

DATE: 01/29/2013

TO: City Clerk

FROM: Representative Eddie Holguin Jr.

ADDRESS: 2 Civic Center Plaza 10th Floor, El Paso, TX TELEPHONE (915) 541-4182

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of February 5, 2013

Item should read as follows: Appointment of Jayvant Kumar Desai to the Tax Increment Reinvestment Zone Number 6 By Representative Eddie Holguin Jr. District 6

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Tax Increment Reinvestment Zone Number 6

NOMINATED BY: Representative Eddie Holguin Jr. DISTRICT: 6

NAME OF APPOINTEE Jayvant Kumar Desai
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: El Paso ST: TX ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO X
IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE: .

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: New Board

EXPIRATION DATE OF INCUMBENT: N/A

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: _____
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 02/05/2013

TERM BEGINS ON : 02/06/2013

EXPIRATION DATE OF NEW APPOINTEE: 02/05/2015

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X
2nd TERM: _____
UNEXPIRED TERM: _____

JAYVANT KUMAR DESAI

Career and Professional Profile

Seeking to Utilize Broad-Based Skill Set, 15+ Years of Experience in Business Management, and to Demonstrate a Year-Over-Year Portfolio of Business and Financial Development Success into an Accounting/ Management Position

Public Relations & Marketing:

- ◆ Increased business image visibility through long term marketing development and growth
- ◆ Created and implemented public relations with key changes within the employee management process
- ◆ Developed a strong customer service impact program through employee and customer team building skills
- ◆ Generated and exceeded profit margins through demographical event marketing
- ◆ Integrated and developed custom promotional marketing methods
- ◆ Creative in service strategies & solutions plus innovative in sales solutions & expansion strategies for future business development

Business Operations/ Sales:

- ◆ Maximized profitability and reduced expenditures
- ◆ Enforced regulatory compliance issues as well as created and implemented employee handbooks
- ◆ Proficient in English, Gujarati, selected Spanish, and some French
- ◆ Recruit, supervise, cross trained, develop team training, and mentoring with a staff from 10 to 60 employees
- ◆ Maintained finance and accounting manually as well as computer aided programs, such as Peach Tree and Excel
- ◆ Maintained budgets, payroll accounting and met guidelines for filing finance reports through Generally Accepted Accounting Principle methods
- ◆ Skilled in property safety liability management and reducing property claims
- ◆ Well versed in the practice and procedures of human resource
- ◆ Trained in the use of office equipment, two way radios, all Microsoft Office programs plus others, and have some IT experience

<u>RELEVANT EXPERIENCE</u>	CORTEZ MOTEL El Paso, TX General Manager, 20 unit motel	1996-Present
	EL PASO CONVENTION AND PERFORMING ARTS CENTER Event Manager / Contractor (Abraham Chavez Theatre, Plaza Theatre Performing Arts Centre, Arts Festival Plaza, and McKelligon Canyon Amphitheatre and Pavilion)	2007-2008
	RADHE, INC. DBA SUPER LODGE MOTEL / VALUE LODGE El Paso, TX, General Manager, 139 unit motel, 18 town homes, JACK POT SUSHI RESTAURANT, and MO-TOWN NIGHT CLUB	2002-2005
	YSLETA DEL SUR PUEBLO DBA SPEAKING ROCK ENT. El Paso, TX, General Manager, WYNGS RESTAURANT	2005-2006
	INDIA GARDENS, LLC. DBA INDIA GARDENS RESTAURANT El Paso, TX, President / General Manager	2003-2004
	CUTTING EDGE, LLC. DBA CLUB 101, E-9, AREA 51 El Paso, TX, General Manager, Promotions Manager	1998-2002

<u>EDUCATION</u>	University of Texas at El Paso, EL Paso, TX Major: Business Accounting, B.S.	2013-Present
	EL Paso Community College, El Paso, TX, 52 credit hours, Major: Business Accounting , GPA: 3.85, Associates Degree	2010-2012
	Academy of Real Estate, El Paso, TX, 24 credit hours, Pursuing to Obtain Real Estate Sales License	2006-2007
	Riverside High School, El Paso, TX, Graduated Top 10%	1989-1993

EMPLOYMENT REFERENCE:

Joe Dorgan Club101 Owner El Paso, TX (915)544-2101	Jack Bhakta Radhe, INC. Cerritos, CA (562)906-8822	Mack Bhakta India Gardens LLC. Santa Fe, NM (505)983-8879
Bryan Crow VP EP Convention Center El Paso, TX HR: (915) 534-0690	Carlos Hisa Lieutenant Governor Ysleta del Sur Pueblo El Paso, TX, (915) 490-3556	

PERSONAL REFERENCE:

Dora Oaxaca UMC Board Member EL Paso, TX (915) 539-4077	Amy Morales Aid to City Rep. Eddie Holguin El Paso, TX (915) 541-4182	Alfredo Longoria President EP Young Democrats El Paso, TX (915) 433-0213
George Ybarra Unity Campaign Director El Paso, TX (915) 346-6961	Veronica Cintron Campaign Coordinator, Congressmen Reyes El Paso, TX (915) 204-5705	