DATE: 01/27/05

TO: CITY CLERK

FROM: REPRESENTATIVE VIVIAN ROJAS

ADDRESS 10TH FLOOR CITY HALL TELEPHONE 541-4108

Please place the following item on the (Check one): CONSENT XXX REGULAR

Agenda for the Council Meeting of February 1, 2005

Item should read as follows: APPOINTMENT OF MARIA PICARD-AMI TO THE FAIR HOUSING TASK FORCE BY REP. VIVIAN ROJAS, DISTRICT 7.

SPECIAL INSTRUCTIONS:

Item No.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: FAIR HOUSING TASK FORCE

NOMINATED BY: VIVIAN ROJAS DISTRICT: 7

NAME OF APPOINTEE MARIA PICARD-AMI

(Please verify correct spelling of name)

BUSINESS ADDRESS:

CITY: ST: ZIP: PHONE:

HOME ADDRESS:

CITY: ST: ZIP: PHONE:

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

Maria Licon

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: ____

RESIGNED ____

REMOVED X

OTHER (SPECIFY):

EXPIRATION DATE OF INCUMBENT: 04/05

EXPIRATION DATE OF NEW APPOINTEE: 04/05

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: ____

2nd TERM ____

UNEXPIRED TERM: X

APPLICATION
FOR
BOARDS AND COMMISSIONS
CITY OF EL PASO

Name Maria L. Picard-Ami District 1

Home Address

El Paso, Tx, 79912 Home Phone

Business Address

El Paso, Tx, 79901 Business Phone

Length of Residency in the City of El Paso Date of Birth

Educational Background

* Graduate Certification, Urban and Regional Planning, UTEP - expected 2005

* Masters in Public Administration, UTEP, December, 2002

* Professional Degree in Social Anthropology, Universidad Iberoamericana, Mexico, DF November, 1980

Employment Background

* El Puente Community Development Corporation, El Paso Tx, February 2003 to present
* Ecología y Acción Urbana –urban and regional planning consulting firm, Mexico City, 1999 - 2000
* Secretaria de Desarrollo Social – Secretaria de Desarrollo Urbano y Ecología, México DF. 1977 – 1984
* Casa y Ciudad, A.C. urban community development non profit 1980 - 1990

Volunteerism, Organizations, Community Service, Special Qualifications Twenty five years working in government, consulting and nonprofit organizations dedicated to creating opportunities for low income population to access land and housing in urban contexts. For the past five years I have been dedicated to understanding and seeking alternatives for the low income population in El Paso, first through academic research and later through working in a local community development corporation dedicated to creating alternatives for low income Spanish speaking workers.

References (Name and Phone Number):
Carolyn Moore Kathleen Staudt (

Commissions and Boards in which you are particularly interested

Fair Housing Task Force

Signature Date January 25, 2005

MARIA L. PICARD-AMI

PROFILE

- Bilingual MPA graduate with years of professional activity in community development and outreach programs, urban, regional and community planning; public and non-profit management; teaching and training co-workers, non-profit and grassroots community organizations.

SUMMARY OF QUALIFICATIONS

- Strategic planning and goal-oriented analytic and project management skills, specializing in diverse working environments with private enterprise, governmental and community organizations
- Experience in developing urban and regional planning instruments that focus on land tenure and use, urban policy, low-income housing and related subjects, in both government and grassroots contexts at national, state, regional, and local levels
- Managerial, supervisory and administration experience in agencies with limited human and financial resources, managing budgets and financial resources, developing and supervising projects, grant writing, and relationships with international financing agencies
- Outreach, training and teaching skills developing curricula and materials for urban self-help community development organizations, non-profits organizations, public sector workers and undergraduate students
- Strong research skills including academic and qualitative field research (urban and rural) sources
- Diversified personal computer skills (database design and maintenance, spreadsheets, word-processing, desktop publishing, web page design and maintenance, internet research, network administration). Includes experience in designing database information management systems LAN-WAN network and web pages, and training personnel, using participatory methodologies
- Bilingual (English and Spanish) and bi-cultural, including familiarity with Mexican, Central and South American cultures, organizations, and government agencies

PROFESSIONAL EXPERIENCE

2003 - present — El Puente Community Development Corporation El Paso Texas
Social Enterprise Coordinator, responsible for the strategic and financial management and planning for this border women worker's organization, developing social enterprise business plans and negotiating more than 3 million dollars of financial resources for the business development plans with CDFI's, local and federal banks, and foundations. Also in charge of coaching trade displaced Spanish speaking workers in management and social entrepreneurial skills

2001 - 2002 — University of Texas at El Paso, El Paso, TX
Graduate Student Teaching Assistant, History Department and Political Science Department, Responsibilities include grading, reviewing and occasional lectures. Worked with a culturally and language diverse student population, tutoring, mentoring and training in learning skills

1999 - 2000 — Ecología y Acción Urbana, -private regional planning consulting business- México DF
Consultant. developed social and economic components of the Development Plan for the northern region of the State of Quéretaro, Mexico

1999 – 2000 — México, DF
Independent Consultant, database and web page design projects for small non-profit gender, educational and public organizations

1990–1998 — Secretary of Social Development (SEDESOL-INSOI), -Federal Government- México D.F.

