RESOLUTION

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

That the Mayor be authorized to sign the following grant application on behalf of the Arts and Culture Department for submission to the Heartland Arts Fund ("HAF") and to sign the related contract and documents should funds be granted, either in the requested amount or at such lesser amounts as may be approved by the HAF. This grant will be used for the artistic fees for FY 2005 to present the Chuchumbe at the Music Under The Stars World Festival, July 17th 2005. The grant request is as follows. All Districts.

1. To request and receive $5,000 for artistic fee support to present Chuchumbe on July 17, 2005, for the Music Under The Stars World Festival, FY 2005. New City match is not required for the amount of the grant actually awarded.

PASSED AND APPROVED this 13th day of July, 2004.

CITY OF EL PASO

Joe Wardy, Mayor

ATTEST:

Richarda Duffy Momsen
City Clerk

APPROVED AS TO FORM:

John F. Nance
Assistant City Attorney

APPROVED AS TO CONTENT:

Alejandrina Drew, Director
Arts and Culture Department

GA 69-2004

GRANT APPLICATION REVIEW

DEPARTMENT	TYPE OF GRANT	CONTROL #
Arts and Culture Department	Heartland Arts Community Connections	802

GRANTOR	EFFECTIVE DATE	MATCHING FUND REQ
Heartland Arts Fund (HAF)	09/01/04 to 08/31/05	[ ] YES [X] NO

SOURCE OF FUNDS (GRANT AMOUNT, MATCHING, IN-KIND, INTERGOVERN.)

No new matching funds are required for this grant

Heartland Arts Fund $5,000
City Match None

PERSONNEL FUNDED BY GRANT

NONE

JUN 15 '04 PM 4:59

BRIEFLY DESCRIBE HOW GRANT WILL BE USED AND ANY SPECIAL CONDITIONS FOR GRANT:

HAF Grant will be used to enhance the regular Arts and Culture Department's artistic fees budget for FY 2005 to present the **Chuchumbe** at the Music Under The Stars World Festival, July 17th 2005.

APPROVED AS TO CONTENT:

Alejandrina Drew, Director

APPROVED AS TO FORM:

John F. Nance, Assistant City Attorney

REVIEWED BY:	OMB
Thomas M. Doyle 6/15/04	David A Montes 6-22-04
CHIEF FINANCIAL OFFICER	GRANTS ACCOUNTING MANAGER
6/22/04	John M Brady 6-24-04
CHIEF ADMINISTRATIVE OFFICER	~~GRANTS COORDINATOR~~
	Michael W Blair 6-17-04
COMMENTS	

Debbie Hamlyn, D.C.A.O., Quality of Life Departments

MEXICO TRANSNATIONAL PROJECT GUIDELINES

Mid-America Arts Alliance has always helped make connections between communities and talented performing artists, and now we're heading south— to Mexico!

Thanks to generous support from the National Endowment for the Arts, M-AAA has funding available for presenters in the six states of Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Texas to support performances by artists from Mexico. Subsidy will be up to 50% of the artist contract fee. See the eligibility section below for project requirements.

We strongly encourage presenters to work with their Mexican and Mexican-American communities in order to make the programs even more meaningful for their local and regional audiences. A printed brochure is available that includes five recommended music ensembles prepared to work with small and midsize presenters throughout the region for events and educational activities in their communities. Call us at (816) 421-1388 to obtain a brochure. (Any performing artist or ensemble from Mexico is eligible through this program; the brochure is not meant to be an exclusive roster).

We are very excited about this special opportunity and hope to make it a success for many communities in the Mid-America Arts Alliance region.

ELIGIBILITY

Organizations must:

- Be located in Arkansas, Kansas, Missouri, Nebraska, Oklahoma, or Texas.
- Be legally incorporated as a not-for-profit organization with IRS 501(c)(3) status or a unit of state, local, or tribal government.
- Credit the National Endowment for the Arts and M-A AA and its sponsors in programs, season brochures, advertisements, and/or press releases. You must submit samples from these publications as proof of proper crediting. **Failure to give proper credit may result in future ineligibility for application to the program by your organizations.**

The project must:

- Take place between **September 1, 2004, and August 31, 2005. Note: If funding is not exhausted in 2004-2005, we will extend the application period to include projects occurring in 2005-2006.**
- Present professional performing artists from Mexico
- Include at least one performance open to the general public.
- Include at least one educational activity [see Educational Activity].
- Through its public performance or educational activity, serve audiences that lack access to performing arts and other cultural activities due to geography, economic conditions, ethnic background, disability, age, or other factors. **Projects must include this component in order to meet standards set by the National Endowment for the Arts.**

Exclusions:

- Artists appearing as part of benefits or fundraisers are not eligible for funding.
- Producing arts organizations, such as orchestras and theatre and opera companies, may not request fee support for guest artists appearing as part of the institution's performances.

