CITY OF EL PASO, TEXAS
AGENDA ITEM DEPARTMENT HEAD'S SUMMARY FORM

DEPARTMENT: **Planning and Economic Development Department, Planning Division**

AGENDA DATE: **Introduction: March 13, 2012**
Public Hearing: April 3, 2012

CONTACT PERSON/PHONE: Arturo Rubio, (915) 541-4633, rubioax@elpasotexas.gov

DISTRICT(S) AFFECTED: All Districts

SUBJECT:
An Ordinance amending Title 20 (Zoning), Chapter 20.18 (Sign Regulations) Section 20.18.410 (R-F, R-1, R-2, R-2A, R-3, R-3A, R-4, R-5, RMH, PR-II and PMD Districts) of the El Paso City Code to add school and church monument signs and requirements. The penalty is as provided for in Chapter 20.24 of the El Paso City Code.

BACKGROUND / DISCUSSION:
The proposed amendment is necessary to amend the sign regulations to add school and church monument signs and requirements to resolve existing conflicts with school and church uses permitted in residential zones.

PRIOR COUNCIL ACTION:
N/A

AMOUNT AND SOURCE OF FUNDING:
N/A

BOARD / COMMISSION ACTION:
City Plan Commission (CPC) – Pending Review

**********REQUIRED AUTHORIZATION**********

LEGAL: (if required) N/A

FINANCE: (if required) N/A

DEPARTMENT HEAD: Mathew S. McElroy
Deputy Director, Planning and Economic Development Department

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APPROVED FOR AGENDA:

CITY MANAGER: _____ **DATE:** _____

ORDINANCE NO. _____

AN ORDINANCE AMENDING TITLE 20 (ZONING), CHAPTER 20.18 (SIGN REGULATIONS) SECTION 20.18.410 (R-F, R-1, R-2, R-2A, R-3, R-3A, R-4, R-5, RMH, PR-II AND PMD DISTRICTS) OF THE EL PASO CITY CODE TO ADD SCHOOL AND CHURCH MONUMENT SIGNS AND REQUIREMENTS. THE PENALTY IS AS PROVIDED FOR IN CHAPTER 20.24 OF THE EL PASO CITY CODE.

WHEREAS, Title 20 (Zoning) of the El Paso City Code was adopted to promote the health, safety, morals and general welfare of the community; and

WHEREAS, on October 30, 2007, the City Council adopted new regulations to regulate on-premise and off-premise signs within the City; and,

WHEREAS, it is necessary to amend the sign regulations to add school and church monument signs and requirements to resolve existing conflicts with school and church monument signs in residential districts; and,

WHEREAS, a public hearing regarding the proposed amendment was held before the City Plan Commission, and the Commission recommended approval of the amendment; and,

WHEREAS, the El Paso City Council has determined that this amendment is in the best interest of the public and will promote the public health, safety and welfare of the City;

NOW THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

SECTION 1. That Title 20, Zoning, Chapter 20.18, Sign Regulations, Section 20.18.410 R-F, R-1, R-2, R-2A, R-3, R-3A, R-4, R-5, RMH, PR-I, PR-II and PMD districts, of the El Paso City Code be amended to add the following paragraph:

20.18.410 - R-F, R-1, R-2, R-2A, R-3, R-3A, R-4, R-5, RMH, PR-I, PR-II and PMD districts

C. School and Church Monument signs shall comply with the following requirements:
1. Permit required: yes;
2. Maximum number: one sign per street frontage
3. Maximum sign area: eighty square feet per sign;
4. Maximum sign height: eight feet;
5. Location: no portion of the sign shall be closer than fifteen feet from the back of the curbline; if the property line is located more than fifteen feet from the curbline, signs shall be erected within the property line, and no portion of a sign shall extend beyond the property line;
6. Illumination: internal or indirect; may not be flashing or intermittent;
7. Additional standards: shall comply with Section 20.18.400 of the El Paso City Code.

SECTION 2. Except as expressly herein amended, Title 20, Zoning, of the El Paso City Code shall remain in full force and effect.

ADOPTED THIS _____ day of _____ 2012.

CITY OF EL PASO:

_____
John F. Cook, Mayor

ATTEST:

_____
Richarda Duffy Momsen, City Clerk

APPROVED AS TO CONTENT:

_____
Mathew McElroy,
Deputy Director
Planning & Economic Development

APPROVED AS TO FORM:

_____
Lupe Cuellar
Assistant City Attorney

ORDINANCE NO. _____

12-1007-281/doc # 102917/title 20/school monument sign/lcue

MEMORANDUM

DATE: February 20, 2012

TO: The Honorable Mayor and City Council
Joyce A. Wilson, City Manager

FROM: Arturo Rubio, Senior Planner

SUBJECT: **Title 20 (Zoning) Amendment**

The City Plan Commission is pending review of the proposed Title 20 (Zoning), Chapter 20. 18 (Sign Regulations) Section 20.18.410 (R-F, R-1, R-2, R-2A, R-3, R-3A, R-4, R-5, RMH, PR-II and PMD Districts) of the El Paso City Code to add school and church monuments signs and requirements. The item is scheduled for the March 22, CPC hearing. The proposed amendment is necessary to amend the sign regulations to add school and church monument signs and requirements to resolve existing conflicts with school and church uses permitted in residential zones.

The CPC determined that the Title 20 (Zoning) Amendment protects the best interest, health, safety and welfare of the public in general; and that the amendment will have no negative effects on the natural environment, social economic conditions, and property values in the vicinity and the city as a whole.

There was no **OPPOSITION** to this request.

Attachment Ordinance