DATE: April 19, 2011

TO: City Clerk

FROM: Representative Carl L. Robinson

ADDRESS 2 Civic Center Plaza 10th Floor, El Paso, TX TELEPHONE 915-541-4140

Please place the following item on the (Check one): CONSENT XXX REGULAR

Agenda for the Council Meeting of Tuesday, April 26, 2011

Item should read as follows: Appointment of Julian Gonzalez Herrell to the Ethics Review Commission by Representative Carl L. Robinson, District 4

SPECIAL INSTRUCTIONS:

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Ethics Review Commission

NOMINATED BY: Representative Carl L. Robinson DISTRICT: 4

NAME OF APPOINTEE Julian Gonzalez Herrell
(Please verify correct spelling of name)

BUSINESS ADDRESS: P.O. Box 31421 (mailing address only)

CITY: El Paso ST: TX ZIP: 79931 PHONE: 915-422-7318

HOME ADDRESS:

CITY: ST: ZIP: PHONE:

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Andre Ewing

EXPIRATION DATE OF INCUMBENT: 02/20/2011

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X
RESIGNED
REMOVED

DATE OF APPOINTMENT: 04/26/2011

TERM BEGINS ON : 02/21/2011

EXPIRATION DATE OF NEW APPOINTEE: 02/20/2013

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X
2nd TERM:
UNEXPIRED TERM:

JULIAN GONZALEZ HERRELL
P.O. Box 31421
El Paso, TX. 79931
(915) 422-7318

Summary

Degreed Foreign Legal Consultant Professional with experience in multi-cultural multi-corporate-entity operations in the US, Mexico, Canada and Japan. In depth knowledge and experience with all aspects of Administrative and Legal Management System, Incorporations, Establishing Operations, Complex Legal Briefs and Opinions, Contract Administration and Negotiation, Legal Representation and Liaison, Counsel in Developing Manufacturing and Services Projects for a diverse international corporate and individual entities.

Positive bottom line results have been gained through proven leadership, team building, and strategic problem solving capabilities. Bilingual English/Spanish.

Professional Experience

GONZALEZ HERRELL Y ASOCIADOS, S.C. **1993-Present**
El Paso, TX/Juárez, MX

Managing Partner

Managing partner at Gonzalez Herrell & Associates, S.C. law firm, with delegated authority from By-laws and Partners consensus, to act and perform management day-to-day duties for a successful delivery of Legal and Administrative services, in:

Legal Representation of Corporate and individual entity clients in general corporate, banking and finance, project finance, privatizations, mergers and acquisitions, industrial, service and commercial projects throughout Mexico. Development of new financial structures for secured financing, foreign investments, matters related to real estate and infrastructure development, governmental affairs, patents and trademarks, customs, import/export matters and contract administration, maquiladoras and strategic alliances. Firm employed 12 employees and my team consisted of 4 direct reportees.

a) For legal Representation to clients, participated in the leading legal team :

Major accomplishments:

- Developed a 60+ Corporate Client list for Firm (More than average for small firms)
- Successfully established 25+ turn-key manufacturing entities under Maquiladora Programs under Mexican law.
- Streamlined delivery of Legal and Administrative Services and increased client satisfaction to 90 points +
- Implemented all necessary actions (design of Best Practices, Ethics and standards, internal controls manuals, directives, etc.,) for readiness for ISO's 9002 certification.
- Pro-Bono legal services and representation 10-15 hours per week.

b) As the Firm's Managing Partner, act and participate in the following:

Major accomplishments:

- Restructured workforce base and streamlined operations which made the firm highly efficient in the delivery of services.
- Increased staff job satisfaction, decreased absenteeism and rotation of personnel.
- Promoted 2 (Two) degreed legal clerks to Associate Attorneys.

To accomplish the above, I have established keen accountability to meet and set goals and objectives in order to produce excellent results and meet or exceed stakeholders expectations. I have relied in large part on my skills and abilities to immediately consider and respond to all stakeholders goals and objectives to balance outcomes to deliver a win-win situation for all concerned; my skills in working collaboratively to ensure the correct and effective allocation and sound management of human resources , financial and material resources, my skills to take actions and make decision to promote transparency, keeping at all times, an open mind to adapt and or to plan stakeholders relationships by understanding their needs, drives and possible constrains; my communication skills are constantly utilized to engage in effective and honest exchange of ideas and knowledge; my skills in working under pressure and with ease I cope with complex situations or

conditions by exercising a "can do" attitude at all times in order to achieve end results and when necessary, take appropriate actions and decisions to settle any difference between stakeholders; my skills as a team leader are utilized to build alliances that create excellent human relations with ingredients of ethics, integrity and honesty in all actions.

Education

UNIVERSITY OF TEXAS AT EL PASO, EL PASO, TEXAS (UTEP)
B.A. Degree, 1977

UNIVERSIDAD AUTÓNOMA DE CD. JUÁREZ (UACJ).
Law Degree, 1990

UNIVERSIDAD AUTÓNOMA DE CD. JUÁREZ (UACJ).
LL.M (Master Degree in Fiscal Law). 2005

UNIVERSIDAD AUTÓNOMA DE CHIHUAHUA (UACH).
M.B.A. (MASTER DEGREE IN BUSINESS ADMINISTRATION). 2007

Additional Training

Seminar and workshop experience.

Academic positions: Part-time Instructor. Political Science Department. UTEP. Summer 2007. Part-time teacher. Law Department. UACJ. 2007-2009. Teacher Assistant. Political Science Department. UTEP. 1978. English Teacher. Academia de Policia. Cd. Juarez, Chihuahua. 1990-1992. Instructor in various courses and seminars for maquiladora and legal entities. 1992 to 2006.

Courses and short seminars in; Leadership, Ethics Compliance and best Practices in Business and Government

Skills

- Excellent interpersonal and consensus building skills ; Solid negotiation and mediation skills; Keen decision making skills; Refined oral and written communication skills; 100%Bilingual (native ability) English/Spanish; Translating/interpreting skills; Research methods skills; Analytical and numerate; Computer skills

Professional Organizations

JEWISH FEDERATION OF EL PASO. Board Member. 2009 to present

NATIONAL CONTRACT MANAGEMENT ASSOCIATION (NCMA) member since 1984 to present.

CORPORATE ATTORNEY ASSOCIATION member 1993 to present.

FEDERATION OF INDEPENDENT BUSINESS (NFIB) 2009 to present

Other

Vietnam veteran (1970-1973) Honorable Discharge, with respective awards, commendations and medals: *National defense Service Medal, Vietnam Service Medal (1 Star), Vietnam campaign Medal with device (1960-), ServPac Battle Efficiency Award, meritorious Unit Commendation Ribbon.*

JULIAN GONZALEZ HERRELL
P.O. Box 31421
El Paso, TX. 79931
(915) 422-7318

Mr. Carl Robinson
Northeast City Representative
District 4
El Paso, Texas

Dear Representative Mr.Robinson:

Enclosed please find my Resume for review and consideration for the Ethics Review Commission.

As commented in our meeting of yesterday, as a 26 year member resident and business owner at Castner Hights in Northeast El Paso, I am very much interested in serving and actively participating as a member of the Ethics Review Commission.

I feel very confident that my background, professional and business experience will deliver those results that would meet or exceed your goals and objectives for membership in this commisssion.

Should you require additional information, please do not hesitate to call me at any time.

Thank you for your kind atentions and time afforded to the undersigned.

Respectfully,

Julian Gonzalez Herrell