Mid-America Arts Alliance Staff

Jennifer Tritt
Program Manager

Betty Maltbia
Program Associate

Amy Zoe
Program Assistant

Mary Kennedy McCabe
Executive Director

Educational Activity

Educational activities broaden and deepen the community's experience with music, dance, and theatre companies by providing opportunities for enhanced interaction with children and adults. Your educational activity should create a connection between the public performance and the community and may consist of: **a workshop, master class, lecture-demonstration, performance for students, in-school activity involving students, or other similar activity.**

If the artist you have booked is unable to provide a suitable educational activity, you may use artists or scholars/educators from your local community to provide this service. This activity must clearly relate to the visiting artist's performance. Please include applicable résumés or biographical information. We encourage presenters to be creative in educational activity planning. Make the most of the artist's time spent in the community!

Consortia

Presenters working together to block book should call M-AAA staff at (816) 421-1388 before submitting applications.

Application Period

Applications will be processed on a first-come, first-served basis beginning June 1, 2004. Early submission will increase the likelihood of funding.

MEXICO TRANSNATIONAL PROJECT GUIDELINES

TIMELINE

Submit application **any time beginning June 1, 2004.** (Early submission will increase your chance of funding).

Receive notification of award or lack of funding approximately 8 weeks following application.

If funding is awarded, fax or mail copy of fully executed contract between presenter and artist (if not submitted at the time of application) as soon as possible.

Receive official Agreement package between Mid-America Arts Alliance and presenter after we receive a copy of the fully executed artist contract.

Sign Mid-America Arts Alliance Agreement; keep one copy and mail back the other copy.

Receive 1st payment approximately 2 weeks before your project start date.

Return final evaluation form within 30 days of end date of project.

Receive 2nd payment upon satisfactory review of final evaluation and proof of proper credit (generally 2–3 weeks).

Awards of less than $250 will be paid in full after the final report is reviewed by the Mid-America Arts Alliance staff.

LEVELS OF SUPPORT

The maximum award per application will be 50% of the artist contract fee.

HOW TO APPLY

Please submit your complete, original application plus one copy, including the following:

- Three-page Application form.
- A Project Narrative outlining your performance(s) and educational activity(ies). **The Project Narrative must contain answers to the following questions; please number accordingly:**

  1. a concise description of your community and your organization;
  2. a detailed description of the audiences to be served by the project, including how you will reach an audience that lacks access to performing arts, due to geography, economic conditions, ethnic background, disability, age, or other factors;
  3. the role the community will play in designing the project; and
  4. a detailed description of the proposed performance(s) and educational activity(ies).

- Copy of a signed Letter of Intent or contract between the performing artist and the presenting organization detailing the service(s) the artist is to provide, the dates, and the fee.
- Copy of your IRS 501(c)(3) letter.

If your educational activity uses an artist or scholar other than the contracted artist/ensemble, please provide a copy of his/her résumé or biographical information.

If the artist/ensemble is not in our recommended listing, please submit marketing materials for the artist/ensemble. Call us for a copy of the listing brochure.

Please use staples or binder clips. Please do not use presentation folders, page protectors, etc.

MEXICO TRANSNATIONAL PROJECT APPLICATION FORM

Staff Use Only				
APP	ttl	ARTFEE	GRA	DATE

- Do not re-create or alter the original format of this application.
- After your application is complete, sign it and mail it to us. Faxed or e-mailed applications will not be accepted.

READ THE GUIDELINES CAREFULLY BEFORE COMPLETING THIS APPLICATION. NEED HELP FILLING OUT THIS FORM? CALL JENNY OR BETTY AT (816) 421-1388.

APPLICANT INFORMATION

Organization Name City of El Paso, Arts and Culture Department
Address Two Civic Center Plaza, 6th floor
City El Paso State Texas ZIP Code 79901
Contact Person Ms. Alejandrina Drew Title Director
Contact Person E-mail Address drewaj@ci.el-paso.tx.us
Contact Daytime Telephone 915-541-4481 Fax Number 915-541-4920
Alternate Contact Person Judy Emmons Title Arts Grant Coordinator
Alternate Contact E-mail Address emmonsjj@ci.el-paso.tx.us
Alternate Contact Telephone 915-541-4280 Fax Number Same
Organization Web Site elpasoartsandculture.org
Federal Employer Identification # (FEIN) 74-6000749
U.S. Congressional District Number 16 County El Paso
State Legislative District Numbers (House) 77 (Senate) 29

ARTIST INFORMATION

*City, State, Country, and ZIP Code are REQUIRED for artist.

