

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

DEPARTMENT: Convention and Visitor's Bureau

AGENDA DATE: May 24, 2011

CONTACT PERSON NAME AND PHONE NUMBER: William Blaziek (915) 534-0600

DISTRICT(S) AFFECTED: All

SUBJECT:

APPROVE a resolution / ordinance / lease to do what? OR AUTHORIZE the City Manager to do what? Be descriptive of what we want Council to approve. Include \$ amount if applicable.

Approve resolution:

That in support of the City's application to seek Texas Event Trust funds in conjunction with the Conference USA tournament, the payment of the City's required match of \$36,712 is ratified, and the City Manager or her designee is authorized to see disbursement of the Trust Funds for all qualified City expenditures as are allowed by state law.

BACKGROUND / DISCUSSION:

Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?

N/A

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one?

N/A

AMOUNT AND SOURCE OF FUNDING:

How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?

Funding source: Texas Event Trust funds

BOARD / COMMISSION ACTION:

Enter appropriate comments or N/A

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:

(If Department Head Summary Form is initiated by Purchasing, client department should sign also)

Information copy to appropriate Deputy City Manager

RESOLUTION

WHEREAS, on February 23, 2010, the City Council approved a joint resolution of the City of El Paso and the County of El Paso to support the bid to bring the 2011 Conference USA Basketball Tournament to El Paso, and in November 2010, the City entered into an agreement with the County, the El Paso Sports Commission and UTEP regarding potential financial support; and

WHEREAS, part of the City's support included event support, promotion and advertising services that are routinely undertaken by the City's Convention and Visitor's Bureau as part of its standard activities and responsibilities, which resulted in expenses attributable to the event; and

WHEREAS, pursuant to the October 20, 2009 resolution of the City Council, the City Manager submitted an application to the State Comptroller to seek Texas Event Trust funds, and on November 19, 2010, the State Comptroller's Office provided notice to the City that its bid to participate was successful, and that the City could expect to receive up to \$226,158 from the Trust Fund if matched by \$36,712 in contributions by the City.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

That in support of the City's application to seek Texas Event Trust funds in conjunction with the Conference USA tournament, the payment of the City's required match of \$36,712 is ratified, and the City Manager or her designee is authorized to seek disbursement of the Trust Funds for all qualified City expenditures as are allowed by state law.

Dated this 24th day of May 2011.

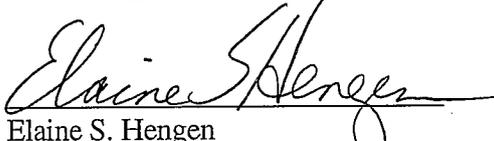
CITY OF EL PASO

ATTEST:

John F. Cook, Mayor

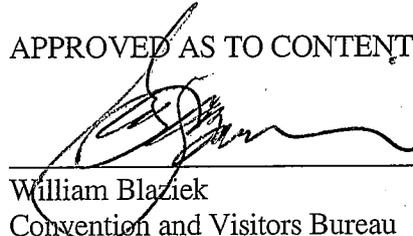
Richarda Duffy Momsen
City Clerk

APPROVED AS TO FORM:



Elaine S. Hengen
Senior Assistant City Attorney

APPROVED AS TO CONTENT:



William Blaziek
Convention and Visitors Bureau

Dedicated to Outstanding Customer Service for a Better Community.

SERVICE SOLUTIONS SUCCESS



October 12, 2010

The Honorable Susan Combs
Texas State Comptroller of Public Accounts
PO Box 13528, Capitol Station
Austin, Texas 78711-3528

RE: Request to initiate Events Trust Fund

Dear Comptroller Combs:

Conference USA (C-USA) is one of the nation's top collegiate men and women's basketball tournaments. C-USA is home to 12 nationally prominent, collegiate members; East Carolina, Houston, Marshall, Memphis, Rice, SMU, Southern Miss, Tulane, Tulsa, UAB, UCF and UTEP. The tournament includes all twelve men's and women's teams. Over a 6 day span over 600 athletes, coaches and trainers will participate in this tournament.

On May 19, 2010 the El Paso Convention & Visitors Bureau along with delegates from the University of Texas at El Paso sought and bid for the 2011 Conference USA Basketball Championships. After considering the sites of; University of Tulsa in Tulsa, OK, the University of Memphis in Memphis, TN and the University of Texas at El Paso in El Paso, TX, Conference USA voted on June 7, 2010 to hold the 2011 Conference USA Basketball Championships at the Don Haskins Center in El Paso, TX. This event is scheduled to begin on March 7, 2011 and tournament play begins on March 8 through March 12, 2011.

