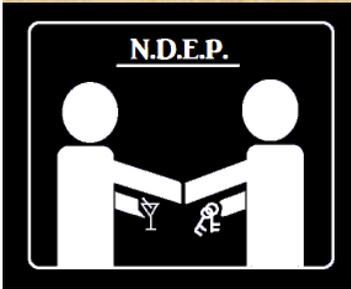


No D.U.I. El Paso
A Non-profit Organization

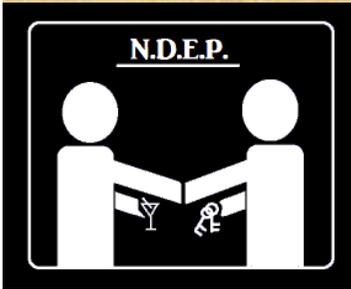
For the

El Paso and Fort Bliss Area



Mission Statement

- To develop and integrate a program that is designed to create a simple and effective solution to mitigate DUI's and DWI's within the El Paso and Fort Bliss area. By maximizing the number of volunteers and sponsors with the community, the organization can expand and better meet the needs of El Paso and Fort Bliss by providing a effective means to enable responsible decisions of citizens while intoxicated.



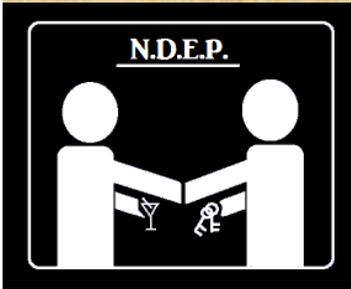
Overall Goal

- To provide a FREE Designated Driving service to citizens of Fort Bliss and El Paso.
- To mitigate possible D.U.I.'s and D.W.I.'s.
- To involve and engage the community.
- To create safer roadways in the Local Area.
- To Enable citizens to make more responsible decisions while drinking alcohol.



Organization Personnel

- Organizational Manager
- Dispatch Supervisor
- Treasurer
- Dispatch Officer
- Technology Administrator
- Volunteers



