

DATE: 07/24/2012

TO: City Clerk

FROM: Representative Steve Ortega

ADDRESS: Two Civic Center Pl., 10th floor TELEPHONE (915) 541-4124

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of July 31, 2012

Item should read as follows: Appointment of Ricardo Fernandez to Board of Directors for the Tax Increment Reinvestment Zone No. 6 by Representative Steve Ortega, District 7.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Tax Increment Reinvestment Zone Number 6

NOMINATED BY: Representative Steve Ortega DISTRICT: 7

NAME OF APPOINTEE Ricardo Fernandez
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: El Paso ST: TX ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO X

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE: _____

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: New Board

EXPIRATION DATE OF INCUMBENT: _____

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: _____
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 07/31/2012

TERM BEGINS ON : 07/31/2012

EXPIRATION DATE OF NEW APPOINTEE: 07/30/2014

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X

2nd TERM: _____

UNEXPIRED TERM: _____

RICARDO FERNANDEZ

EXPERIENCE

2006–2011 Sotoak Realty, LLC. El Paso, TX

Property and Sales Manager

- Develop the first building in Downtown El Paso with the 2015 city of El Paso Plan.
- Property management, administration and sales for Sotoa building.
- General Contractor for Tenant Improvements at Sotoa building.
- Develop a Marketing and sales strategy for future clients.

2006–2004 Asesoria Financiera Fernandez El Paso, TX

Sales Broker

- Preparation of Financial Statements for Ex-Im Loans.
- International loans for Mexican Clients.
- Minimum loan \$500,000 on U.S. goods.

2003–2004 Morgan Stanley El Paso, TX

Financial Analyst Assistant

- Prepared excel presentations.
- Clerical work.
- Learned about financial products and the market place.

EDUCATION

2005 University of Texas at El Paso El Paso, TX

- B.A., Business Administration (Finance).

INTERESTS

Borderplex region, commercial realstate , arts and culture, soccer.

2009-2011 Arts & Culture Chair for the El Paso del Norte Group

2009- 2010 Amor por Juarez Chair