

DATE: 12-5-06

TO: City Clerk

FROM: City Representative Beto O'Rourke

ADDRESS 2 Civic Center Plaza TELEPHONE 541-4123

Please place the following item on the (Check one): CONSENT REGULAR

Agenda for the Council Meeting of January 3, 2007

Item should read as follows: Appointment of: Katherine L. Updike to the City Plan Commission as requested by Representative Beto O'Rourke, District #8.

SPECIAL INSTRUCTIONS: _____

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: City Plan Commission

NOMINATED BY: City Representative Beto O'Rourke DISTRICT: 8

NAME OF APPOINTEE Katherine L. Updike
(Please verify correct spelling of name)

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

Belinda M. Luna

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED:
RESIGNED
REMOVED

OTHER (SPECIFY): _____

EXPIRATION DATE OF INCUMBENT: 12/28/06

EXPIRATION DATE OF NEW APPOINTEE: 1/3/09

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM:

2nd TERM

UNEXPIRED TERM:

Katherine L. Updike

PROFESSIONAL PROFILE

Katie Updike has 30 years of diverse international and domestic business experience analyzing and implementing operating decisions as a manager, team member, consultant and entrepreneur. Ms. Updike led a Strategic Planning Division of a major money center bank, led the development and roll-out of new products and market areas, and started several new business enterprises both within a corporate setting and as an entrepreneur. Noted personal strengths are:

- Creative coach and problem solver
- Team oriented manager with experience leading disparate and complex components
- Strategic thinker with strong results-orientation
- Active community member committed to identifying sustainable local solutions
- Strong international foundation and ability to operate within a cross-cultural context
- Excellent understanding of capital structure management and policy development

SELECTED PROFESSIONAL ACCOMPLISHMENTS

Real Estate Development and Advisory Services: Ms. Updike has owned and managed a real estate development company with the primary mission of providing professional real estate services and financial advisory skills to municipalities and non-profit organizations. Services have included corporate headquarters relocations, affordable housing, and a unique multi-employer sponsorship of housing. Projects have involved new construction and rehabilitation of older buildings, including several historically significant buildings. Ms. Updike led the development of a 170-unit Single Room Occupancy residence in downtown for Illinois' largest homeless agency together with 17 downtown churches and synagogues – the first of its kind in over 50 years. The project required intensive work to obtain neighborhood acceptance and zoning approvals. The project was awarded architectural and community development awards, but the highest accolade was stated as, "We had difficulty finding anyone in the City to judge the project, because you had such broad involvement from the community."

Ancillary services to the homeless agency resulted in the initiation of a model job training program. A joint venture was created with a large private landscape services company to provide the landscape services for over 100 parks and boulevards in Chicago. The program has fostered improved financial self-sufficiency and served as a model for building maintenance and food services job training ventures.

In Colorado, Ms. Updike conceived and created a ten-employer sponsored affordable housing project without public subsidies in Aspen, a locale which on average provides subsidies of over \$50,000 per bedroom. The project has been featured as part of various affordable housing seminars.

Strategic Initiative Support: Ms. Updike advised and implemented a marketing strategy and implementation plan for the roll-out of an in-house financial risk management system for use by corporate clients for a large international money center bank (Swiss Bank Corporation). The integration of market research, sales personnel, and highly advanced technical support in the roll-out was critical to the success of the new product initiative. A large multinational client was chosen as the beta site and worked with the bank client to implement the roll-out.

PROFESSIONAL TIMELINE

- 1990 – Present** **Building Solutions LLC** and related companies, Illinois, Colorado, and China
Principal
Real estate advisory services and development of non-profit real estate assets, primarily affordable housing.
Advisor to Chinese building materials business; Board Secretary.
Also maintained financial advisory services under the name of Excelsior Financial Group.
- 1988-1990** **Bankers Trust Company (now Deutschebank), Chicago**
Managing Director.
Also active in Center for Ethics and Corporate Policy, and utilized internally as an informal mentor to peers and subordinates on ethics issues.
- 1987-1988** **Chase Manhattan Capital Markets Corporation/The Chase Manhattan Bank, Chicago**
Managing Director.
- 1974-1987** **The First National Bank of Chicago (now JP Morgan Chase), Chicago and Sao Paulo**
Vice President. 1979-1987.
Assistant Representative. São Paulo, Brazil, 1975-1977.
Area Controller and Liaison. Latin American Group, 1975
Staff Assistant to EVP-International (speech writer, articles, etc.). 1974
- Education** **MBA, Escuela de Administración de Negocios, Lima, Perú.** 1974 (Stanford Graduate Business School helped develop program as premier business school in South America.)
BA, Mathematics, Texas Tech University. 1972.
- Personal** Fluent in Spanish. Proficient in Portuguese.
- El Paso Board Member (current)
Medical Center of the Americas
El Paso Rotary Club
Rotary Foundation
Coronado High School Orchestra Association (President)
- Former Board Member in Chicago:
Association House (VP – Largest social service agency in Chicago serving Hispanics)
Chicago Chamber Musicians (Fundraising)
Shakespeare Repertory (President)
Capital Campaign for Field Museum (Co-Chair)
National Louis University (President's Advisory Council)
- Former Board Member in Colorado:
Marble Charter School (Founder and Treasurer)
Marble Community Church (President and Head of Expansion/Renovation Project).
Marble Historical Society

Financial Strategy Design: During seventeen years in most areas of banking Ms. Updike has designed, structured, and implemented complex financial solutions for clients and managed diverse teams which were often culturally diverse and geographically dispersed. The breadth of her experience allowed her to focus less on product-oriented solutions and more on tailored structures which are designed to optimize the client's objectives. Major clients included McDonald's, General Dynamics, ADM, Firestone, Sara Lee and Conagra. A keen sense of ethical decision-making approaches gave Ms. Updike access to top corporate officers.

As head of real estate work-outs during the early 1980's, Ms. Updike recommended and implemented a strategy of negotiating deeds (in lieu of foreclosure) for numerous problem real estate sector credits. This strategy saved the livelihood of many clients and saved the bank an estimated \$10 million. The foreclosure approach pursued by competitors led to severe restrictions on recovery and loss of economic values.

PERSONAL AND COMMUNITY LEADERSHIP

Ms. Updike has integrated advisory services delivered to clients in the US and abroad with an abiding and deep commitment to community initiatives. Her strategic focus has allowed her to deliver economically sustainable solutions to non-profits and government entities, as an active board member and volunteer. Participation in management development programs throughout her career have been supplemented by teaching seminars (e.g., "Innovation and Financial Engineering in Financial Markets") and the use of creativity models for enhancing performance. She has also started a charter school, led the renovation of two National Historic Register Buildings (and advised on a third), regenerated a floundering historical society, and led a community church in building a community center.

As a 'returnee' to El Paso in 2003, Ms. Updike has rediscovered her high school as a volunteer parent on the Title I application for the school. She has mixed her professional and personal interests by donating part or all of her professional fees for work with the YWCA, El Paso Opera, and FEMAP Foundation. She also has been active in investigating the potential of developing the health care industry as an economic driver and now is a Board Member of the newly recomposed Medical Center of the Americas.