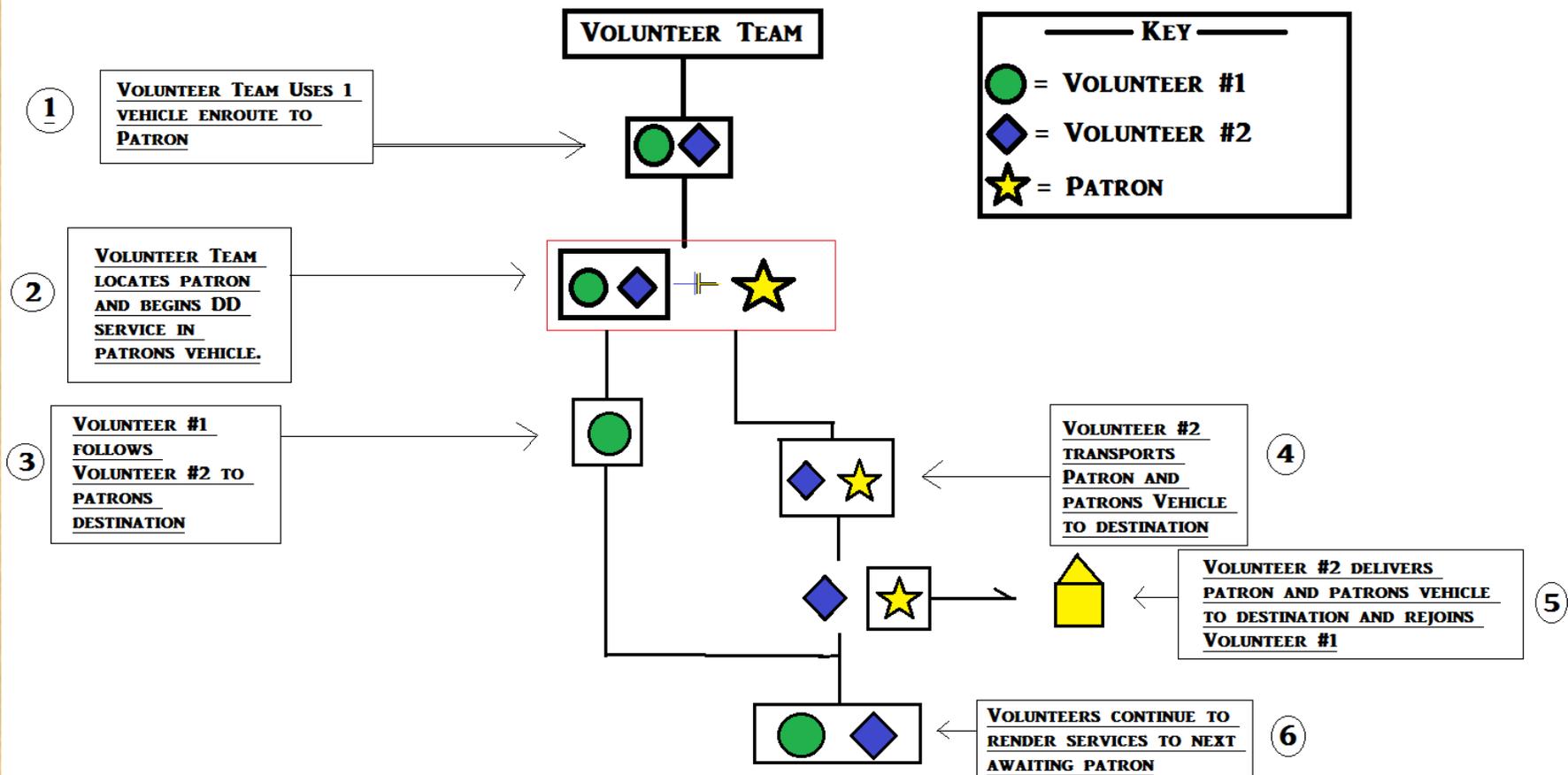
Plan of Action

- Pre-operational hours duties fulfilled by Organizational Manager, Dispatch Supervisor, IT Administrator and Treasurer
- Pre-Service Hours: 9:00 pm – 10:00 pm
- Hours of Services: 10:00pm – 3:00 am
- Post Service Hours: 3:00am – 4:00 am



