

DATE: 04-27-09

TO: City Clerk

FROM: Representative Beto O'Rourke

ADDRESS 2 Civic Center Plaza 10<sup>th</sup> Floor, El Paso, TX TELEPHONE 915-541-4123

Please place the following item on the (Check one): CONSENT X REGULAR \_\_\_\_\_

Agenda for the Council Meeting of May 5, 2009

Item should read as follows: Appointment of Vern E. Autrey to the Tree Board to fill an unexpired term as requested by Representative Beto O'Rourke, District 8.

SPECIAL INSTRUCTIONS: \_\_\_\_\_

**BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM**

NAME OF BOARD/COMMITTEE/COMMISSION: TREE BOARD

NOMINATED BY: Representative Beto O'Rourke DISTRICT: 8

NAME OF APPOINTEE Vern E. Autrey  
(Please verify correct spelling of name)

BUSINESS ADDRESS: \_\_\_\_\_

CITY: El Paso ST: TX ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

CITY: El Paso ST: TX ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: David Morales

EXPIRATION DATE OF INCUMBENT: 02-27-2011

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: \_\_\_\_\_  
RESIGNED X  
REMOVED \_\_\_\_\_

DATE OF APPOINTMENT: 05-05-2009

EXPIRATION DATE OF NEW APPOINTEE: 02-27-2011

PLEASE CHECK ONE OF THE FOLLOWING: 1<sup>st</sup> TERM: \_\_\_\_\_

2<sup>nd</sup> TERM: \_\_\_\_\_

UNEXPIRED TERM: X

## **VERN E. AUTREY**

### **PROFESSIONAL BACKGROUND SUMMARY**

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### **OVERVIEW OF CAPABILITIES AND EXPERIENCES**

- Trained in every area of tree and lawn care business operations, including production, sales, diagnostics and administration. Extensive expertise in budget management, forecasts, reforecasts, capital expenditures, expense control, weekly, monthly and annual reporting.
- Expertise in all aspects of tree/lawn business operations including administration/management, sales, care applications and diagnostics, and customer service.
- Ability to manage complex issues creatively and effectively – to make independent decisions – and to work with changing priorities
- Strong interpersonal communication skills with ability to work effectively with a wide range of constituencies
- Supervising daily operations, training, motivating, directing and evaluating administrative and professional staff
- Willingness to work as a team member to achieve organizational goals;
- Strong initiative and self-motivation.

### **EMPLOYMENT HISTORY**

**2000 – Present** TruGreen Lawn Care

Manager of Commercial Sales and Tree Care Sales, El Paso, TX

Tree care diagnosis for all regional residential and commercial clients; commercial sales for all company services including mowing maintenance, lawn programs, tree and shrub programs, pruning, and tree injections. Geographic service areas broadly include El Paso, TX and Las Cruces, NM, and significantly state contracts with municipal governments and independent school districts.

**1998 – 2000** TruGreen Chemlawn  
Branch Manager, El Paso, TX

Managed all aspects of branch operations lawn and tree care, including production, sales, administrative and customer service. Diagnosed and priced all tree care.

1988 – 1998                      Tree Lawn Corporation  
President/Proprietor, El Paso, TX

Entrepreneurial enterprise focused on regional lawn and tree care. All management duties noted above, to also include 940, 941, TEC and sales tax reporting, procurement of entire fleet, trucks and equipment, and complete control over all expenditures.

1977 – 1987                      Tree Lawn Corporation  
Vice President, El Paso, TX

Employee classroom and field training in lawn and tree care applications and diagnostics and the requirements for maintaining effective customer service.

1975 – 1977                      Tree Lawn Corporation  
Service Technician, El Paso, TX

Provided tree and shrub spray applications, lawn fertilization and weed control, tree injections, deep root fertilization, tree and shrub pruning, and scheduling and routing to company regional clientele.

1973 – 1975                      Terminix  
Service Technician, El Paso, TX

Provided commercial and residential pest control services including clientele scheduling and routing and compliance with USDA requirements.

#### **PROFESSIONAL CERTIFICATION, MEMBERSHIP/AFFILIATIONS**

- Certified Arborist, # TX-3257A, 1999 – Present
- Member, Tree Care Industry Association, 1978 – Present
- Member, International Society of Arboriculture, 1978 – Present
- Commercial Pesticide Applicator, # 0488544

#### **EDUCATION**

94 hours toward a **Bachelor of Science** in Psychology  
The University of Texas at El Paso

#### **REFERENCES**

Mr. Brent Pearson,

Mr. Oscar Mestas,

Mr. Les Finley,

Mr. Mario Saavedra,