As host city for the C-USA tournament we feel we meet the criteria for the Events Trust Fund. Therefore, we are requesting your office:

- Review the Economic Impact Study we are submitting to certify that the event qualifies for funding under the Events Trust Fund (such funds being referred to individually, collectively, and interchangeably, as the "Fund") pursuant to article 5190.14 VERNON'S TEXAS CIVIL STATUTES, Section 5C, as added by Tex. S. B. 1523, 80th Leg. R.S. (2207) (here in the "Act"),
- provide an estimate, and
- undertake the comptroller's responsibilities and duties set forth in the Act with respect to the Fund.
- Recognize the point of contact for the City of El Paso will be the City's Convention & Visitors Bureau with respect to this event.
- Name the City of El Paso as recipient of any and all funds from the Events Trust Fund.

We are extremely pleased to host the 2011 Conference USA Basketball Championships and showcase the great City of El Paso and the State of Texas.

Sincerely,


Joyce A. Wilson
City Manager, City of El Paso



Office of the City Manager
TWO CIVIC CENTER PLAZA, 10TH FLOOR, EL PASO, TEXAS 79901-1196
PHONE: (915) 541-4844 ♦ FAX: (915) 51-4866

Mayor
John F. Cook

City Council

District 1
Ann Morgan Lilly

District 2
Susie Byrd

District 3
Emma Acosta

District 4
Carl L. Robinson

District 5
Rachel Quintana

District 6
Eddie Holquin Jr

District 7
Steve Ortega

District 8
Beto O'Rourke

City Manager
Joyce A. Wilson

S U S A N
C O M B S

TEXAS COMPTROLLER *of* PUBLIC ACCOUNTS

P.O. Box 13528 • AUSTIN, TX 78711-3528



November 19, 2010

Ms. Joyce A. Wilson
City Manager
City of El Paso
2 Civic Center Plaza, 10th Floor
El Paso, Texas 79901

Dear Ms. Wilson:

I want to congratulate you on your success in bringing the 2011 Conference USA Men's and Women's Basketball Championships to El Paso. The city of El Paso is an excellent fit for such an event and I feel confident that it will be a great benefit to the local economy. As required by the Events Trust Fund statute our analysis of the increase in tax revenue associated with the event has been completed. We estimate that the state will realize an incremental increase in tax revenue under the Events Trust Fund statute of \$229,446 from El Paso hosting this event and this amount, if matched by \$36,712 in contributions by the City of El Paso, will result in a total contribution of \$266,158 to the trust fund established for this event.

On behalf of Comptroller Combs, I applaud your work to bring this event in El Paso and I look forward to its success in March. If you have any further questions, please contact Robert Wood, director of the Local Government Assistance and Economic Development Division, by e-mail at robert.wood@cpa.state.tx.us or by phone at (800) 531-5441, ext. 3-3973.

Sincerely,

A handwritten signature in black ink, appearing to read "Martin A. Hubert".

Martin A. Hubert
Deputy Comptroller

cc: Robert Wood

RESOLUTION

WHEREAS, there are many sporting and non-sporting games and events that attract thousands of spectators to cities and counties in the State of Texas, many from out of state, that generate considerable economic activity for the State of Texas; and

WHEREAS, these events resulted in increased tax revenues for the state treasury, but the cost of bidding for, preparing for, and ultimately hosting a major event is considerable to the local host city; and

WHEREAS, to encourage these major events to select Texas as their site and to help alleviate the costs associated with hosting these events, the Legislature added Article 6190.14 of Vernon's Texas Civil Statutes in 2007 to establish the "Major Events Trust Fund" as defined in the Article; and

WHEREAS, in 2009, the Legislature amended Section 5C of the Article to greatly expand the types of events for which the City of El Paso will be eligible to make application; and

WHEREAS, the Council finds that approving this resolution will simplify the administration of the application process, which will benefit the City of El Paso in its efforts to increase tourism and attract events to the City; and

WHEREAS, all applications accepted by the State Comptroller will be brought back to the City Council for approval and further authorization for the deposit of the required revenues generated from the incremental increase in taxes generated from the event into the Trust Fund.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

1. That the City Manager is authorized to submit applications to the State Comptroller to seek state funds, pursuant to Article 5190.14, Vernons Civil Statutes, for the purpose of utilizing any funds received to assist in enhancing nationally or internationally recognized covered sporting and non-sporting games and events with a goal of increasing participation and attendance and benefiting the economy of the City of El Paso and the State of Texas.
2. That when making such applications, the City Manager is authorized to name the City's Convention & Visitor's Bureau as the point of contact.
3. That the City Manager is authorized to make all necessary budget transfers and make any fund distributions in accordance with the terms of any applicable contract or resolution of the City Council.

CITY CLERK DEPT.
09 OCT 15 AM 11:04