Plan of Action – Services

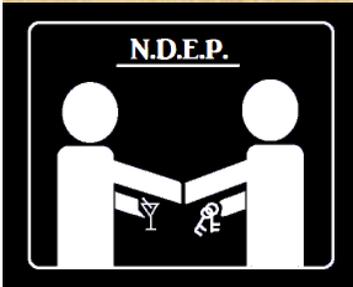
DESIGNATED DRIVING SERVICE FLOW CHART



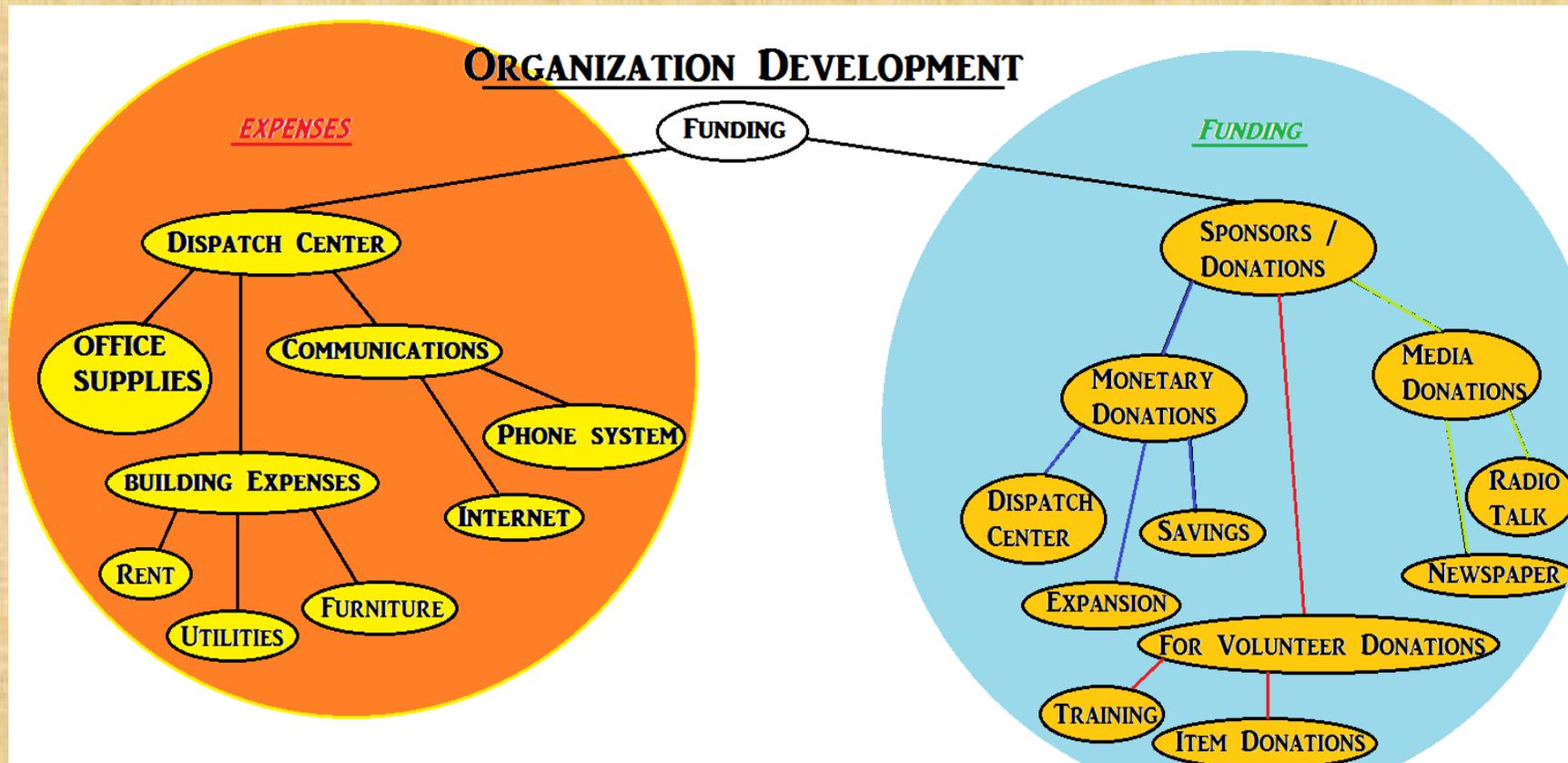


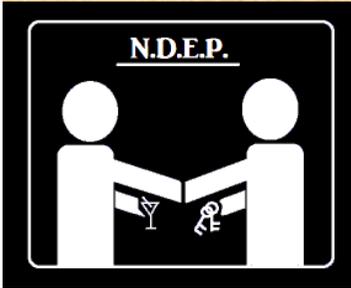
Financial Planning

- 2 Aspects of Financial standing:
 - Funding/Donations (Monetary, Item, Asset Donations)
 - Expenses
 - Initial (Variable Expenses , Set Expenses)
 - Sustained (Operating Expenses)



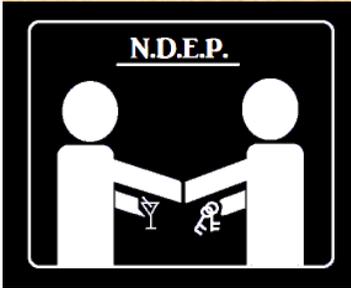
Financial Overview





Funding Sources

- Funding is derived from 4 Sources:
 - Local / National Businesses
 - Other Organizations (For-Profit, Non-Profit)
 - Federal, State , Local Grants or Funding
 - Private Sponsors



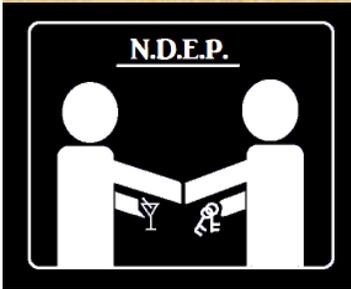
Sponsor Incentives

- Sponsors will receive incentives for their donation:
 - SPONSOR Stickers for location windows
 - Business Cards of Organization with status
 - Logo placed in media items
 - Positive Patron/ Customer Feedback



Funding / Donations

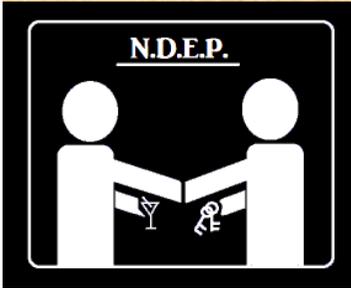
- 3 Types of Donations:
 - Item Donations (For Volunteers/ Dispatch Center):
 - Gift Cards (Restaurants, Stores, Services)
 - Recurrent Items (Fountain Drinks, Coffee, Slurpees, etc.)
 - Office Supplies (Pens, Paper, Ink, Furniture, etc.)



Funding / Donations

– Monetary Donations (For Expenses)

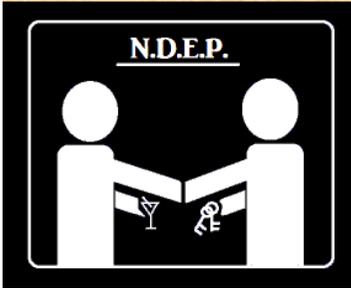
- Dispatch Center Expenses (Utilities, Services, Lease)
- Equipment Expenses (GPS Systems, Phones, Supplies)
- Insurance (Liability , Vehicular, Etc.)



