

DATE: April 26, 2007

TO: City Clerk

FROM: Representative Steve Ortega

ADDRESS Two Civic Center Plaza, El Paso, TX 79901 TELEPHONE 541-4124

Please place the following item on the (Check one): CONSENT REGULAR

Agenda for the Council Meeting of May 1, 2007 – Board Reappointment

Item should read as follows: Reappointment of Michael Breitinger to International Bridge Commission, by Representative Steve Ortega, District 7

SPECIAL INSTRUCTIONS: _____

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: International Bridge Commission

NOMINATED BY: Representative Steve Ortega DISTRICT: 7

NAME OF APPOINTEE Michael Breitinger
(Please verify correct spelling of name)

BUSINESS ADDRESS: 201 E. Main St., Ste. 1603, Chase Tower

CITY: El Paso ST: TX ZIP: 79901 PHONE: 915 533-2656

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Michael Breitinger

EXPIRATION DATE OF INCUMBENT: 4/12/07

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED:
RESIGNED
REMOVED

DATE OF APPOINTMENT: 5/1/07

EXPIRATION DATE OF NEW APPOINTEE: 4/12/09

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM:
2nd TERM:
UNEXPIRED TERM:

Biography

Breitinger, Michael	/
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Mike Breitinger is a highly motivated, responsible professional with over 19 years of successful and progressive Organizational Management, Government Relations, Negotiations, Public Representation, Project Coordination, Planning, Budgeting, Security and Law Enforcement Management, and Public Relations experience.

Since 1998, Mike has been the Executive Director for the El Paso Central Business Association who is responsible for the management of the Association, (a group of over 250 businesses whose mission is to serve as an advocacy group for redevelopment and revitalization of downtown El Paso), and the Executive Director of the management and administration of the Downtown Management District (a Business Improvement District). He is responsible for administrating a for-profit company, El Paso Park-N-Shop, and the Central Business Foundation. Mike is responsible for public relations, organizational development and guidance, training for Board Members and public groups, public presentations, and establishing financial soundness for all of the above organizations. He manages a staff of three and works with three separate Boards of Directors. He has developed organizational credibility and recognition and maintains a corporate partnership with the community. Administering the El Paso Downtown Management District to address the issues of parking, security, education, promotion of downtown and sanitation Mike has been the author of several programs and promotional strategies. As Executive Director, he directs and coordinates several standing committees for the various organizations. He manages a clean streets operation, directly supervise cleanup crews, an Ambassador Program and coordinates parking issues, and security concerns. Mike prepares reports and presentations concerning both organizations and works with the County and City Governments and Departments on an ongoing basis. His duties require him to negotiate Inter-local Agreements and act as a private and public liaison on issues concerning sanitation, redevelopment, street construction, and utility work. Mike has been an advocate for organizational positions at the Federal level on issues of International commerce concerning small business along the United States/Mexico Border.

Mike served four years with U.S. Army and received an Honorable Discharge. Retired from the El Paso Police Department after twenty years of service. During his time with the Police Department, Mike served 8 years as the President of the El Paso Municipal Police Officers' Association and 4 years as a trustee on the El Paso Fireman and Policeman Pension Fund.

Mike has completed service as a Board Member of the El Paso County United Way from 1998 until 2004, and graduated from Leadership El Paso in November 1998. He is a member of the Wells Fargo Citizen's Advisory Board, 2001-Present; a Board member of the Citizens Advisory Board for the Fannie Mae Corporation, a member of West Citizen's Advisory Board for U.S. Border Protection & Customs; Board Member of the El Paso Collaborative for Housing; and a member of the City of El Paso's International Bridge Commission. He also serves on the Board of Directors of Ground Works El Paso.