

DATE: 07/09/12

TO: City Clerk

FROM: Representative Ann Morgan Lilly

ADDRESS: 2 Civic Center Plaza 10th Floor TELEPHONE 915-541-4151

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of July 17, 2012

Appointment of Bob Brannon to the Ad Hoc Charter Advisory Committee by Representative Ann Morgan Lilly, District 1.

Item should read as follows: As determined, shall automatically dissolve upon the completion of its business

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Ad Hoc Charter Advisory Committee

NOMINATED BY: Representative Ann Morgan Lilly DISTRICT: 1

NAME OF APPOINTEE Bob Brannon
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: El Paso ST: TX ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO X

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE: _____

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: New Board

EXPIRATION DATE OF INCUMBENT: N/A

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: _____
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 07/17/2012

TERM BEGINS ON : 07/17/2012

EXPIRATION DATE OF NEW APPOINTEE: 12/31/9999

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X
2nd TERM: _____
UNEXPIRED TERM: _____

Bobby R. Brannon

APRIL 2012

INDEPENDENT CONSULTANT--SALES

TRES MARIPOSAS

July 2003 to Feb 2012

MANAGEMENT TEAM /ACCESSORY BUYER

Women's better and designer specialty boutique

Duties include:

- Buyer of accessories, jewelry, and handbags
- Inventory control and open to buy
- Manage alterations expense center
- Human Resources
- Sales associate training and coaching (total of 20 employees).
- Customer Service and sales
- Store opening and closing
- Plan and execute trunk shows
- Maintain and work with customer profile system

MALIBU CLOTHING CO./BRANNON'S

April 1996-2003

OWNER/OPERATOR

Women's Specialty Boutique

- Responsible for all buying, merchandising and operations.
- Handled computerized payroll, general ledger and financial functions.

THE POPULAR

1970-1996

Vice President and General Merchandise Manager

Full-line department store with 800 employees, four locations, a distribution center and sales of \$50,000,000. Held the position until the company was sold in 1995. Responsible for administration, budgeting, expense control and marketing for all merchandise and merchandise support areas. Effective and experienced manager with the unique ability to train, motivate and direct people from two separate and distinct cultures.

1989-1996

Vice President/General Merchandise Manager

- Managed all buying for Merchandise divisions, including Women's, Men's, Children's, Accessories, Cosmetic's, Intimate Apparel and Home.
- Managed 5 divisional merchandise managers, 27 buyers and their staffs.
- Traveled Extensively to both European and Far East Markets.
- Negotiated direct import program for the company.
- Administered Sales Promotion department, including seasonal planning for newspaper, radio and TV. Managed budgeting process and developed an advertising campaign aimed toward the U.S./Mexico border market.

- Implemented and managed computerized merchandise information and basic stock replenishment systems and support staff.
- Oversight responsibilities for budgeting and expense control for the Merchandise division.

1979-1989 Divisional Merchandise Manager

Home Store and Cosmetic Divisions.

1970-1978 Buyer

Housewares/Small Appliances, Toys, Ladies' Sportswear, Men's Furnishings.

MACY'S ATLANTA

1966-1970 Buyer

Housewares and Small Appliances.

1964-1965 Executive Training Program

Assistant Buyer Draperies, Assistant Buyer Housewares.

EDUCATION

Attended Georgia State University, Atlanta, Georgia

Civic and Community Activities

- 2012 Volunteer Kelly Memorial Food Pantry**
- 2010-2012 President, Board of Directors- Rim Area Neighborhood Association**
- 2002-2006 President, Board of Directors- Rim Area Neighborhood Association**
- 1995- 2001 Vice –President, Board of Directors- Rim Area Neighborhood Association**
- 1998- 2001 Volunteer El Paso Opera**
- 1993-1995- Board of Directors Viva El Paso**
- 1983- 1995- Rotary Club of El Paso**
- 1989- 1990 Chair Youth Appreciation Committee**
- 1984-1994 Board Ronald McDonald House**
- 1985-1986 President Ronald McDonald House**