- ***Director of the Systems and Information Area.*** Designed and implanted WAN-LAN network, introduced Internet use, email traffic, and Web pages, promoted user participation, coordinated projects trained personnel and managed resources. Developed and supervised the first wide-scale computer skill development program in government agency, training over 50 percent of female and

over age 30 personnel
Associate Director for Evaluating Solidarity Committees, working with urban community organizations in promoting, training and organizing self-help groups during the National Program of Solidarity.

1989-1990 Ecología y Acción Urbana, -private regional planning consulting business- México DF
Regional Development Consultant, successfully developed a quality control system for filtering information in a large GIS system and a system for qualifying potential land use zoning in Regional planning using statistical information

México, DF
Independent Consultant and database designer. Projects included database design for a linguistic project and for urban land use inventory and a system for controlling urban plats for the City.

1981 - 1989 Casa *y Ciudad, A.C.* México DF, non-profit organization working with colonias, tenant and other urban grassroots organizations in Mexico City and other major cities
Founding Member of the Board –Treasurer
Training Coordinator.
Applied Research Coordinator
Working with on issues such as affordable housing, health, women issues, land tenure, and community development; methods included organizing workshops and publishing training material While working at the Center, we organized one of the most important self help construction programs with community organizations in the rebuilding of low income housing after the 1985 earthquake in Mexico. .

1985, 1989-1993 National School of Anthropology and History (ENAH), Mexico, DF.
Part-time Professor (4 hour / week / semester) at the Ethnology Department., where I designed and taught elective courses, methods and techniques of field research, research project, and design. Introduced and developed the first computing and research skills curricula for ethnology and social anthropology undergraduate students

1977–1984 Secretary of Human Settlements and Public Works (SAHOP-SEDUE), México D.F.
Associate **Director** of Urban Land Use policies, going from social analyst position to associate director of the Area, I worked on method-defining projects and evaluation methods related to urban planning at a national and state level. Work included research on land use and housing problems in urban cities in Mexico.

1973 - 1976 Centro de Investigaciones y Estudios Superiores en Antropología Social (CIESAS), México, DF
Research Assistant, in the collective project: Transformación de Hacienda a Ejido en el Área de Río Verde, San Luis Potosí". (From Haciendas to Ejidos in the Rio Verde area of the State of San Luis Potosi, Mexico) working on individual project about irrigation and agriculture in the area

EDUCATION AND TRAINING

Jan 2004 – Present University of Texas at El Paso, Texas
Certificate in Urban and Regional Planning offered by the Institute for Policy and Economic Development, the Masters in Public Administration and the Graduate School planning with core knowledge in urban planning, housing, economics, demographics, law and administration, and the technology necessary for planning activities

2001 2002 University of Texas at El Paso, Texas
Master in Public Administration, specializing in non-profit and community organization, while working on Borderland colonias issues. Research projects included topics such as housing programs and transportation needs in El Paso County.
Earned ***Teaching Assistant Certification*** December 2001
Granted the ***Thomas Ira Cook Award*** for Excellence in Political Science in 2003

1989-2003 Proficient in MS Office. Basic and advanced courses in SPSS, database design, basic programming, UNIX , network administration, Internet, spreadsheets, word-processing,

graphics, web page design and maintenance, desktop publishing. (Will initiate GIS certification in January, 2004)

1981 Universidad Nacional Autónoma de México, México, DF
Graduate courses in Urban Planning and Regional Planning.
Will initiate Urban and regional planning certification in January, 2004

1971-1975. Universidad Iberoamericana, México, DF
Professional Degree in Social Anthropology (Licenciatura en Antropología Social.), specializing in peasant economy and hacienda and plantation type economic units. Graduated with honors in 1980

1970-1971 Universidad de los Andes, Bogotá, Colombia
Freshman year of Anthropology

PUBLICATIONS

- December, 2003 (In press) "Las colonias populares de Texas: Un espejo de la Frontera" Sociedad y política en la región Paso del Norte. Nuevos estudios sobre gobierno y ciudadanía en la frontera. Universidad Autónoma de Ciudad Juárez.
- 2002 MPA Final Report: "The Effect of Government Policy on Quality of Life Issues: Perceptions of Colonia Residents
- 1988 "Política Urbana" Balance Urbano. 1982-1988. México, Casa y Ciudad AC, 1988 "Suelo Urbano" Balance Urbano. 1982-1988. México, Casa y Ciudad AC, 1988
- 1986 "Propiedad y Regularización de la Tenencia de la Tierra en México" La Ciudad: de monumento histórico a laberinto social" México, Casa y Ciudad AC, 1986.
- 1985"Federalismo, Democracia y los Distritos Federales" Boletín Informativo No. 3. de Casa y Ciudad. México, Casa y Ciudad AC, 1985.
- 1984 "Propuestas de Legislación Inquilinaria (1921-1984)" Boletín Informativo No. 2 de Casa y Ciudad. México, Casa y Ciudad AC, 1984.
- 1980 B.A. Thesis:"Agricultura Comercial en un Ejido de Riego: El Refugio, SLP (Commercial agriculture in an irrigated ejido. San Luis Potosi, Mexico).

PROFFESIONAL AFILIATIONS

- American Anthropologist Association
- Association for Borderland Studies
- Colegio de Etnólogos y Antropólogos Sociales, AC
- American Association of University Women
- Pi Sigma Alpha. The National Political Science Honor Society. Epsilon Epsilon Chapter