

Agenda Item Form

Agenda Date: May 4, 2004

Districts Affected: All

Dept. Head/Contact Information: Alejandrina Drew, 541-4481

Type of Agenda Item:

- | | | |
|---|---|---|
| <input type="checkbox"/> Resolution | <input type="checkbox"/> Staffing Table Changes | <input type="checkbox"/> Board Appointments |
| <input type="checkbox"/> Tax Installment Agreements | <input type="checkbox"/> Tax Refunds | <input type="checkbox"/> Donations |
| <input type="checkbox"/> RFP/ BID/ Best Value Procurement | <input type="checkbox"/> Budget Transfer | <input type="checkbox"/> Item Placed by Citizen |
| <input type="checkbox"/> Application for Facility Use | <input type="checkbox"/> Bldg. Permits/Inspection | <input type="checkbox"/> Introduction of Ordinance |
| <input type="checkbox"/> Interlocal Agreements | <input type="checkbox"/> Contract/Lease Agreement | <input checked="" type="checkbox"/> Grant Application |
| <input type="checkbox"/> Other _____ | | |

Funding Source:

- General Fund
 Grant (duration of funds: _____ Months)
 Other Source: Grant

Legal:

- Legal Review Required Attorney Assigned (please scroll down): John Nance Approved Denied

Timeline Priority: High Medium Low # of days: _____

Why is this item necessary:

To authorize the Mayor to sign a grant application in the amount of \$75,000 on behalf of the Arts and Culture Department, for submission to the Brown Foundation Inc., and to sign the related contracts and documents should funds be granted, either in the requested amount or such lesser amount as may be approved by the Brown Foundation, Inc. This grant will be used to develop a Master Plan for the City of El Paso's 2% for the Public Art Program for FY 2004-05.

Explain Costs, including ongoing maintenance and operating expenditures, or Cost Savings:
None

Statutory or Citizen Concerns:
None

Departmental Concerns:
None

2004 APR 28 PM 10 45
CITY CLERK DEPARTMENT

RESOLUTION

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

That the Mayor be authorized to sign a grant application, in the amount of \$75,000 on behalf of the Arts and Culture Department, for submission to the Brown Foundation, Inc., and to sign the related contracts and documents should funds be granted, either in the requested amount or at such lesser amount as may be approved by the Brown Foundation, Inc. This grant will be used to develop a Master Plan for the City of El Paso's 2% for the Public Art Program for FY 2004-05. All Districts.

PASSED AND APPROVED this 4th day of May, 2004.

CITY OF EL PASO

Joe Wardy
Mayor

ATTEST:

Richarda Duffy Momsen, City Clerk

APPROVED AS TO FORM:



John F. Nance
Assistant City Attorney

APPROVED AS TO CONTENT:



Alejandrina Drew, Director
Arts and Culture Department

GA 52-2004

GRANT APPLICATION REVIEW

DEPARTMENT
Arts and Culture Department

TYPE OF GRANT
Brown Foundation Project Grant

CONTROL #
787

GRANTOR
Brown foundation

EFFECTIVE DATE
05/01/04 - 08/31/04

MATCHING FUND REQ
 YES NO

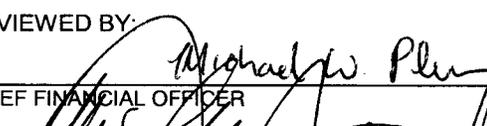
SOURCE OF FUNDS (GRANT AMOUNT, MATCHING, IN-KIND, INTERGOVERN.)
No Matching funds are required for this project.
Brown Foundation \$75,000

PERSONNEL FUNDED BY GRANT
NONE

BRIEFLY DESCRIBE HOW GRANT WILL BE USED AND ANY SPECIAL CONDITIONS FOR GRANT:
This grant from the Brown Foundation will be used to develop a Master Plan for the City of El Paso's 2% for Public Art Program. The Master Plan will incorporate community consensus and extensive public input for the 2% for Public Art Program. The expertise and knowledge-base to develop a Master Plan does not exist in the Arts and Culture Department or in the City as a whole and requires engaging the services of a professional consultant/firm. The Master Plan will address the following major areas:
Identification of the role of public art for the community;
Delineation of locations and types of public art within the City of El Paso;
Identification of Administrative needs and future funding
Implementation/Action Plan to move the 2% for Public Art Program forward;
Policies and procedures for implementation and evaluation plan.
The Master Plan is anticipated to be completed by the summer of 2004.


John F. Nance, Assistant City Attorney


Alejandrina, Drew, Director/Arts Resources Department

REVIEWED BY:  4-16-04
CHIEF FINANCIAL OFFICER
 4-19-04
CHIEF ADMINISTRATIVE OFFICER

OMB  4-19-04
GRANTS ACCOUNTING MANAGER
 4-19-04
GRANTS COORDINATOR

COMMENTS

Debbie Hamlyn, D.C.A.O., Quality of Life Departments

**BROWN FOUNDATION INC.
GRANT APPLICATION
PROPOSAL SUMMARY**

6. If this is a unique project, please explain why such is the case. If it is of an ongoing nature, provide justification for its worth/value:

Public spaces are enhanced by the integration of public art; improved visual environments enrich the quality of life, encourage civic engagement, active living and economic vitality. Community participation and public input in the master planning process is an indispensable component; enabling citizens to better understand, appreciate and support the role of art in public places. El Paso has never had a Public Arts program of this scale and magnitude funded by its citizens. The most important justification for the Master Plan is that it will provide process, direction, public input and evaluation of the 2% Public Arts Program. A Master Plan is essential to move the project forward and begin commissioning works of art by local, state and national artists.

