DATE: 03/06/2012

TO: City Clerk

FROM: Representative Steve Ortega, District 7

ADDRESS Two Civic Center Pl., 10th floor TELEPHONE 915-541-4124

Please place the following item on the (Check one): CONSENT XXX REGULAR

Agenda for the Council Meeting of March 13, 2012

Item should read as follows: Appointment of Lilia B. Limón to the Museums and Cultural Affairs Advisory Board by Representative Steve Ortega, District 7.

SPECIAL INSTRUCTIONS: To fill an unexpired term.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Museums and Cultural Affairs Advisory Board

NOMINATED BY: Representative Steve Ortega DISTRICT: 7

NAME OF APPOINTEE Lilia B. Limón
(Please verify correct spelling of name)

BUSINESS ADDRESS:

CITY: ST: ZIP: PHONE:

HOME ADDRESS:

CITY: El Paso ST: TX ZIP: PHONE:

E-mail:

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Tania M. Chozet

EXPIRATION DATE OF INCUMBENT: 10/01/2013

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: ____
RESIGNED X
REMOVED ____

CITY COUNCIL APPROVAL DATE: 03/13/2012

TERM BEGINS ON : 10/01/2010

EXPIRATION DATE OF NEW APPOINTEE: 10/01/2013

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: ____

2nd TERM: ____

UNEXPIRED TERM: X

LILIA B. LIMÓN

PROFILE

- Proven education leader dedicated to the advancement of traditionally underserved communities
- Successful fundraising professional adept at soliciting individuals, corporations and foundations for funding support
- Effective collaborator confident working with groups and individuals at all organizational levels
- Excellent public speaker with strong writing skills for diverse audiences and campaigns
- Professional with strong knowledge of email marketing software and database management
- Diplomatic and positive team builder

CORE COMPETENCIES

- Program development and evaluation
- Fluent in English and Spanish
- Marketing and communication
- Fund development
- Key partnerships
- Community outreach initiatives
- Strategic planning
- Public speaking
- Media relations

PROFESSIONAL EXPERIENCE

Texas Alternative Certification Program 2007 - Present

Program Coordinator

Provide organizational support in these key areas:

- Work directly with the supervisors who oversee teacher interns
- Maintain supervision documentation to support certification of teacher interns
- Manage payroll data
- Serve as the area representative to the regional school districts

Principal, Ysleta Independent School District 1993 - 2004

Served as Principal of Plato Academy, 2002-2004

Relocation of campus from a commercial site to a campus based site

- Successfully designed new campus layout, including portable classroom location and technology connections
- Attracted more students that were served in the new site, helping youths unlikely to graduate earn diplomas

Programming

- Coordinated a campus for at-risk youth that served them in unique, two-hour tracks
- Provided a schedule that offered students three different potential class schedules, reducing conflicts with job and home obligations that threatened to derail their ability to graduate from high school

Served as Principal of César Chávez Academy, 1993-2004

Campus Development

- Founding principal of César Chávez Academy, the Ysleta Independent School District's first alternative school serving at-risk and adjudicated youth. The students learned about civil rights leader César Chávez and voted to name their campus after him. Chávez met some of the students and staff members before his death.
- Established at temporary site and then successfully moved to the school to its present location
- Developed programming for students in grades 9–12
- Successful in reintegrating expelled students back to their regular campuses
- Implemented a successful scholarship program, awarding a college scholarship to every graduating senior

Technology

- Instructional program was driven by innovative technology applications
- Students complete classroom work on desktop computers and checked out laptops to do additional coursework at home, allowing them to earn credits toward graduation at a faster pace. It was an essential were working on laptop computers at home, which were checked out to the students so they could complete their courses at a faster pace.

Management

- Effectively managed a campus budget that included numerous grants
- Successful in increasing budget every year of operation

School awards

- National Service Learning School Award recognizing outstanding student and staff volunteer work in the community
- La Promesa Award honoring the school's commitment to helping at-risk Latino students achieve academic success
- Principal, support staff and students served as keynote presenters at a variety of conferences, including the NovaNet Conference, Technology Education National Conference, Texas State School Board Association Conference and many

more. The academic programs were so successful at César Chávez Academy, students and staff were invited to speak at more than 30 conferences throughout the United States. For the overwhelming majority of the students, the trips included their first airplane ride and were a tremendous reward for their hard work.

Assistant principal and teacher, Ysleta Independent School District 1974 - 1993

Served as assistant principle at Valley View Middle School from 1987-93

Instituted family reading program and helped supervise successful relocation to a new facility.

Served as assistant principal at Ysleta Junior High from 1984-1987

Established Partner in Education program with Southwestern Bell. As a result, we brought accomplished actors Edward James Olmos and Patrick Duffy to the campus to support dropout prevention efforts. The Houston Oilers also visited the school.

Served as Spanish teacher at Hanks High School from 1977-83.

Teacher of the year and foreign language department chairwoman. Completed administrative internship in spring 1984.

Served as Spanish teacher at Eastwood High School from 1974 – 1977

Spanish and cheerleader sponsor, recognized for connecting well with students.

EDUCATION

University of Texas at El Paso

Master's of Education 1982

Bachelor of Arts 1973

HONORS, AFFILIATIONS & LEADERSHIP

- Chairwoman of El Paso Commission for Women
- AVANCE board member
- Sin Fronteras Organizing Project advisory board member
- Co-Founder and event coordinator of Celebrando a César Chávez Month Festivities raising more than $200,000 for migrant farmworkers in the El Paso community
- United Way of El Paso volunteer
- Chairwoman of Hispanic Leadership Institute
- Class 9 Leadership El Paso
- Financial officer for Our Lady of Mt. Carmel ACTS CORE ministry
- Senator Rodriguez Education Committee member
- El Paso Conference for Women Coalition member
- UTEP Alumni Chapter member
- Hispano Triunfador award recipient
- FBI Leadership Award recipient
- Teacher of the Year at Hanks High School