Artist/Ensemble Name (Do not show the Booking Agent's Information here.)
CHUCHUMBE
Address
*City *State *Country *ZIP Code
Contact Person (if different from artist)
Telephone Fax E-Mail m

Manager or Booking Agent Eye for Talent Inc.
Address P.O. Box 280786
City San Francisco State CA Country USA ZIP Code 94128
Contact Person Bill Smith
Telephone 650-595-2274 Fax 650-595-2258 E-Mail bill@eyefortalent.com

MEXICO TRANSNATIONAL PROJECT APPLICATION FORM

PROJECT INFORMATION

Artist Contract Fee $ 10,000

Anticipated number of performers contracted 6

Number of Public Performances 1

Public Performance Date(s) July 17, 2005

Public Performance Site(s)
Chamizal National Memorial

Number of Educational Activities 1

Educational Activity Date(s) July 17, 2005

Educational Activity Sites(s)
To be announced

Number of days artist/ensemble will be working in your community 1

PROJECT NARRATIVE

Attach a one-page narrative with descriptions for the following; please number accordingly.

1. A concise description of your community and your organization;

2. A detailed description of the audiences to be served by the project, including how you will reach an audience that lacks access to performing arts due to geography, economic conditions, ethnic background, disability, age, or other factors;

3. The role the community will play in designing the project; and

4. A detailed description of the proposed performance(s) and educational activity(ies).

ADDITIONAL INFORMATION

The following information will be used as part of a data collection process, which documents grant-making activities nationwide. THIS INFORMATION IS NOT CONSIDERED DURING THE APPLICATION REVIEW PROCESS but is necessary for our reporting to public agencies.

Use the code from the following list to respond to questions 1 & 2.

A - Asian
B - Black/African American
H - Hispanic/Latino
N - American Indian/Alaskan Native
P - Native Hawaiian/Pacific Islander
W - White
99 - No single group listed above

1. Choose the code describing the predominant group of which 50% or more of your organization's staff, board, or membership (not audience) is composed. If your organization's predominant group is not composed of 50% or more, choose the code "99."

Code Letter: H (gRACE)

2. If the majority of the project is intended to involve or act as a clear representation of the cultural traditions of one particular group, or deliver services to a designated population, choose that group's code from the list above. If the project is not designated to represent or reach one particular group, choose the code "99."

Code Letter: H (pRACE)

3. Check the corresponding letter of the descriptors below if they comprise a significant portion (50% or more) of the project. Check all that apply. If none apply, or if the below descriptors apply to less than 50% of your project, leave this section blank.

☐ A Accessibility: Projects related to ADA/504 compliance or activities designed to increase access to the arts for persons with disabilities.

☒ I International: Projects supporting foreign artists visiting the USA or any cultural exchange.

☐ T Technology: Projects using technology for the creation or dissemination of artworks.

☐ Y Youth at Risk: Projects designed primarily to serve at-risk youth. Include arts-related intervention programs (for violence, drug/alcohol abuse, and crime), as well as other programming specifically involving at-risk youth as primary project participants or beneficiaries.

STATUS

Circle the ONE category that best describes your organization's legal status.

02 Organization - Nonprofit
04 Government - Federal
05 Government - State
06 Government - Regional
07 Government - County
08 Government - Municipal
09 Government - Tribal
99 None of the above

MEXICO TRANSNATIONAL PROJECT APPLICATION FORM

INSTITUTION

Check the ONE category that best describes your organization.

