

DATE: January 13, 2010

TO: City Clerk

FROM: City Representative Susie Byrd

ADDRESS 2 Civic Center Plaza, 10th Floor

TELEPHONE 915-541-4996

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of January 19, 2010

Appointment of Kristi K. Borden to the City Plan Commission by Representative Susie Byrd,

Item should read as follows: District 2.

SPECIAL INSTRUCTIONS: To serve an unexpired term.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: City Plan Commission

NOMINATED BY: Representative Susie Byrd DISTRICT: 2

NAME OF APPOINTEE Kristi K. Borden

(Please verify correct spelling of name)

BUSINESS ADDRESS: _____

CITY: El Paso

ST: TX

ZIP: _____

PHONE: _____

HOME ADDRESS: _____

CITY: El Paso

ST: TX

ZIP: _____

PHONE: _____

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Miguel Fernandez

EXPIRATION DATE OF INCUMBENT: 12/02/2010

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: _____

RESIGNED XX

REMOVED _____

DATE OF APPOINTMENT: 01/19/2010

EXPIRATION DATE OF NEW APPOINTEE: 12/02/2010

PLEASE CHECK ONE OF THE FOLLOWING:

1st TERM: _____

2nd TERM: _____

UNEXPIRED TERM: XX

BOARDS AND COMMISSIONS
CITY OF EL PASO

Name: KRISTI BORDEN District: #2

Home Address: EL PASO, TX Home Phone: _____

Business Address: 128 THUNDERBIRD, STE. E
EL PASO, TX Business Phone: _____

Length of Residency in the City of El Paso 16 YRS Birth Date: _____

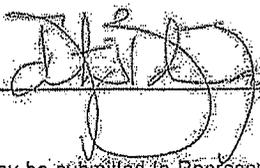
Educational Background: COCONADO HIGH SCHOOL, EL PASO, TX ;
UNIV. OF TX EL PASO ; UNIV. OF TRIESTE, TRIESTE,
ITALY

Employment Background: 1985-94 SEISMOLOGIST DISCOVERY GEOPHYSICAL
SVCS, TRIESTE, ITALY ; 1995-2002 ECONOMIC DEVELOPMENT
GEPCC & UTEP, EL PASO ; 2002-2003 ASST DIR. EZON. DEV.
CITY OF EL PASO ; 2004-PRESENT. PROJ. DEV. CONSULTANT

Volunteerism, Organizations, Community Service, Special Qualifications: TNRCC,
PLAIN LANGUAGE COMMITTEE ; TX STATE DATA CENTER AFFILIATE ;
LEADERSHIP ARTS, EL PASO, TX ; IMPACT PROGRAMS OF
EXCELLENCE, EXEC. BOARD MEMBER

References (Names & Phone Numbers): BOB COOK, PRES. MEDCO,
915-534-0523 ; RUBEN GUERRA, 915-760-5551 ;
KATHY DODSON, DIR., CITY EZON. DEV. ; PAT ADARUTO,
DEPUTY CITY MGR., EL PASO, TX

Commissions and Boards in which you are particularly interested: CITY PLANNING
COMMISSION

Signature:  Date: 1-11-10

Applications may be submitted to Representative Susie Byrd City Hall, Two Civic Center Plaza, El Paso, Texas
79901. Telephone Number: 541-4996 or fax 541-4348.

Kristi K. Borden

Selected Achievements: Formulation and adoption of Tax Abatement and Incentive Policy for the City of El Paso. Creation of public / private partnership between City government and business sector for Economic Development purposes, Graduate, Momentum Leadership Academy. Presenter, Environmental Software Research Institute International Conference – Economic Development Web Applications; Graduate, Leadership Arts Program - Greater El Paso Chamber of Commerce; Co-chair Art and Sol Public Art Program.

