

DATE: July 24, 2012

TO: City Clerk

FROM: Representative Cortney Carlisle Niland

ADDRESS: Two Civic Center Plaza, District 8 TELEPHONE 915-541-4268

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of July 31, 2012

Item should read as follows: Appointment of Alisa Jorgensen to the Parks and Recreation Advisory Board by Representative Cortney Carlisle Niland, District 8.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Parks and Recreation Advisory Board

NOMINATED BY: Representative Cortney Carlisle Niland DISTRICT: 8

NAME OF APPOINTEE Alisa Jorgensen
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: _____ ST: TX ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: El Paso ST: TX ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO X

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE: _____

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Oswaldo Velez

EXPIRATION DATE OF INCUMBENT: 10/14/2011

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: XX
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 07/31/2012

TERM BEGINS ON: 10/15/2011

EXPIRATION DATE OF NEW APPOINTEE: 10/14/2015

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: XX
2nd TERM: _____
UNEXPIRED TERM: _____

Alisa Jorgensen Bio

Alisa Jorgensen spent 11 years with AT&T Bell Laboratories in research and development. There she helped design telecommunications equipment, conducted research into quality best practices, and performed management consulting. Alisa helped AT&T executives plan, develop and implement programs to improve operations' quality and business performance. These efforts resulted in substantial cost reductions, improved efficiency and increased productivity. In addition, she consulted to 3 businesses that became Malcolm Baldrige National Quality Award Winners.

Alisa received Bachelors degrees in Mathematics and Systems Engineering from Boston University and her Masters Degree in Operations Research from Columbia University. She served on the Boards of Save the Valley Civic Association and the Upper Valley Neighborhood Association. In addition, she was a member of the Open Space Advisory Group. Alisa is a past Co-Chair of the International Boundary and Water Commission (IBWC) Rio Grande Citizens' Forum. More recently she was Vice-Chair of the El Paso Zoning Board of Adjustment. Alisa just finished serving on the Districting Commission - appointed by District 8.

Alisa Jorgensen