

RESOLUTION

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

THAT the Director of the El Paso Museum of Art be authorized to apply to the National Endowment for the Arts for a \$20,000 grant to fund a portion of the salaries of the Education Outreach Coordinator and instructors in that program and that the Mayor be authorized to sign any required contracts and related documents accepting a grant for such amount or for any lesser amount approved by the National Endowment for the Arts.

ADOPTED this 27th day of July 2004.

THE CITY OF EL PASO

Joe Wardy, Mayor

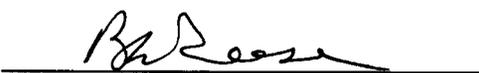
ATTEST:

Richarda Duffy Momsen
City Clerk

APPROVED AS TO FORM:


John F. Nance
Assistant City Attorney

APPROVED AS TO CONTENT:


Becky Duval Reese
Director, El Paso Museum of Art

GRANT APPLICATION REVIEW

DEPARTMENT
Museum of Art

TYPE OF GRANT
Museum Education programs

CONTROL #

803

GRANTOR
National Endowment for the Arts

EFFECTIVE DATE
9/01/05 - 5/31/06

MATCHING FUND REQ
 YES NO

SOURCE OF FUNDS (GRANT AMOUNT, MATCHING, IN-KIND, INTERGOVERN.)
The granting agency is the National Endowment for the Arts. The grant amount is \$20,000. It requires a one to one match which will be made up of grants of \$3000 from the Shiloff Foundation, \$10,000 from TCA and a cash donation of \$7000 from an anonymous donor.

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PERSONNEL FUNDED BY GRANT
The request is for 60% of the \$30,000 salary of the Outreach Coordinator which amounts to \$18,000 and \$4000 for Museum instructors.

BRIEFLY DESCRIBE HOW GRANT WILL BE USED AND ANY SPECIAL CONDITIONS FOR GRANT:
The grant will be used for the Museum's Neighborhood Kids program. It serves four elementary schools that are within the Museum's immediate vicinity. It is a multiple-visit program that enhances the students' art education. In addition, the program provides professional development workshops for the teachers in the participating schools and grades. The Museum is now certified by the State Board for Educator Certification that oversees the certification of Texas teachers to award Continuing Professional Education (CPE) credits to teachers who participate in the teacher programs.

Major program activities of the Neighborhood Kids: The program focuses on one grade level per school from 2nd grade through 5th grade. Museum educators meet with teachers to create sequential lessons to enhance the classroom curricula. Activities are related to fundamental skills and are aligned with the TEKS (Texas Essential Knowledge and Skills) test. Curricula vary per grade level to adhere to age appropriate goals and state and national standards. The program integrates art history, math, art criticism, aesthetics and studio work. Activities include art-making projects, writing projects and discussion exercises. The program originated in 1998 and focused on only one elementary school. Now it serves 320 students in 4 schools, Roosevelt, Alamo, Vilas and Aoy.

REVIEWED BY: <i>Michael W. Plum 6-25-04</i>	OMB <i>David Almonte 6-25-04</i>
CHIEF FINANCIAL OFFICER	GRANTS ACCOUNTING MANAGER <i>DT 6/23/04</i>
CHIEF ADMINISTRATIVE OFFICER <i>6/28/04</i>	GRANTS COORDINATOR <i>Thomas M. Daffe 6/22/04</i>
COMMENTS <i>[Large signature]</i>	

Grants for Arts Projects Application
Project Budget, Part 1

Read the instructions that follow this form before you start.