Funding / Donations

– Asset Donations

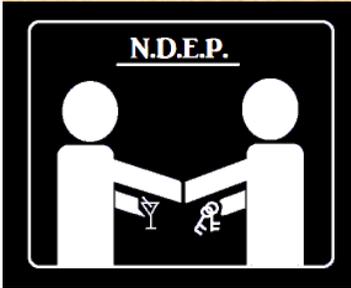
- Training for Volunteers(CPR, Defensive Driving, etc)
- Media Donations (Radio Ads, TV ads, Flyers)
- Counsel (Legal Assistance, Organization Assistance)



Expenses

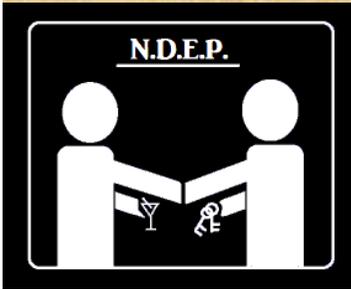
– 3 Types of Expenses:

- Variable Initial Expenses (Office Supplies, Utilities, etc)
- Set Initial Expenses (Office Lease, Insurance, License)
- Sustained Expenses (Office Lease, Insurance, Ads, etc)



Volunteer Selection

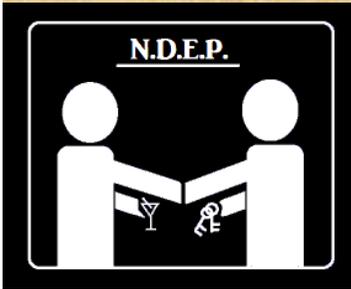
- Volunteers will endure a screening process:
 - Helps Reduce Risk for Organization
 - Improves Support by Patrons and Sponsors
 - Reduces Cost in Insurance
 - Maintains Organizational Goals and Ethics
 - Reduces Chance of Legal Recourse



Volunteer Screening

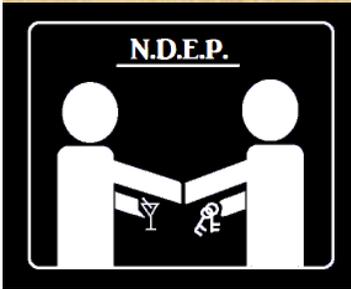
- The Volunteer Screening Process Includes*:
 - Pre-Screening Questionnaire to determine risks
 - Interview process to determine values and capabilities within duties and assignments
 - Background Check to determine eligibility and risks not determined before

*Additional screening measures may be in effect in regards to future organization changes.



Volunteer Incentives

- To maximize Volunteer recruitment efforts, Volunteers will receive incentives:
 - Item Donations from Sponsors (Free Coffee, Fountain Drinks)
 - Free Training Certifications (CPR, First Aide, Defensive Driving)
 - Certificates of Accomplishment
 - Soldier Volunteers will be logged into V.M.I.S. in effort to qualify for M.O.S.V.M.



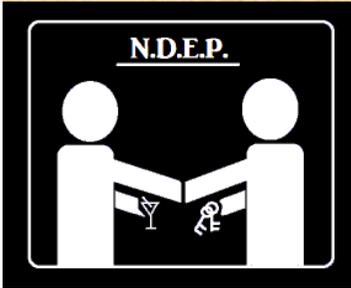
Volunteer Certificates

- There are 6 Certificates for Volunteers to earn:
 - Certificate of Appreciation (200 Hours of Volunteer Service)
 - Certificate of Achievement (500 Hours of Volunteer Service)
 - Certificate of Positive Impact (150 Patrons Provided Service too)
 - Certificate of Commendation (350 Patrons Provided Service too)
 - Volunteer of the Month (Best Performing Volunteer) (Staff Voted)
 - Volunteer Hero (3 Top Volunteers, 1 Ea section) (Staff Voted)



Volunteer Training

- Volunteers will be trained when available to enhance the services provided:
 - CPR Certification (Certified Staff member)
 - Defensive Driving Course (Certified Staff member)
 - Alcohol Awareness Course (Certified Staff member)
 - Fire Suppression (Certified Staff Member)
 - Basic Vehicle Maintenance Course (ASE Instructor)



Staff Training

- Staff members will become Red-Cross Certified as instructors to train Volunteers:
 - CPR
 - Defensive Driving Course
 - Alcohol Awareness Course
 - Fire Suppression Course



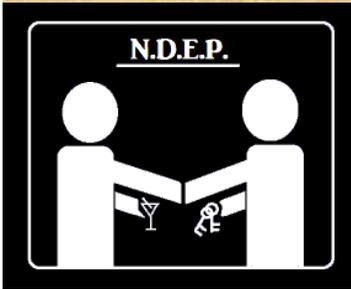
Dispatch Equipment

- The Dispatch Operations will operate on 2 levels to meet a wide array of needs:
 - Mobile Dispatch Capable
 - Stationary Dispatch Capable



