

DATE: January 23, 2008

TO: City Clerk

FROM: Representative Melina Castro

ADDRESS 2 Civic Center Plaza, 10th Floor TELEPHONE 915-541-4400

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of January 29, 2008

Item should read as follows: Appointment of Steven R. Silver to the Brownfields Redevelopment Board by Representative Melina Castro, District 4.

SPECIAL INSTRUCTIONS: _____

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Brownfields Redevelopment Board

NOMINATED BY: Representative Melina Castro DISTRICT: 4

NAME OF APPOINTEE Steven R. Silver
(Please verify correct spelling of name)

BUSINESS ADDRESS: 3800 N. Mesa, Suite 403

CITY: El Paso ST: TX ZIP: 79902 PHONE: 915-313-3731

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Frederic Dalbin

EXPIRATION DATE OF INCUMBENT: 08/14/2007

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 01/29/2008

EXPIRATION DATE OF NEW APPOINTEE: 08/14/2010

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X

2nd TERM: _____

UNEXPIRED TERM: _____

STEVEN RICHARD SILVER

SUMMARY OF QUALIFICATIONS

- Skilled in Administration, Operations and Staff and Volunteer Development
- Ability to Research, Identify and Access Funding Sources
- Experienced in Securing Major Gifts, Grantsmanship and Planned Giving
- Comprehension of Annual and Endowment Campaigns, Managed Mail and Special Events
- Proficient In Working With Community Based Organizations
- Effective in the Design, Planning and Implementation of Worksite-Based Campaigns

EXECUTIVE DIRECTOR, Groundwork El Paso, El Paso, Texas January 2005 to Present. Responsible for management, operations, administration and supervision of environmental business model; its staff, program, facility and budget, including volunteer leadership and staff recruitment, development and retention. Responsible for fund development to include: grantsmanship, planned giving, corporate and foundation solicitation and special events and projects.

PRESIDENT, Philanthropic Services of the Southwest, Dallas, Texas December 1996 – December 2004. Development of philanthropic services to clients including Capital Campaigns, Grantsmanship, Major Gifts and Planned Giving, Special Events, Board/Staff Development and Training and Donor Relations. PSSW managed over forty development programs facilitating small to medium size campaigns totaling over \$30M in the El Paso metropolitan area...an area which is regarded to the "poorest" metropolitan area in the nation.

FACULTY MEMBER, University of Phoenix, New Mexico Campus. January 1997 – Present. Area Chair– Marketing Department 1998-2000; Facilitator – Marketing and General Studies.

DIRECTOR OF DEVELOPMENT, American Cancer Society, El Paso, Texas August 1994-November 1996 Played a leadership role in the area of fund development to include: annual fund, grantsmanship, planned giving, corporate and foundation solicitation and special events and projects. Provide leadership and direction for El Paso Unit volunteers and staff. 1995 represented the highest developed income to date.

NATIONAL ACCOUNTS COORDINATOR, TRI Seminars, Tampa, Florida March 1993-August 1994 Responsible for sourcing, identifying and qualifying organizations, associations and corporations as prospects for seminars on Tax and Financial Strategies. Negotiate contracts and close same.

EXECUTIVE DIRECTOR, Jewish Community Center, Syracuse, New York July 1990-August 1993 Responsible for management, operations, administration and supervision of multi-service agency; its staff, program, facility and budget, including volunteer leadership and staff recruitment, development and retention. Responsible for fund development to include: annual fund, grantsmanship, planned giving, corporate and foundation solicitation and special events and projects. Immediately worked to accomplish four goals. 1) Increase Income, 2) Reduce Expenses, 3) Establish Solid Financial Footing, and 4) Continue Capital Campaign Efforts (\$2.5M).

