

DATE: March 16, 2010

TO: City Clerk

FROM: Representative Carl Robinson

ADDRESS 2 Civic Center Plaza, El Paso, TX TELEPHONE (915)541-4400

Please place the following item on the (Check one): CONSENT XX REGULAR _____

Agenda for the Council Meeting of March 23, 2010

Appointment of Gerald Smola to the Committee on Border Relations as requested by

Item should read as follows: Representative Carl Robinson, District 4.

SPECIAL INSTRUCTIONS: _____

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Committee on Border Relations

NOMINATED BY: Representative Carl Robinson DISTRICT: 4

NAME OF APPOINTEE Gerald Smola
(Please verify correct spelling of name)

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Sergio Chiu

EXPIRATION DATE OF INCUMBENT: 02/28/2010

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 03/23/2010

EXPIRATION DATE OF NEW APPOINTEE: 02/29/2012

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X
2nd TERM: _____
UNEXPIRED TERM: _____

Curriculum Vitae



Personal information

First name(s) / Surname(s) **Name: Gerald M. Smola**

Address(es)

Telephone(s)

Fax(es)

E-mail

Work experience

Former General Manager RadioNet 1490, Ciudad Juarez, Chih. México, News Director El Diario de El Paso, Director KXPL-La Voz 1060 (El Paso). Owned businesses in Ciudad Juarez and El Paso.

Main activities and responsibilities

Different duties related to media work in English and Spanish. CNN en Espanol correspondent for our region.
Extremely familiar with international commerce and customs regulations. Registered in the "Padrón de Importadores" of México. Personal knowledge of federal and local authorities in México and United States.
Worked in Recycling field.

Education and training

Tecnico Superior en Ciencias de la Comunicacion, Buenos Aires, Argentina.(Spanish)

Degree in Advertising obtained in Buenos Aires, Argentina.(Spanish)

53 additional credits-Mass Communications EPCC(English)

Neighborhood Leadership Academy-City of El Paso, 2010.

Personal skills and competences

Native Language **Spanish (100%)**

Other language(s) **English (100%) / French (see below)**

	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
English	100%	100%	100%	100%	100%
French	75%	80%	50%	50%	50%

Social skills and competences Familiar with business and government leaders and regulations in U.S.A and México. Worked in projects with the General Consulate of México and put together a three trailer load and 11 van caravan with help for the victims of the City of Parral floods. Recognized by César Duarte ,President of the Mexican Congress and Federal Representative for the State of Chihuahua. Organized local recognition for 300th. Anniversary of the foundation of the City Of Chihuahua and the 350th. Anniversary of the foundation of Ciudad Juarez.

Organizational skills and competences Management experience.

Technical skills and competences Web administration. Most Adobe and Microsoft packages. Audio production and graphic edition.

Computer skills and competences Highly skilled. Networking, audio streaming; web design and administration.

Artistic skills and competences Radio news host. Locally at XECJC 1490AM, KVIV 1340AM, KXPL 1060AM. Designed radio schedules. Designed newspaper and magazines layout and content. Advertising content for the 2010 Voter Guide distributed in the Diario de El Paso.

Additional information 1972: Host LRA Radio Nacional Buenos Aires. 2008: Obtained 64 computer and monitor sets for the El Paso Digital initiative. Fording member of the Argentinean Chapter of the International Advertising Association.