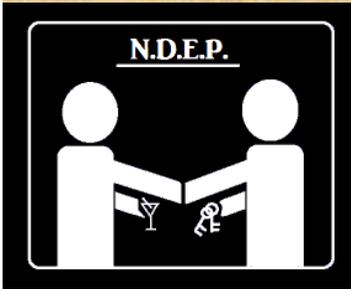
GPS Tracking Systems

- The GPS Tracking Systems for Volunteers:
 - Allow Volunteers to use Turn-By-Turn Directions
 - Allow Volunteers to be directed by Dispatch without the need of a phone call or text
 - Allow Volunteers to reduce time for each Service
 - Enables Volunteers to take lead on Driving Convoy



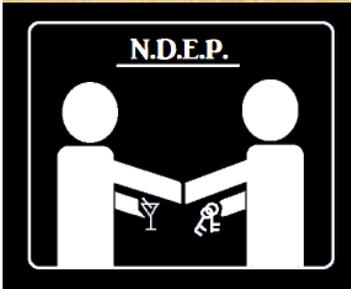
GPS Dispatch Systems

- The GPS Dispatch Systems for Dispatch:
 - Allow for Real-Time locations of all Volunteers
 - Allow for patron locations to be posted to map
 - Better Determinations based off of information received from systems
 - Automatically compiles reports of overall stats
 - Automatically records performance of each volunteer



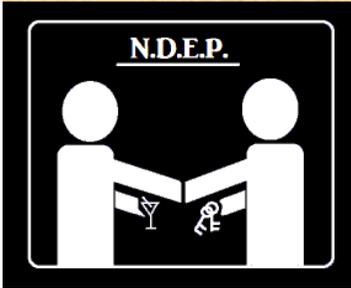
Mobile Dispatch

- Mobile Dispatch is to enable a Promotional basis among the public such as:
 - Operating out of a Drinking Establishment, Radio Station, Etc.
 - Provide Demonstrations to Sponsors and Offices
 - Operating from Donated Locations
- *Not as Reliable as Stationary Dispatch Operations



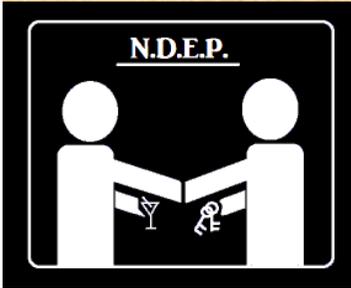
Mobile Equipment

- Mobile Dispatch requires specific equipment:
 - 4G LTE Mobile Network Cards (Provides Internet)
 - Laptop Computers (Operate GPS Dispatch)
 - GPS Dispatch Systems (Real-Time Tracking)
 - Web-Based Phone Switch-Board → Cell Phone
 - Cellular Phones (Staff personally provided phones)



Stationary Dispatch

- Stationary Dispatch is the Primary means of Operations:
 - More Reliable, More Capable Operations
 - Allows for Better Record Keeping / Logging
 - Allows for Volunteer Recreational Areas
- *Requires Office Location for Stationary Dispatch



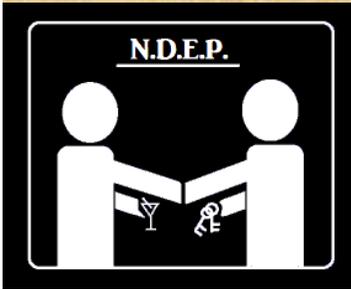
Stationary Equipment

- Stationary Dispatch requires Specific Equipment:
 - Wired CAT-5 (Ethernet) Internet Connection/Service
 - Laptop / Desktop Computers (Operates GPS Dispatch)
 - GPS Dispatch Systems (Real- Time Tracking)
 - V.O.I.P. Phone Systems (Internet Based)



Insurance / Liability

- Insurance will be separated into 3 different policies:
 - Liability Insurance (Equipment, Personnel)
 - Vehicular Insurance (To cover volunteers in accidents that are deemed non at fault)
 - Board / Directors Insurance (To Protect Board Members and Directors from board-related issues and misrepresentation)



Summary

- With These policies and guidelines, the Overall Goal is Within Reach:
 - To provide a FREE Designated Driving service to citizens of Fort Bliss and El Paso.
 - To mitigate possible D.U.I.'s and D.W.I.'s.
 - To involve and engage the community.
 - To create safer roadways in the Local Area.
 - To Enable citizens to make more responsible decisions while drinking alcohol.