EXECUTIVE DIRECTOR, Jewish Community Center, El Paso, Texas April 1987-July 1990 Responsible for management, operations, administration and supervision of multi-service agency; its staff, program, facility and budget, including volunteer leadership and staff recruitment, development and retention. Also responsible for marketing of agency to both Jewish and general population. Was able to move the JCC from a budget of \$350K to \$650K and turnaround deficit of 10% to a surplus

SENIOR ACCOUNT EXECUTIVE, Management Recruiters, Kansas City, Missouri October 1986-
April 1987
MANAGING DIRECTOR, Dance Kalidescope, Indianapolis, Indiana February 1986- October 1986
ASSISTANT EXECUTIVE DIRECTOR, Jewish Community Center, Louisville, KY 1983-1986
PROGRAM DIRECTOR, Jewish Community Center, Kansas City, MO 1980-1983
DIRECTOR, Cultural Arts/Camping, Jewish Community Center, Memphis, TN, 1977-1980
U.S. ARMY 1971-1973

HONORS AND AWARDS

Directors Award, University of Phoenix, New Mexico Campus, Albuquerque, NM 2003
American Cancer Society "Best Year" Income Development, El Paso, TX 1995
United Way Executive of The Year, El Paso, TX 1988
Volunteer Service Award, Volunteer Bureau, United Way of El Paso County, 1988

VOLUNTEER ACTIVITY

Co-Chair, Tourism/Quality of Life Cabinet, El Paso Lyceum, El Paso, TX 2005-2007
Member, Quality of Life Committee, El Paso Greater Chamber of Commerce, 2007
Member, El Paso/Juarez Sister Cities Commission – 2007-2008
Board Member, Humane Society of El Paso, 2005-2006
Board Member, Heart Ball, Dallas, TX 2004 2004
Faculty Member, Center for Non Profit Management, Dallas, TX 2003-2004
Faculty Member, Funding Information Center, Fort Worth, TX 2003-2004
Development Volunteer, Operation Kindness, A No-Kill Animal Shelter, Carrollton, TX 2003-04
Pets for All People, Board Member, El Paso, TX 2001-2002
Chairman, Charitable Solicitations Commission, City of El Paso, 2000-2002
Board Member, Animal Shelter Advisory Committee, City-County El Paso, 2000-2002
Board Member, Millennium Community, City of El Paso 1999-2001
Board Member, XII Travelers Site Review Committee, City of El Paso 1999-2002
Volunteer, Hospice of Hillsborough, Tampa, FL, 1993-94
Board Member, Hospice of Central New York, Syracuse, NY 1991-1993
Admissions Committee Member, United Way of Central New York, Syracuse, NY 1991
President, Board Member, Hospice of El Paso, 1987-1990
President, Council of Agency Executive, United Way of El Paso County, 1988-1990
Board Member, Ballet of the Americas, 1988-1990
Loaned Executive, United Way of El Paso County, 1998
Athletics Committee Member, X Pan American Games, Indianapolis, IN 1986-1987
Volunteer, Kansas City (MO) Hospice, 1986-87
Volunteer, Louisville (KY) Hospice, 1985

EDUCATION

Ph.D. Candidate, University of Kansas, Lawrence, KS
Master of Arts, Kansas State University, Manhattan, KS
Bachelor of Arts, Emporia State University, Emporia, KS

CONTINUING PROFESSIONAL EDUCATION

Total Quality Management, Kodak/United Way of Rochester (NY) 1993
MANAGE Executive Development Program, United Way of Central New York, 1990
Planned Giving: Blueprint for the Future, El Paso Community Foundation 1989
Governance of The Non-Profit Agency, United Way of El Paso County, 1989
Major Gifts Seminar, Indiana University School of Fundraising, 1986

PROFESSIONAL MEMBERSHIPS

Association of Fundraising Professionals (Formerly NSFRE) (1988-2002)
Association of Jewish Center Professionals (1977-1993)
American Hospice Organization (1988-1991)

REFERENCES FURNISHED ON REQUEST

APPLICATION
FOR
BOARDS AND COMMISSIONS
CITY OF EL PASO

Name STEVEN R. SILVER District _____

Business Address 3800 N. WBSA Suite 403
EL TX 79502 Business Phone 915-313-3731

Length of Residency in the City of El Paso 21 yrs

Educational Background B.A., M.A., Ph.D. work in
THEATRE

Employment Background Own fundraising firm Community
SERVICES, HEALTH ORGANIZATION DIRECTOR, STRATEGIC
PROGRAMMING

Volunteerism, Organizations, Community Service, Special Qualifications LOTS!!!
EXTENSIVE KNOWLEDGE OF DOWNTOWN LEADS FOREIGN
MEMBER SEVERAL Bds of the City and chair of one

References (Name and Phone Number)

Commissions and Boards in which you are particularly interested

BROWN TRUST BOARD OF DIRECTORS

Signature 

Date 22 JAN 07
