

CITY OF EL PASO, TEXAS
AGENDA ITEM DEPARTMENT HEAD'S SUMMARY FORM

DEPARTMENT: POLICE

AGENDA DATE: June 13, 2006

CONTACT PERSON/PHONE: Robert L. Adkinson 564-7333

DISTRICT(S) AFFECTED: ALL

SUBJECT:

APPROVE a resolution / ordinance / lease to do what? OR AUTHORIZE the City Manager to do what? Be descriptive of what we want Council to approve. Include \$ amount if applicable.

Approve award of Bid 2006-136 Billboard Advertising for Human Trafficking Campaign to the vendor listed below as the low bidder meeting all specifications.

BACKGROUND / DISCUSSION:

Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?

The Department has received a grant to assist in raising the public's awareness to human trafficking in this area. This bid will allow notices to be placed on billboards in an effort to bring this to the public's attention.

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one?

This is the first major billboard bid placed by the Department.

AMOUNT AND SOURCE OF FUNDING:

How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?

The funding is in grant in account 21150010-G210515. Bid to be awarded to Clear Channel Outdoor. Estimated cost is ~~\$92,880.00~~ 92,480.00 from the initial run to the end of the grant, November 2007.

BOARD / COMMISSION ACTION:

Enter appropriate comments or N/A

*****REQUIRED AUTHORIZATION*****

LEGAL: (if required) _____ **FINANCE:** (if required) _____

DEPARTMENT HEAD: Richard Wiles, Chief of Police *HC [Signature]*

(Example: if RCA is initiated by Purchasing, client department should sign also)
Information copy to appropriate Deputy City Manager

APPROVED FOR AGENDA:

CITY MANAGER: _____

DATE: _____

DATE: June 8, 2006
TO: Municipal Clerk
FROM: Terrence Freiburg
Purchasing Manager, ext.4308
THRU: Aurora Wells
Bid Clerk ext. 4038

1177-01-12-0000
05 JUN 16 11:08:21

Please place the following item on the **CONSENT** agenda for the Council Meeting of **JUNE 20, 2006**.

Item should read as follows:

Solicitation No. 2006-136 Billboard Advertising for Human Trafficking Campaign
Award to: Clear Channel Outdoor
El Paso, TX
Item(s): All
Amount: \$93,480.00 (estimated)

Department: Police
Funds available: 21150010-05376-502216, Grant G210515
Funding source: Police Human Trafficking Grant,
Promotional Services
Total award: \$93,480.00 (estimated)
District (s): All

Police and Financial Services, Purchasing Division recommend award under its best value criterion to the above listed vendor.

This is a one-time program for the duration of the grant (19 months).

Contact person: Ray Heredia, Procurement Analyst at 541-4316.

AGENDA FOR: **JUNE 20, 2006**

PROJECT FORM

DATE: JUNE 7, 2006

PROJECT: 2006-136 BILLBOARD ADVERTISING FOR HUMAN TRAFFICKING
CAMPAIGN

BUDGET NO.: 21150010-05376-502216, GRANT G210515

FUNDING SOURCE: POLICE HUMAN TRAFFICKING GRANT, PROMOTIONAL
SERVICES

RESPRESENTATIVE DISTRICT(S): ALL

RECOMMENDATION: VENDOR: CLEAR CHANNEL OUTDOOR

EL PASO, TX

ITEMS: ALL

AMOUNT \$93,480.00

Police and Financial Services, Purchasing Division recommend award under its best value criterion to the above listed vendor.

This is a one-time program for the duration of the grant (19 months).

BID'S SOLICITED 04 BID'S LOCALS 2
BID'S RECEIVED 01
BIDS SVCS 06
"NO BIDS" RECEIVED 00

CURRENT TAXES PAID --
OUT-OF-TOWN ---

TOTAL ESTIMATED AWARD: \$93,480.00

FUNDS: AVAILABLE --- NOT AVAILABLE --- COMPTROLLER

COUNCIL: / APPROVED / REJECTED --- CITY CLERK ---

APPROVED: COUNCIL MEETING OF **June 20, 2006**


TERRENCE FREIBURG
PURCHASING MANAGER

Council Agenda for June 20, 2005

BID NO.: 2006-136 Billboard Advertising for Human Trafficking Campaign

Award to: Clear Channel Outdoor
El Paso, TX

Award Amount: \$93,480.00

Item(s) All

This is a one-time program for the duration of the grant (19 months).

Department: Police

Budget No.: 21150010-05376-502216, Grant G210515

Funding Source: Police Human Trafficking Grant, Promotional Services

Total Est. Award: \$93,480.00

District(s): All

CITY OF EL PASO BID TABULATION

BID ITEM: BILLBOARD ADVERTISING FOR HUMAN TRAFFICKING CAMPAIGN					BID # 2006-136
BID DATE: MAY 24, 2006					DEPARTMENT: POLICE
		CLEAR CHANNEL OUTDOOR EL PASO, TX			
ITEM	DESCRIPTION	RATE PER FOUR WEEK PERIOD	RATE PER FOUR WEEK PERIOD	RATE PER FOUR WEEK PERIOD	RATE PER FOUR WEEK PERIOD
1.	EIGHT (8) BILLBOARDS, MINIMUM 10.5 FT. X 22.5 FT.	\$4,320.00			
2.	ANY ADDITIONAL COST: ALL COST FOR THE ABOVE MUST INCLUDE ALL FEES, LABOR, MATERIALS AND EQUIPMENT TO PROPERLY PERFORM THE TASKS INDICATED FOR EACH PROJECT. THIS INCLUDES, BUT IS NOT LIMITED TO, ABILITY TO DESIGN AND PRODUCE THE PAPER FOR THE BILLBOARDS.	1. PAPER PRODUCTION: \$600 PER MONTH			
PAYMENT TERMS:		NET - 30 DAYS			
BIDS SOLICITED: 4		BIDS RECEIVED: 1	BIDS LOCAL: 2		NO BIDS: 0

NOTE: THIS IS A BEST VALUE PROCUREMENT. OTHER FACTORS BESIDES PRICE WILL BE CONSIDERED.

APPROVED BY: *R.H.*
 DATE: 5-26-06

CLEAR CHANNEL OUTDOOR
2305 SPARKMAN
EL PASO, TEXAS 79903

E-MAIL BID NOTIFICATION:
RSHOUDT@LAMAR.COM

AS PER RAY HEREDIA

YOUNG ELECTRIC SIGN COMPANY
EL PASO OUTDOOR MEDIA DIVISION
ATTN: MARIA KONDOW
10761 PEBBLE HILLS SUITE B-118
EL PASO, TEXAS 79935

E-MAIL BID NOTIFICATION:
SWOUTDR@ELP.RR.COM

AS PER RAY HEREDIA