

STATE OF TEXAS )  
 )  
COUNTY OF EL PASO )

**JOINT RESOLUTION  
OF THE CITY OF EL PASO AND THE COUNTY OF EL PASO**

**2010 CONFERENCE USA BASKETBALL TOURNAMENT**

**WHEREAS**, Conference USA is a collegiate athletic league which includes the University of Texas at El Paso as one of its 12 member schools.

**WHEREAS**, Conference USA sponsors an annual Basketball Tournament that historically draws roughly 2,000 over a 5-day period generating an economic impact of \$1.2 million;

**WHEREAS**, the City of El Paso ("City"), County of El Paso ("County") and El Paso Sports Commission ("Sports Commission") are interested in making a bid for the 2010 Conference USA Basketball Tournament;

**WHEREAS**, it is anticipated that the 2010 Conference USA Basketball Tournament will generate approximately \$1.1 million in ticket sales while the expenses are expected to be \$800,000 for tournament participant members and \$321,000 in fixed expenses or approximately \$1.2 million in total tournament expenses; and

**WHEREAS**, as a contingency plan in the event that ticket sales fall short, the Sports Commission has expressed their willingness to pay the first \$50,000 shortfall and the City and County have each expressed their willingness to pay half of any remaining shortfall.

**NOW THEREFORE BE IT JOINTLY RESOLVED**, that the County of El Paso and the City of El Paso are proud to support the bid to bring the 2010 Conference USA Basketball Tournament to El Paso and are willing, as a contingency plan, to pay half of any shortfall remaining after the Sports Commission pays the first \$50,000 in the event of any revenue shortfall to cover the expenses of \$1.2 million, and the City and County will establish by agreement at a future date the amounts to be appropriated.

**COUNTY OF EL PASO, TEXAS**

**CITY OF EL PASO**

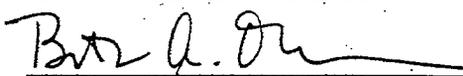
\_\_\_\_\_  
Anthony Cobos  
County Judge

\_\_\_\_\_  
John Cook  
Mayor

ATTEST:

APPROVED AS TO FORM:

\_\_\_\_\_  
Richarda Duffy Momsen  
Municipal Clerk

  
\_\_\_\_\_  
Bertha A. Ontiveros  
Assistant City Attorney

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**2011 Conference USA Basketball Tournament  
Fact Sheet**

- Estimated \$3.5 – \$4.5 million in economic impact for El Paso
- Estimated cost for C-USA Tournament is \$1.3 - \$1.5 million
- Conservative estimate of \$1.325 million is projected for basketball ticket sales
- Estimated 2,500-3,000 visitors to El Paso
- Teams are required to buy 2,400 seats total
- Tournament Dates:   Women's Tournament - March 7 – 11, 2011  
                                  Men's Tournament -    March 9 – 12, 2011
- Women's semifinal and championship games televised live nationally on CSTV
- Men's quarterfinal and semifinal games televised live nationally on CSTV
- Men's Championship Game televised live nationally on CBS
- Requesting the City of El Paso, the County of El Paso, and the El Paso Sports Commission to guarantee the shortfall, if any, between cost for tournament and ticket sales (estimated between \$0 to \$100,000 for each entity) out of the HOT Tax Reserve