- ☐ 03 Performing Group
- ☐ 04 Perf. Group - College/Univ.
- ☐ 05 Perf. Group - Community
- ☐ 06 Performing Group for Youth
- ☐ 07 Performance Facility
- ☐ 08 Museum - Art
- ☐ 09 Museum - Other
- ☐ 10 Gallery/Exhibition Space
- ☐ 11 Cinema
- ☐ 12 Independent Press
- ☐ 13 Literary Magazine
- ☐ 14 Fair/Festival
- ☐ 15 Arts Center
- ☐ 16 Arts Council/Agency
- ☐ 17 Arts Service Organization
- ☐ 18 Union/Professional Assoc.
- ☐ 19 School District
- ☐ 20 School - PTA
- ☐ 21 School - Elementary
- ☐ 22 School - Middle
- ☐ 23 School - Secondary
- ☐ 24 School - Technical
- ☐ 25 School - Other
- ☐ 26 College/University
- ☐ 27 Library
- ☐ 28 Historical Society
- ☐ 29 Humanities Council/Agency
- ☐ 30 Foundation
- ☐ 32 Community Service Org.
- ☐ 33 Correctional Institution
- ☐ 34 Health Care Facility
- ☐ 35 Religious Organization
- ☐ 36 Seniors' Center
- ☐ 37 Parks and Recreation
- ☐ 38 Government - Executive
- ☐ 42 Media - Periodical
- ☐ 43 Media - Daily Newspaper
- ☐ 44 Media - Weekly Newspaper
- ☐ 45 Media - Radio
- ☐ 46 Media - Television
- ☐ 47 Cultural Series Organization
- ☐ 48 School of the Arts
- ☐ 49 Arts Camp/Institute
- ☐ 50 Social Service Organization
- ☐ 51 Child Care Provider
- ☒ None of the Above

FUNCTION

Check ALL of the following categories that apply to your organization.

- ☒ 01 Performing Arts Presenter
- ☒ 02 Visual Arts Exhibitor
- ☐ 03 Performing Artist/Company
- ☐ 04 Performing Artist Booking Agent/Manager
- ☐ 17 Artist Colony
- ☒ 28 Member, Southwest Performing Arts Presenters
- ☐ 29 Member, Plains Presenters

DISCIPLINE

Check the ONE category that best describes your organization's primary area of work in the arts (in general, not just for this project).

01 DANCE
- ☐ 01A Ballet
- ☐ 01B Ethnic/Jazz
- ☐ 01C Modern

02 MUSIC
- ☐ 02A Band
- ☐ 02B Chamber
- ☐ 02C Choral
- ☐ 02D New
- ☐ 02E Ethnic
- ☐ 02F Jazz
- ☐ 02G Popular
- ☐ 02H Solo/Recital
- ☐ 02I Orchestral

03 OPERA/MUSIC THEATRE
- ☐ 03A Opera
- ☐ 03B Musical Theatre

04 THEATRE
- ☐ 04A Theatre-General
- ☐ 04B Mime
- ☐ 04D Puppet
- ☐ 04E Theatre for Young Audiences

05 VISUAL ARTS
- ☐ 05A Experimental
- ☐ 05B Graphics
- ☐ 05D Painting
- ☐ 05F Sculpture

06 DESIGN ARTS
- ☐ 06A Architecture
- ☐ 06B Fashion
- ☐ 06C Graphic
- ☐ 06D Industrial
- ☐ 06E Interior
- ☐ 06F Landscape Architecture
- ☐ 06G Urban/Metropolitan

07 CRAFTS
- ☐ 07A Clay
- ☐ 07B Fiber
- ☐ 07C Glass
- ☐ 07D Leather
- ☐ 07E Metal
- ☐ 07F Paper
- ☐ 07G Plastic
- ☐ 07H Wood

☐ 08 PHOTOGRAPHY

09 MEDIA ARTS
- ☐ 09A Film
- ☐ 09B Audio
- ☐ 09C Video

10 LITERATURE
- ☐ 10A Fiction
- ☐ 10B Non-Fiction
- ☐ 10C Playwriting
- ☐ 10D Poetry

☐ 11 INTERDISCIPLINARY

12 FOLK/TRADITIONAL ARTS
- ☐ 12A Dance
- ☐ 12B Music
- ☐ 12C Crafts & Visual Arts
- ☐ 12D Oral Traditions (Including storytelling)

☐ 13 HUMANITIES

14 MULTIDISCIPLINARY
- ☐ 14A Multidisciplinary - VisualArts
- ☒ 14B Multidisciplinary - Performing Arts

☐ 15 NON-ARTS/ NON-HUMANITIES

CERTIFICATION

I certify that all of the information contained in these application materials is true to the best of my knowledge.

