council.

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5. In order to assist the Department and the City Council in establishing policy for the Civic, Convention and Tourism Department there is hereby created an Advisory Board effective February 1, 1992, which shall consist of seven (7) regular members who shall be residents of the City, and shall be appointed by the Mayor and Representatives with one appointment by the Mayor and one appointment by each Representative. All seven (7) members of the Board shall be representative of the hospitality industry.

(a) The term of office of members of the Board shall be two years. However, so that the members' terms will be staggered, the original appointees shall draw lots at their first regularly scheduled meeting so that three members shall serve for one-year terms, and four members shall serve for two-year terms. Thereafter, the successors shall be appointed for two-year terms, each commencing on the specified expiration date of the term of the immediate predecessor. None of the members shall serve more than two consecutive terms, unless filling an unexpired term as provided herein.

(b) Upon any member's death, resignation or removal from the Board, City Council shall fill said vacancy. The new member shall be appointed to fill the unexpired term of the previous appointee, and shall be eligible to serve two additional full terms.

(c) No member shall hold any other public office of honor, trust or profit in the government of the City or County

during his/her term of office. Members shall receive no compensation and shall have advisory powers only.

(d) The Board shall select from among its members a Chairman and a Vice-Chairman, and shall adopt rules and regulations for the government of its own proceedings to carry out the purposes for which this Board is created, not inconsistent with the Charter and Ordinances of the City of El Paso. The Board shall hold regular meetings, at least on a monthly basis, and shall keep a written record of its proceedings. A quorum shall consist of four (4) regular members. No final action shall be taken on any matter except pursuant to the majority vote of the regular members present.

(e) The Director of the Department shall serve as Secretary to the Board, without additional compensation and shall keep a record of all transactions of the Board and provide it with all information necessary to perform its duties.

(f) The Advisory Board shall perform the following duties:

(1) Make reports to the Legislative Review Committee of City Council and to Mayor and Council when so requested;

(2) Make recommendations to Mayor and City Council pertaining to items which relate to the promotion of tourism, conventions, and civic center programs in El Paso;

(3) Suggest overall policy concerning solicitation of conventions and visitors to the City and County of El Paso;

(4) Suggest overall policy concerning utilization of Convention Center facilities and McKelligon Canyon Amphitheater;

(5) Encourage the coordination of tourism and promotion efforts conducted by the City and County of El Paso and all private citizens, groups, organizations, institutions, and agencies; and

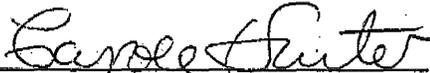
(6) To act in a general advisory capacity in regard to the purposes and functions of the Department.

PASSED AND APPROVED this 7th day of January, 1992.



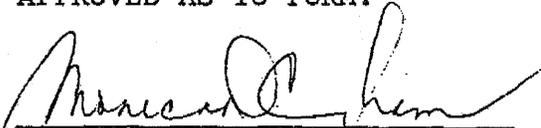
Mayor

ATTEST:



City Clerk

APPROVED AS TO FORM:



Assistant City Attorney

APPROVED AS TO CONTENT:



Carlos Ramirez, Interim
Director

MCS/CVB/LORD