

DATE: 4/08/09

TO: City Clerk

FROM: Representative Ann Morgan Lilly

ADDRESS 2 Civic Center Plaza, El Paso, Texas 79901 TELEPHONE 915-541-4151

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of April 14, 2009

Appointment of David Karlsruher to the Complete Count Committee by Representative Ann

Item should read as follows: Morgan Lilly, District 1.

SPECIAL INSTRUCTIONS: _____

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Complete Count Committee

NOMINATED BY: Representative Ann Morgan Lilly DISTRICT: 1

NAME OF APPOINTEE David Karlsruher

(Please verify correct spelling of name)

BUSINESS ADDRESS: _____

CITY: El Paso ST: TX ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: El Paso ST: TX ZIP: _____ PHONE: _____

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: New Committee

EXPIRATION DATE OF INCUMBENT: _____

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: _____

RESIGNED _____

REMOVED _____

DATE OF APPOINTMENT: _____

4/14/2009

**Committee shall cease
its function on**

EXPIRATION DATE OF NEW APPOINTEE: _____

12/31/2010

PLEASE CHECK ONE OF THE FOLLOWING:

1st TERM: _____

2nd TERM: _____

UNEXPIRED TERM: _____

David Karlsruher

EDUCATION

B.A., University of Texas at El Paso, May 2001.

Major: Electronic Media with a Minor in Political Science

CAPABILITIES

Excellent written and oral communication skills. Experience with large legislative advocacy project planning and implementation. Extensive experience communicating with elected officials on political and legislative issues. Proficient in both electronic and print writing styles. Expert on voter registration and expatriate voting procedures. Vast knowledge of new campaign finance reform laws.

PROFESSIONAL EXPERIENCE

CSA Engineers and Constructors, El Paso, TX

Marketing and Public Relations

May 2006- Present

Manage contractual relationships with private, local, state and federal entities pertaining to construction, design and land planning. Create effective marketing strategies for the different facets of CSA's capabilities. Lead writer and editor for all comprehensive studies and reports produced by CSA. Responsible for company presence at conferences pertaining to contract procurement for local, state and federal governments. Prepare yearly corporate reports benchmarking the progress of each branch of the company. Serve as liaison to government entities.

Blue Cross Blue Shield Association (BCBSA), Washington, D.C.

Senior Advocacy Consultant

July 2005- May 2006

Manage multiple grassroots networks consisting of more than 3 million activists covering six legislative issue areas. Engineer legislative and political communication strategies based on target's technological aptitude. Oversee field operatives in 26 states charged with organizing various patient groups on health insurance issues. Create comprehensive field reporting structures to support lobbying efforts on various legislative issues. Identify elected targets based on committee assignment, awareness of issue and possibility of issue support for grassroots communications from constituents. Prepare and execute budgets of in excess of \$2 million quarterly. Liaison to other Washington based associations and nonprofit groups on various issues ranging from political advocacy law to charitable efforts.

National Association of Realtors® (NAR), Washington, D.C.

Political Programs Manager

May 2003- June 2005

Organize and develop legislative grassroots program for network of 150,000 Realtors®. Manage, budget and execute political and legislative strategies. Create outreach strategies based on technological proficiency of targeted Realtor® members. Manage content of grassroots website and recommend software innovations to handle growing political network. Create and oversee issue specific constituent involvement programs. Advise on GOTV and fundraising programs put on by NAR affiliates. Manage volunteer networks for NAR's involvement in candidate advocacy programs. Organize and manage ongoing Realtor® political involvement projects such as RPAC check presentations and "in district meetings." Support for training state and local staff on grassroots programs and implementation.

Business Industry Political Action Committee (BIPAC), Washington, D.C.

Political Operations for the Prosperity Project

October 2001- May 2003

Develop and organize effective grassroots efforts for large corporations and state and federal pro-business associations. Oversee specific efforts of 30 states involved in the BIPAC State Prosperity Project. Develop initiatives aimed at bolstering voter registration, get out the vote and PAC building efforts. Develop content and maintain "Good Government" websites for more than 140 major corporations and associations. Assists in the management of BIPAC's candidate and issues database. Serves as point person for BIPAC member's inquiries on campaign finance laws, grassroots strategies and other employer to employee communication efforts.

KFOX Television, El Paso, TX

Producer/Assignments editor

May-October 2001.

Produce one hour nightly news broadcast. Responsible for writing and producing news stories for all segments of the show. Manage and coordinate photographers, reporters and anchors for each night's show. Recognized as key member to news team during 24 hour broadcasts after the September 11th terrorist attacks.