

**CITY OF EL PASO, TEXAS  
AGENDA ITEM DEPARTMENT HEAD'S SUMMARY FORM**

**DEPARTMENT:** PARKS AND RECREATION

**AGENDA DATE:** July 21, 2009

**CONTACT PERSON/PHONE:** Judy Weiss, Assistant Parks and Recreation Director/541-4259  
Terrence Freiburg, Purchasing Manager/ 541-4308

**DISTRICT(S) AFFECTED:** ALL

**SUBJECT:** Request for Proposal Number 2009-182R

**BACKGROUND / DISCUSSION:** Request award of Request for Proposal Number 2009-182R to the Active Network, Inc. for vendor hosted recreation management software. This system will automate the Parks and Recreation Department's program registration, facility reservation, sports league management, membership management, and point of sale functions. This system will also allow participants to register for programs on-line and to use credit cards through on-line or on-site registration, enhancing customer service.

**PRIOR COUNCIL ACTION:**

Has the Council previously considered this item or a closely related one? No

**AMOUNT AND SOURCE OF FUNDING:** Total first year cost: \$122,448 which includes hardware.  
Total cost, Years 2-5: \$248,000.

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**BOARD / COMMISSION ACTION:**

Enter appropriate comments or N/A: N/A

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\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

**LEGAL:** (if required) \_\_\_\_\_ **FINANCE:** (if required) \_\_\_\_\_

**DEPARTMENT HEAD:**  \_\_\_\_\_  
(Example: if RCA is initiated by Purchasing, client department should sign also)  
*Information copy to appropriate Deputy City Manager*

**APPROVED FOR AGENDA:**

**CITY MANAGER:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

PROJECT FORM  
REQUEST FOR PROPOSALS

DATE: July 7, 2009

PROJECT: RECREATION MANAGEMENT SOFTWARE  
SOLICITATION NO: 2009-182R  
FUNDING SOURCE: Parks General Fund  
REPRESENTATIVE DISTRICT(S): All

DEPARTMENT: Parks

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RECOMMENDATION: Vendor: The Active Network, Inc.  
San Diego, CA  
Item: All  
Total First Year Cost: \$122,448.00  
Total Cost (Years 2-5): \$248,000.00

Parks and Recreation and Financial Services Departments recommend award to the highest ranked proposer.

This is a five (5) year contract for Recreation Management Software. Vendor offers the City the option to extend the term of the contract at the same unit price for an additional five (5) year period if the option is exercised prior to the expiration of the original term of the contract. No prompt payment discount is offered.

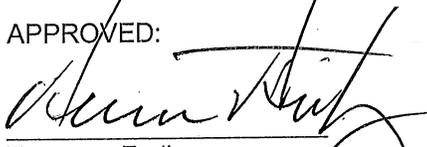
RFPS SOLICITED- 5 (0 local)  
RFPS RECEIVED- 2  
"NO OFFER" RECEIVED 0

TOTAL RECOMMENDED AWARD: \$370,448.00  
Estimated total 5-year cost

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COUNCIL APPROVED  REJECTED  MUNICIPAL CLERK \_\_\_\_\_

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APPROVED:  COUNCIL MEETING DATE: July 21, 2009

Terrence Freiburg  
Purchasing Manager  
Financial Services, Purchasing Division

cc: Rfp File

## COMMITTEE SCORE SHEET

RECREATION MANAGEMENT SOFTWARE

SOLICITATION NO: 2009-182R

	THE ACTIVE NETWORK, INC.	US eDIRECT, INC.			
<b>Cost</b> 35 (# points max)	35.00 (\$370,448.00)	22.25 (\$582,630.00)			
<b>Software Specification Requirements</b> 25 (# points max)	23.75	12.50			
<b>Experience with Projects similar in scope &amp; size</b> 15 (# points max)	14.25	11.75			
<b>Technical Specifications/Compliance with Industry Standards</b> 10 (# points max)	9.50	7.75			
<b>Other Information (Training, Support Maintenance etc)</b> 10 (# points max)	10.00	8.00			
<b>Oral Presentations</b> 5 (# points max)	5.00	3.25			
<b>GRAND TOTAL (Maximum 100 points)</b>	97.50	65.50			

# CITY OF EL PASO RFP TABULATION

TITLE: RECREATION MANAGEMENT SOFTWARE DATE: APRIL 29, 2009	RFP #: 2009-182R DEPARTMENT: PARKS AND RECREATION
THE ACTIVE NETWORK, INC.	SAN DIEGO, CA
US eDIRECT INC.	HUNTINGTON, NY
RFPs SOLICITED: 5	RFPs RECEIVED: 2
	RFPs LOCAL: 0
	NO RFPs: 0

NOTE: THIS IS A BEST VALUE PROCUREMENT. OTHER FACTORS BESIDES PRICE WILL BE CONSIDERED.

APPROVED: *[Signature]*  
 DATE: 4/30/09

# CITY OF EL PASO BID TABULATION

SOLICITATION TITLE: RECREATION MANAGEMENT SOFTWARE RFP # 2009-182R  
 RFP DUE DATE: APRIL 29, 2009  
 BEST AND FINAL OFFER RESPONSE DATE: JUNE 22, 2009 DEPARTMENT: PARKS AND RECREATION

		The Active Network, Inc. San Diego, CA	US eDirect Inc. Huntington, NY
ITEM	DESCRIPTION		
A.	TOTAL FIRST YEAR COST (PART A) <small>(Vendor hosted minimum cost, training, Project cost management, bank charges, etc., for 1st year)</small>	\$122,448.00	\$301,038.00
B.	TOTAL COST YEARS 2-5 (PART B) <small>(Vendor hosted minimum cost, bank charges, etc., for years 2-5)</small>	\$248,000.00	\$281,592.00
A+B	TOTAL FIVE (5) YEAR COST (PARTS A + B)	\$370,448.00	\$582,630.00
<p><b>OPTION TO EXTEND:</b></p> <p>The City, at its sole discretion, may extend the initial term of this contract for five (5) additional years (6th - 10th year) by giving the Contractor written notice prior to the expiration of the current term. If the option to renew is exercised, the contract will continue under the same terms and conditions set forth herein. The total duration of this contract, under this clause, shall not exceed ten (10) years.</p> <p>Bidder offers the City the option of extending the term of the contract:</p>			
	YES	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	NO	<input type="checkbox"/>	<input type="checkbox"/>
<b>PAYMENT TERMS:</b>		<b>NET 30 DAYS</b>	<b>NET 30 DAYS</b>
<b>RFPS SOLICITED: 5</b>		<b>RFPS RECEIVED: 2</b>	
		<b>RFPS LOCAL: 0</b>	

APPROVED BY: *MWP*

DATE: *7-7-09*

ACTIVE NETWORK  
ATTN: SUKH SANGHERA  
6400 ROBERTS ST. STE. 160  
BURNABY, BC V5G 4C9

VERMONT SYSTEMS  
12 MARKET PLACE  
ESSEX JUNCTION, VT 05452

CSI SOFTWARE  
3333 RICHMOND, 2<sup>nd</sup> FLR.  
HOUSTON, TX 77098

MYRECDEPT.COM  
P.O. BOX 302  
KILLINGTON, VT 05751

RC SYSTEMS INC.  
ATTN: MARIA McCORMICK  
35807 MORAVIAN  
CLINTON TOWNSHIP, MI 48035