OMB No. 3135-0112
 Expires 02/28/05

Applicant (official IRS name): El Paso Museum of Art

INCOME

1. Amount requested from the Arts Endowment:

Fast-Track Review Grants \$10,000 OR Standard Review Grants \$ 20,000

2. Total match for this project Be as specific as possible. Asterisk (*) those funds that are committed or secured.

Cash (Refers to the cash donations, grants, and revenues that are expected or received for this project) AMOUNT

Shiloff Foundation \$4,000
 Texas Commission on the Arts: Arts Education Project \$10,000
 Cash Donation \$7,000*

Total cash a. \$ 21,000

In-kind: Donated space, supplies, volunteer services (These same items also must be listed as direct costs under "Expenses" below or in Part 2 of the Project Budget form; identify sources)

Total donations b. \$ _____

Total match for this project (2a. + 2b.) \$ _____

EXPENSES

1. Direct costs: Salaries and wages

TITLE AND/OR TYPE OF PERSONNEL	NUMBER OF PERSONNEL	ANNUAL OR AVERAGE SALARY RANGE	% OF TIME DEVOTED TO THIS PROJECT	AMOUNT
Head of Education	1	\$40,000	10%	\$4,000
Outreach Coord.	1	\$30,000	60%	\$18,000

Total salaries and wages a. \$ \$22,000

Fringe benefits Total fringe benefits b. \$ \$2,375

Total salaries, wages, and fringe benefits (a. + b.) \$ \$24,375

Grants for Arts Projects Application
Basic Information, Part 2

Read the
 instructions that
 follow this form
 before you start.

OMB No. 3135-0112
 Expires 02/28/05

Applicant (official IRS name): **El Paso Museum of Art**

City, State: **El Paso, TX**

Web Address: **www.elpasoartmuseum.org**

Individual responsible for organization and project:

The organization: **El Paso Museum of Art**

The project: **Neighborhood Kids Program**

Project Summary:

The Neighborhood Kids Program focuses on one grade level at four elementary schools within the Segundo Barrio, one of the poorest zip codes in the U.S, these sequential visits establish the Museum as a familiar resource, making it a comfortable learning and teaching environment. The varied program integrates art into the classroom curricula.

Intended Outcome (check one):

- Access to Artistic Excellence** 1. Artists and arts organizations have opportunities to create, interpret, present, and perform artistic work. (A1Z)
2. Artistic works and cultural traditions are preserved. (A2Z)
- And** 3. Organizations enhance their ability to realize their artistic and public service goals. (A3Z)
- Challenge America Fast-Track Review Grants** 4. Audiences throughout the nation have opportunities to experience a wide range of art forms and activities. (A4Z)
5. The arts contribute to the strengthening of communities. (A5Z)

Learning in the Arts for Children and Youth

1. Children and youth demonstrate skills, knowledge, and/or understanding of the arts consistent with national, state, or local arts education standards. (B1Z)
2. Teachers, artists, and others demonstrate knowledge and skills necessary to engage children and youth in arts learning consistent with national, state, or local arts education standards. (B2Z)
3. National, state, and local entities demonstrate a commitment to arts learning for children and youth consistent with national, state, or local arts education standards. (B3Z)

Performance Measurements:

Students, teachers and principals fill out evaluations to assess the success of the Program at the end of the school year. The evaluations measure students abilities to discuss art, increase students vocabulary and writing skills, gain confidence in their learning abilities and increase teacher confidence and ability to use art to teach other subjects.

For this application, the applicant is serving as a (check if applicable; then list the one primary consortium partner (other than the lead applicant), or the group or entity on whose behalf you are applying):

- Lead Member of a Consortium Fiscal Agent Parent of a Component

For:

Period of Support (e.g., 06/01/05 to 12/31/06): **9 /01 /05** to: **5 /31 /06** Number of Months: **9 months**
 See the "Earliest Beginning Date for Arts Endowment Period of Support" listed on the Application Calendar.

Project Budget Summary:

\$ 20,000	PLUS	\$ 21,000	MUST EQUAL	\$ 41,000
AMOUNT REQUESTED		TOTAL MATCH FOR THIS PROJECT		TOTAL PROJECT COSTS

Total organizational operating expenses for the most recently completed fiscal year: **\$ 1,258,551**

For year ending (Month/Year): **08 / 2003**

Grants for Arts Projects Application
Standard Review Grants
Details of the Project

Read the
instructions that
follow this form
before you start.

