

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

DEPARTMENT: City Development

AGENDA DATE: Consent, February 11, 2013

CONTACT PERSON NAME AND PHONE NUMBER: Mirian Spencer, (915) 541-4056, spencermd2@elpasotexas.gov

DISTRICT(S) AFFECTED: ALL

SUBJECT:

A Resolution that sponsorship by the City of El Paso in the Trot for Tots, The Race Against Diabetes and the Independence Day Parade constitutes an important public purpose and benefit to the City of El Paso and its Citizens, and that the El Paso City Manager be authorized to execute agreements between the City of El Paso and the Child Crisis Center, the El Paso Diabetes Association and the Rotary Club of West El Paso; the amount of sponsorship by the City shall not exceed \$1000 for Trot for Tots, \$1500 for The Race Against Diabetes, and \$5000 for the Independence Day Parade (All Districts).

BACKGROUND / DISCUSSION:

The above listed organizations submitted requests for city co-sponsorship in accordance with Section 13.36.050 (Cost and Fees) of the El Paso City Code. The events had previously been deemed ineligible to participate in the City sponsorship program; however, upon further review, they were found to have met all applicable criteria for sponsorship. Due to cancellations, there are funds available to sponsor the events without requiring additional funding for the program. The funds will be redistributed from the cancelled events to cover the costs of these events.

The events have also been approved for the use of City and or State right-of-way in conjunction with the events.

PRIOR COUNCIL ACTION:

The sponsorship was approved as a part of the budget resolution on August 21, 2012.
A resolution declaring the events to have a public purpose was approved on August 28, 2012.

AMOUNT AND SOURCE OF FUNDING:

\$7,500.00 Non-Departmental Community Support 999-1000-99999-552000

BOARD / COMMISSION ACTION:

Non-Departmental Budget Presentation 7-26-2012 Approval
City Council Budget Adoption 8-21-2012 Approval
City Council Resolution 8-28-2012 Approval

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:

Mathew S. McElroy, Director
City Development

Information copy to appropriate Deputy City Manager

RESOLUTION

WHEREAS, on August 28, 2012, the City of El Paso approved City sponsorship for various parades for the City’s 2013 Fiscal Year Budget; and

WHEREAS, the Tour de Tolerance, and Vivamos Mexico were on the approved list and have cancelled their parades leaving sufficient funding available in the City’s 2013 Fiscal Year Budget for the City Sponsorship of additional parades; and

WHEREAS, the Child Crisis Center, the El Paso Diabetes Association, and the Rotary Club of West El Paso (hereinafter “Parade Sponsors”) submitted parade applications and fees requesting City sponsorship for the Fiscal Year 2013 Parades pursuant to El Paso City Code Chapter 13.36 (Parades and Public Assemblies); and

WHEREAS, the Parade Sponsors qualified for City sponsorship under the criteria established in Chapter 13.36 for City financial support, for some or all of the costs related to traffic control and public safety related to their events; and

WHEREAS, the Parade Sponsors have presented and justified the municipal purpose to be served through the conduct of their event, and in this regard, the City has found the events serve an important public purpose and provide a benefit to the City and its citizens.

NOW, THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

That sponsorship by the City of El Paso in the Trot for Tots, The Race Against Diabetes and the Independence Day Parade constitutes an important public purpose and benefit to the City of El Paso and its Citizens, and that the El Paso City Manager be authorized to execute agreements between the City of El Paso and the Child Crisis Center, the El Paso Diabetes Association, and the Rotary Club of West El Paso; the amount of sponsorship by the City shall not exceed \$1000 for Trot for Tots, \$1500 for The Race Against Diabetes, and \$5000 for the Independence Day Parade.

ADOPTED this _____ day of _____, 2013.

(Signatures to follow on next page)

THE CITY OF EL PASO

ATTEST:

John F. Cook, Mayor

Richarda Duffy Momsen,
City Clerk

APPROVED AS TO FORM:

APPROVED AS TO CONTENT:

Lauren K. Ferris
Assistant City Attorney

Mathew S. McElroy, Director
City Development Department

Events listed by Sponsor

1. Child Crisis Center of El Paso (Trot for Tots)
2. El Paso Diabetes Association (The Race against Diabetes)
3. The Rotary Club of West El Paso (Fourth of July Parade)

Funding Re-allocation Table

Event	Sponsorship Approved	Sponsorship Utilized	Funds Requested	Total Funds
El Paso Holocaust Museum Tour de Tolerance	\$5,000	\$0		\$5,000
Centro Cultural Mexicano Paso Del Norte Vivamos Mexico	\$3,689	\$0		\$3,689
Child Crisis Center Trot for Tots	\$0		\$1,000	(\$1,000)
El Paso Diabetes Association The Race against Diabetes	\$0		\$1,500	(\$1,500)
The Rotary Club of West El Paso Fourth of July Parade	\$0		\$5,000	(\$5,000)
Balance	\$8,689	\$0	\$7,500	\$1,189

Tour de Tolerance – Event relocated to New Mexico

Vivamos Mexico – No City expenses were incurred in relation to the event