Authorizing Official Signature _____ Date _____

Printed Name Joe Wardy Title Mayor, City of El Paso

ATTEST:

_____

Richarda Duffy Momsen, City Clerk

APPROVED AS TO FORM:

John F. Nance, Assistant City Attorney

APPROVED AS TO CONTENT:

Alejandrina Drew, Director Arts and Culture

NARRATIVE
CHUCHUMBE
Performance at MUSIC UNDER THE STARS WORLD FESTIVAL
July 17, 2005

DESCRIPTION OF COMMUNITY

El Paso is located on the border, adjacent to Ciudad Juarez, Chihuahua, Mexico at the intersection of the borders of Texas, New Mexico and Mexico. The City is geographically isolated from other major cites in the Southwest. The population of El Paso County is 679,622 (2000 Census). The population has limited access to quality arts and poverty is prevalent in the area. Over the last 6 years, the Arts and Culture Department (ACD), has reached over 3 million lives through a variety of programs and events. The population is 78.2 percent Hispanic and the area has a high unemployment rate. The median household income in El Paso is $29,858.

ACD offers a selection of high quality, culturally diverse and affordable events featuring the finest performing artists from around the globe. Guest artists conduct one hour thirty minutes, master classes and/or lecture demonstrations that target both students and professional artists and teachers. Audiences come from throughout the region including: El Paso, Ciudad Juarez Mexico, Las Cruces, Santa Teresa, Sunland Park, Chaparral, Las Cruces and Albuquerque New Mexico, Phoenix Arizona and other locations.

AUDIENCE TO BE SERVED/ROLE OF THE COMMUNITY

Every summer, beginning in 1983, the City of El Paso, Arts and Culture Department (ACD) has presented a series of free outdoor concerts at the Music Under the Stars World Festival (MUS), for residents and visitors to the El Paso region. Concerts are held every Sunday evening in June, July and August at the Chamizal National Memorial. **Admission is free**. In 2003 over 97,300 people attended the MUS concerts. Attendance averages 8,000 at each concert. We also have many visitors from the region who attend. Visitors come from throughout the region including, Ciudad Juarez, the 5th largest city in Mexico with a population 1,242,938. Dona Ana County, New Mexico (Sunland Park, Las Cruces, Chaparral, Santa Teresa and Anthony etc.) has a population of 98,564, many of whom live within 35 miles of El Paso. The Music Under The Stars World Festival presents music from a wide variety of cultures, ethnic backgrounds and artistic styles. It offers diverse cultural programming for locals and visitors alike at no cost.

ACD features a selection of high quality, culturally diverse free events during the Music Under the Stars World Festival. Many residents of the region might not otherwise have access to the arts. Six concerts are by local groups and six are guest artists from around the world. A large variety of musical styles are offered to attract a diverse audience. Ethnic music is popular, as is Country, Jazz and Easy Rock. Guest artists are chosen from the ranks of professional touring artists. Artists are selected by a committee representing the community and recommended by the ACD Advisory Board and approved by the El Paso City Council. The Chamizal National Memorial provides technical assistance for the concerts.

DESCRIPTION OF THE PROPOSED PERFORMANCE AND EDUCATIONAL ACTIVITY

Chuchumbe is a group of six musicians founded in 1990 from the State of Veracruz, Mexico, composes and performs the "son." They have performed in shows and given workshops worldwide. The group is dedicated to teaching and spreading the word about fandango (an audience participation combination dance and jam session taking place at night). The group employs requintos, jarana, marimba, percussion and voice in their work. The group has spent a great deal of time researching and reintegrating into the fandango "sons" their poetry, old and forgotten instruments and dances, especially those with strong African influences.

Chuchumbe will perform at the Music Under the Stars World Festival on July 17, 2005. The Music Under The Stars World Festival provides cultural programming to large numbers of area residents. These concerts are one of few **free family activities** available in the summer. Many families spend the day together in the park and picnic prior to the concerts.

All guest artists are required to conduct free workshops or lecture/demonstrations as part of their contracts. Chuchumbe will present a workshop on July 17, 2005 for local students and senior citizens who are residents of South Central El Paso. This area is one of the poorest in the region. The workshop will be in collaboration with **Ceiba,** a Latin American folk music group. These types of programs offer local residents an opportunity to take part in high quality cultural events at **no cost.** Past workshops have been quite successful and well attended. Attendees are very appreciative of the opportunity to take part in such cultural events. Many of them attend both the concerts and the workshops. The location of the workshop is to be announced.

Ceiba, is a local group of musicians that specialize in Latin American and Mexican music including its multicultural origins, rhythms, instruments and dance. They have presented over 40 workshops in El Paso for students of all ages and needs, as well as for community and senior groups. They have also presented workshops in Spain, Italy, the Netherlands and in Mexico.

ACD receives funding from public and private sources. Local companies such as Price's Creameries, The Boeing Company, and State National Bank provide assistance with artistic fees for The Music Under The Stars World Festival. The Chamizal National Memorial (National Park) provides technical assistance.