OMB No. 3135-0112
Expires 02/28/05

If necessary, you may attach up to two additional pages.

Applicant (official IRS name): El Paso Museum of Art

The Neighborhood Kids Program encompasses four elementary schools that are within the Museum's immediate vicinity. Through funding from the National Endowment for the Arts the Museum will offer a multiple-visit program that enhances the students art education as well as professional development workshops for the teachers involved with the program.

Although Neighborhood Kids students maintain the El Paso's longstanding tradition of cherishing art through murals, folklorico, and poetry, often the physical institution of the Museum is intimidating. An important feature of the Program is to create an atmosphere of familiarity, and comfort, as well as, to develop a life-long pattern of visiting museums. Many times, students enthusiastically take home information learned at the Museum. Consequently entire families visit the Museum together and share the world of art.

The El Paso Museum of Art is now certified by the State Board for Educator Certification (SBEC), the governing body that oversees the certification of Texas teachers, to award Continuing Professional Education (CPE) credits to teachers who participate in teacher programs. A workshop will be offered to participating teachers, where they will receive training on how to incorporate art into the curriculum. Teachers will receive 5 CPE hours, a binder full of lesson plans, handouts, classroom extensions and curriculum CDs.

a) Major project activities: The Program focuses on one grade level per school from 2nd to 5th grade. Museum educators meet with teachers to create sequential lessons to enhance the classroom curricula. Activities are related to fundamental skills and are aligned with the TEKS (Texas Essential Knowledge and Skills). Curricula vary per grade level to adhere to age appropriate goals and state and national standards. The Program also integrates art history, math, art criticism, aesthetics, and studio work. Activities include art-making projects, writing projects and discussion exercises. The Program originated in 1998 and only focused on one elementary.

Teacher Final Evaluation Form -

Please take a few minutes to fill out the following evaluation form.

School Name Roosevelt

Please circle the most appropriate ratings for each of the following statements.

	Disagree Completely		Disagree		Unsure/ Neutral		Agree		Agree Completely	
My students feel comfortable discussing art.	1	2	3	4	5	6	7	8	9	10
My students demonstrated an increase in writing skills.	1	2	3	4	5	6	7	8	9	10
My students gained confidence in their learning abilities.	1	2	3	4	5	6	7	8	9	10
My students enjoyed the art making activities.	1	2	3	4	5	6	7	8	9	10
I will use art or the arts to teach other subjects in the future.	1	2	3	4	5	6	7	8	9	10

Please circle Yes or No for each statement.

Were the museum visits convenient to your teaching schedule? Yes No

If not, please suggest how can we make it convenient in the future.

What do you think the students learned most?

My students learned about the artists and artistic movements with the visits to the museum. My painting class has had hands-on experience studying each artist's style and techniques.
Thanks for the lesson plans and the CD roms from Educator's night.

Do you plan to use any of the strategies implemented in the program with your students next year? Yes No

If so, which ones?

Showing the students art work, and asking them to describe the images). Discuss how artists see animals, the weather, cities, work, play and the elements.

If you had reproductions in your library or classroom would you do any of these activities with your students next year? Yes No

As far as you know, have any of your students returned to the museum with their families? Yes No If yes, how many? _____

Did this year's Neighborhood Kids program meet or exceed your expectations?

(circle one) Yes No Somewhat

Please give a detailed reason for your answer.

My students need to see the value of art and beauty in their lives. As teachers we forget that art is essential to our students' development in education. "Art is not a luxury but a basic experience in education." Maslow

Additional suggestions or comments that would help us in evaluating this program:

Include the parents in our field trips to encourage them to revisit the museum.

Please contact Julie Fonseca de Borges at 915.532.1707 ext. 32 with any questions.