

DATE: August 2, 2011

TO: City Clerk

FROM: Mayor John F. Cook

ADDRESS 2 Civic Center Plaza 10th Floor, El Paso, TX TELEPHONE 915-541-4145

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of August 9, 2011
Item should read as follows: Appointment of Jaime Rubinstein to the Empowerment Zone Advisory Board by Mayor John F. Cook.

SPECIAL INSTRUCTIONS: For Profit Organization

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Empowerment Zone Advisory Board

NOMINATED BY: John F. Cook DISTRICT: Mayor

NAME OF APPOINTEE Jaime Rubinstein
(Please verify correct spelling of name)

BUSINESS ADDRESS: UETA of Texas, 805 S. Stanton Street

CITY: El Paso ST: TX ZIP: 79901 PHONE: 915-532-5996

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

Email: _____

JRubinstein@DutyFreeAmericas.Com

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Edith Zuvanich

EXPIRATION DATE OF INCUMBENT: 10/02/2010

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X
RESIGNED _____
REMOVED _____

CITY COUNCIL APPROVAL DATE: 08/09/2011

TERM BEGINS ON : 10/03/2011

EXPIRATION DATE OF NEW APPOINTEE: 10/02/2012

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X
2nd TERM: _____
UNEXPIRED TERM: _____

Jaime Rubinstein

Education:

High School—Homer Hanna, Brownsville, Texas

Undergraduate— University of Phoenix
Major B.S. Business Management
P.C. Human Resources Management

Language proficiency:

Complete fluency in English and Spanish

Employment History:

1- June 1999 to present: Assumed Regional Manager position in August 2002-*United Export Trading Association (UETA) Duty Free*—The largest U.S. Customs tax and duty free retail and wholesale business in the Southern Border of the United States. The store locations under my immediate responsibility are San Antonio, Presidio and El Paso, Texas and Douglas and Nogales, Arizona. Areas of responsibility include but are not limited to store and warehouse sales, financial, logistical and information security and compliance with United States Customs and Border Protection regulations and controls, loss prevention protocols, internal audit reviews, training for all management and field associates, interaction with other Federal, State and local agency regulators.

2-June 1976 to June 1999: General Manager at *International Bonded Warehouses (IBW Duty Free)*, *Ruby Enterprises Duty Free in Hidalgo, Texas* and *Continental Bonded Stores (CBS) Duty Free in El Paso*. Areas of responsibility as noted on the previous paragraph.

Certifications, Special Awards and Appointments

South Texas Chariots, Inc.
American Freedom Coalition
Customs Brokers Study Program Certificate
EPISD Boundary and Realignment Commission
El Paso Civil Service Charter Revision Committee
El Paso County Sheriff's Department Civil Service Commissioner

References:

David Holguin
Securitas Security Services USA, Inc
Area Vice President, West Texas
915-72-7030

George A. McNenney
Retired Special Agent in Charge
U.S. Customs and Bureau of Alcohol, Tobacco and Firearms
915-585-9832

Doctor Eugene I. Finke
Former City Council Representative and EPISD School Board Trustee
915-532-8890