Professional Employment: July 2003 – Present **Project Development Consultant**
Independent Contractor

Project, organizational and fund development for non-profit and for-profit entities. Projects include capital campaign Human Society of El Paso, project and fund development El Paso Border Youth Athletic Association, data collection project Time Warner Cable, Dallas, TX, project development Westwind Pediatric Clinic, project and fund development JGS, Inc., Omaha, NE.

Dec. 2002 – July 2003 **City of El Paso**

Department of Economic Development – Interim/Associate Director

Formulated and evaluated departmental strategies. Reviewed policy, planning studies, and program effectiveness to recommend goals regarding the City's Economic Development mission. Planned, organized and implemented incentive and business development initiatives. Responsible for departmental administration and supervision of professional and administrative personnel.

Jan. 2002 – Dec. 2002 **City of El Paso**

Department of Economic Development - Special Projects/ Mayor's Liaison -

Planned and implemented programs to promote economic development. Development of strategies with business leaders, policy-makers, organizations and City management to foster economic development partnerships. Worked with elected officials and stakeholders to develop and launch economic development projects in downtown El Paso and target neighborhoods. Advised and collaborated with citizen boards and advisory committees on development, redevelopment, and business assistance issues.

1997 – 2001 **University of Texas at El Paso**

Texas Centers for Border Econ. Dev. - Economic Development Coordinator –

Identified applied research projects to support economic development activities. Supervised graduate student staff in realizing identified projects. U.S. Census Bureau State Data Center Affiliate responsible for research and dissemination of socioeconomic data for regional economic development. Coordinated and administered Economic Development Research Initiative, a volunteer research collaborative. Represented Texas Centers in state and local forums, extensive community involvement in both public and private sectors.

1995 - 1997 **Greater El Paso Chamber of Commerce**

Asst. V.P., Economic Development Research - Analyzed, documented and

presented research geared toward the economic development of the community. Created print material and marketing pieces used in recruiting business to the area. Coordinated industrial briefings, orientations, and assistance in all phases of site selection analysis and relocation process. Represented the Chamber in both state and local forums.

1987 - 1994 **OGS / Discovery Geophysical Svc., Trieste, Italy**
Seismic Data Analyst / Client Relations - Primary point of contact in all dealings with client; quality control evaluation, survey parameter decisions / revisions, presentations of final reports. Responsible for quality control of recorded seismic data in a field situation. Creation of Brute Stack from multiplexed data, including static corrections, frequency filtering and velocity scans. Short refraction surveys and analysis. Technical translations Italian/English.

Skills:

Excellent coalition building and problem resolution skills. Extensive project management and research experience. Good knowledge of commercial real estate valuation techniques. Research and production of video, print material, desk-top applications and web sites for economic development purposes. Grant writing experience. Excellent writing, editing and communication skills. Microsoft office, PowerPoint, and general computer skills.

Education:

University of Trieste, Italy – Dept. of Earth Sciences Geology and Geophysics
1988-1992
University of North Carolina – Economic Development Communications -1996
University of Texas El Paso – Linguistics, Sociology, Demographics 1998 -
2000

Personal:

Fluent Italian (read/write). Conversational Spanish. Graduate - Leadership Arts Program, Board member Texas Capital Access Forum, Austin, Texas; Member ACCRA; Texas Economic Development Council, Newsletter Committee; Member Greater El Paso Chamber of Commerce Executive Committee for Economic Development; Member Defense Industry Task Force; Executive Board Member - Impact Programs of Excellence; Vice President and Board member – Bridge Center for Contemporary Art; Co-chair - Art and Sol Public Art Project.

References:

Mr. Bob Wingo
President and CEO
SWGM
4050 Rio Bravo
El Paso, TX 79902
(915) 533-9583

Ms. Susan Patten
Vice President of Government and Public Affairs
Time Warner Cable
135 Houston Street
Lewisville, Texas 75057
Tel. (972) 501-7144

Professor Rinaldo Nicolich - University of Trieste
Dept. of Environmental Engineering
Via Valerio, 34100, Trieste, Italy
Tel. (040) 6763500