

DATE: December 13, 2007

TO: City Clerk

FROM: Representative Steve Ortega

ADDRESS Two Civic Center Plaza, El Paso, TX 79901 TELEPHONE 541-4124

Please place the following item on the (Check one): CONSENT X REGULAR _____

Agenda for the Council Meeting of January 2, 2008

Item should read as follows: Adam Corrado to the Brownfields Redevelopment Board by Representative Steve Ortega, District 7.

SPECIAL INSTRUCTIONS: First initial term.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Brownfields Redevelopment Board

NOMINATED BY: Representative Steve Ortega DISTRICT: 7

NAME OF APPOINTEE Adam Corrado

(Please verify correct spelling of name)

BUSINESS ADDRESS: Independent Contractor

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Lester Parker

EXPIRATION DATE OF INCUMBENT: 08/14/2007

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X

RESIGNED _____

REMOVED _____

DATE OF APPOINTMENT: 01/02/2008

EXPIRATION DATE OF NEW APPOINTEE: 08/14/2010

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X

2nd TERM: _____

UNEXPIRED TERM: _____

Adam Corrado

EDUCATION

DARTMOUTH COLLEGE

B.A. Psychology; English Minor

Hanover, NH
Class of 2005

WORK EXPERIENCE

EP SOLAR

Co-Founder

June 2007 - Present

- Directed business research, planning, and strategy process for start-up solar energy service provider.
- Built incubation relationship with Bi-National Sustainability Laboratory, a project of Sandia National Labs Advanced Concepts Group.

INDEPENDENT CONSULTANT

El Paso, TX & San Francisco, CA

Clients:

Trans-Pecos / El Paso Regional Center for Innovation and Commercialization

December 2007 - Present

Stanton Street Technology Group

April 2006 – June 2007

Altep Inc.,

August 2006 – February 2006

Ly Brothers Corp,

April 2006 – June 2007

- Built strategic relationships between a technology start-up accelerator and key higher learning institutions and service providers.
- Developed portfolio research and analysis standards for a regional emerging technology investment fund.
- Developed new staffing and operating structures for project management, consulting, and customer service teams.
- Designed training program for project management and consulting. Replicated this system among other teams to provide effective cross-training.
- Engineered a competitive operational strategy for executive and business development teams. Broken into five initiatives, this program handled a four to five fold increase in client base, leveraged web connectivity and virtual properties, and established a knowledge management program.
- Drove strategy and operational design for integrating a robust Internet advertising agency model into a small tech development/design firm in El Paso, TX.
- Expanded and refined training and product development abilities for a mid-size consumer product firm in San Francisco.

LY BROTHERS CORPORATION

San Francisco, CA

Project Manager

April 2006 – August 2006

- Guided cross-functional product development and management teams in all phases of the product life cycle.
- Collaborated with senior officers to develop and execute strategic planning initiatives for a growing, multi-brand firm.
- Worked to structure and implement analysis of market, development, growth, and sales data.
- Coordinated supply chain streamlining efforts through research, construction, and maintenance stages.

GOOGLE, INC.

Mountain View, CA

AdWords Representative

June 2005 – February 2006

- Monitored ad content, quality and accuracy to assure relevancy of targeted advertising.
- Optimized account variables and strategy to maximize advertiser ROI.
- Conducted training of new employees on internal team systems.

SAM SCHWARTZ LLC

New York, NY

Traffic Engineering Department, Intern

Fall 2003

- Conducted field, library, and Internet research for various projects.
- Performed data analysis for presentations to clients and the NYC Dept. Of Transportation.

ACTIVITIES AND LEADERSHIP EXPERIENCE

El Paso Solar Energy Association – Board Member - 2007

Fire and Skoal Senior Society – President – Spearheaded efforts to develop alumni organization.

Dartmouth Outing Club Directorate Member – Negotiated budget distribution for multiple clubs from a single fund.

Eagle Scout – 2001

National Ski Patrol – 1998-Present – Patrolled on various mountains in New York, New Hampshire, and New Mexico

ADDITIONAL SKILLS

- Proficient with MS Word, Excel, PowerPoint, Visio. Familiar with MS Project, Access, FileMaker Pro, and Adobe Illustrator. Basic knowledge of Adobe Dreamweaver and HTML.