7. Describe plans for administration and operation of the proposed project, including dates for implementation and conclusion:

The City is in the process of issuing a Request for Proposal (RFP) to identify qualified professional public arts master planners/consulting firms. The ACD Director anticipates that a Master Plan can be completed by the fall of 2004.

Daily administration is the responsibility of the Arts and Culture Department Director with the Public Arts Commission conducting periodic reviews and presentations for City Council and the City's Financial Services Department regarding appropriations for public art projects.

Additional responsibilities of the Arts Commission includes:

- Conduct competitions and invite artists to participate in projects;
- Make recommendations regarding possible artists/artwork for each project;
- Review on a biennial basis, the artwork projects of the Public Art Program as a reflection of the intent of the Ordinance, 2% Public Arts Program and Master Plan.

The City of El Paso Comptroller's Department oversees all City grant accounting requirements. The comptroller's office tracked approximately 170 grant programs in 2003. Over the last five years the City has received and administered approximately 600 federal, state and private foundation grants. The City has had no adverse audit findings in the last five-year period regarding grant compliance.

8. Financial Support Information: Amounts *only* listed here.
(Detailed budgets and lists of sources should confirm these figures.)

- a. Current organizational operating budget:.....\$ 1,094,021
- b. Budget for specific program/project to be funded:.....\$ 75,000
- c. Sources of support/amounts already committed to project:.....\$ 587,000*
*(This funding resides in a restricted account and is not reflected in the overall ACD budget)
- d. Sources of support/amounts requested/pending for project:.....\$ -0-

9. Describe the proposed method by which this program/project will be evaluated:

Upon completion, the Master Plan will be evaluated utilizing City of El Paso criteria standards as set out in the Request for Qualifications. Additional evaluation of the Master Plan will be conducted by the ACD Director, Public Arts Commission, Mayor of El Paso and City Council.

Signature of Chief Administrator

Joe Wardy, Mayor

Print Name & Title

Designate () individual responsible for receipt of official correspondence.*

Signature of Board Officer

Alejandrina Drew, Director ACD

Print Name & Title

**The Brown Foundation Inc.
Grant, Public Art Master Plan
City of El Paso, Arts and Culture Department**

Grant Application

Joe Wardy, Mayor City of El Paso

ATTEST:

Richarda Duffy Momsen, City Clerk,

APPROVED AS TO FORM:



John F. Nance, Assistant City Attorney

APPROVED AS TO CONTENT:



Alejandrina Drew, Director Arts and Culture Department

MAYOR'S COVER LETTER

JOE WARDY
MAYOR



CITY COUNCIL

SUSAN AUSTIN
DISTRICT NO. 1

ROBERT A. CUSHING Jr.
DISTRICT NO. 2

JOSE ALEXANDRO LOZANO
DISTRICT NO. 3

JOHN COOK
DISTRICT NO. 4

DANIEL S. POWER
DISTRICT NO. 5

PAUL J. ESCOBAR
DISTRICT NO. 6

VIVIAN ROJAS
DISTRICT NO. 7

ANTHONY COBOS
DISTRICT NO. 8

April 27, 2004

Nancy Pittman
Executive Director
Brown Foundation, Inc.
P.O. Box 130646
Houston, Texas 77219-0646

Dear Ms. Pittman:

The City of El Paso appreciates the opportunity to submit a proposal for a grant in the amount of \$75,000. Brown Foundation funding will be utilized to develop a much-needed comprehensive City of El Paso Public Arts Master Plan.

In 2002, the City of El Paso recognized the importance of integrating visual art in public spaces and instituted a publicly funded *2% for Public Art Program*. To date the Public Art Program has \$587,000 in unexpended funds for the commissioning and placement of art in public spaces. A Public Arts Master Plan will allow us to move forward and begin implementing projects throughout the City. Our City envisions a robust public art program that improves our quality-of-life as well as promotes economic development and showcases El Paso as an international cultural destination.

With Brown Foundation support the City will develop a comprehensive Master Plan incorporating community consensus and extensive public input regarding the role of publicly funded art for our community. It will establish policies, procedures and process for the commissioning and placement of public art in order to maximize the aesthetic experience for El Pasoans and visitors to our community.

We look forward to partnering with your Foundation in laying the foundation for our Public Arts Program cultural experience. If you have any questions regarding our proposal please contact me or our Arts and Culture Director, Alejandrina Drew at (915)541-4437.

Sincerely,

Joe Wardy
Mayor
City of El Paso