

CITY OF EL PASO, TEXAS
AGENDA ITEM DEPARTMENT HEAD'S SUMMARY FORM

DEPARTMENT: Engineering Department

AGENDA DATE: February 12, 2008

CONTACT PERSON/PHONE: R. Alan Shubert, P.E. - ext. 4423

DISTRICT(S) AFFECTED: Citywide

SUBJECT:

An Ordinance amending Title 15 (Public Services) Chapter 15.08 (Street Rentals) Section 15.08.120 (Special Privilege Licenses), Subsection C (Exceptions), of the El Paso City Code to add an exception for contractor stamps, the penalty being as provided in chapter 1.08, General Penalty, of the El Paso City Code.

BACKGROUND / DISCUSSION:

Contractors approached the City of El Paso asking for permission to imprint their company logo on sidewalks for public sidewalk projects. The Legislative Review Committee for Planning and Development Services (LRC) discussed this issue at their March 14, 2007, meeting. The LRC decided to proceed, with permitting the use of imprints, and our Legal Department has drafted the attached ordinance for City Council consideration. The ordinance defines the permitted size, content, location, number of imprints and gives the City Engineer or designee approval authority for content, form and location, and sets the fee for the imprint at \$100 for a period no longer than 30 years or until the next improvement is made on the sidewalk.

PRIOR COUNCIL ACTION:

None

AMOUNT AND SOURCE OF FUNDING:

N/A

BOARD / COMMISSION ACTION:

N/A

CITY CLERK DEPT.
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*****REQUIRED AUTHORIZATION*****

LEGAL: (if required) _____ **FINANCE:** (if required) _____

DEPARTMENT HEAD: *ASB* *for Alan Shubert*
(Example: if RCA is initiated by Purchasing, client department should sign also)
Information copy to appropriate Deputy City Manager

APPROVED FOR AGENDA: _____

CITY MANAGER: _____

DATE: _____

ORDINANCE NO. _____

AN ORDINANCE AMENDING TITLE 15 (PUBLIC SERVICES) CHAPTER 15.08 (STREET RENTALS) SECTION 15.08.120 (SPECIAL PRIVILEGE LICENSES), SUBSECTION C, (EXCEPTIONS), OF THE EL PASO CITY CODE TO AMEND THE EXCEPTION FOR CONTRACTOR STAMPS, THE PENALTY BEING AS PROVIDED IN CHAPTER 1.08, GENERAL PENALTY, OF THE EL PASO CITY CODE.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

1. That Title 15 (Public Services), Chapter 15.08, (Street Rentals), Section 15.08.120, (Special Privilege Licenses), Subsection C, (Exceptions), of the El Paso City Code shall be amended as follows:

SUBSECTION C, EXCEPTIONS

11. Sidewalks installed by the City.

The City may allow Contractors to imprint their company name on the sidewalk under the following conditions:

a. The Contractor may, as part of the bidding documents, submit as part of the contractor's bid proposal, a discount on their bid as consideration for placement of the stamp imprints.

b. Individual imprints from the stamps shall cover an area no larger than one-half square foot. The imprint shall not penetrate the concrete by more than one-quarter of an inch at the imprint's deepest point. If a logo is included, the size of the entire imprint, including the name and date, cannot exceed one-half square foot and must conform to the requirements stated above. There shall be no vertical or sharp edges that would allow any object to be caught, causing tripping or other potential hazards. All stamps must be approved by the City Engineer or designee, solely at their discretion, for content and form before use.

c. No more than four stamp imprints per normal block shall be placed and the exact locations must be approved in advance by the City Engineer or designee. The stamp shall display the company name and shall show the month and year of the imprint. The imprint shall remain in place until the next improvement is made on the sidewalk.

2. Except as expressly herein amended, Title 15 (Public Services), Chapter 15.08, (Street Rentals), Section 15.08.120, (Special Privilege Licenses), Subsection C, (Exceptions), of the El Paso City Code shall remain in full force and effect.

PASSED AND APPROVED this _____ day of _____ 2008.

SIGNATURES ON FOLLOWING PAGE

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CITY CLERK DEPT.

CITY OF EL PASO:

John F. Cook, Mayor

ATTEST:

Richarda Duffy Momsen
City Clerk

APPROVED AS TO FORM:

Lupe Cuellar
Assistant City Attorney

APPROVED AS TO CONTENT:

Patricia D. Adauto
Patricia D. Adauto, Deputy City Manager
Development and Infrastructure Services

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