

CITY OF EL PASO, TEXAS
AGENDA ITEM DEPARTMENT HEAD'S SUMMARY FORM

DEPARTMENT: Parks and Recreation
AGENDA DATE: August 17, 2010
CONTACT PERSON/ PHONE: Joel McKnight, Assistant Director, 541-4331
DISTRICT(S) AFFECTED: District 8

SUBJECT:

APPROVE a resolution / ordinance / lease to do what? **OR AUTHORIZE** the City Manager to do what? **Be descriptive of what we want Council to approve. Include \$ amount if applicable.**

Approve a resolution authorizing the renaming of Marwood Park as Braden Aboud Park.

BACKGROUND / DISCUSSION:

Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this Action? What are the citizen concerns?

The name Marwood was a geographically descriptive name given to this park during construction. Following the park naming policy, the Parks and Recreation Advisory Board recommends that City Council approve the renaming of this park as Braden Aboud Park. Please see attached narrative.

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one?

N/A

AMOUNT AND SOURCE OF FUNDING:

How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?

No cost to the City

BOARD / COMMISSION ACTION:

Enter appropriate comments or N/A

June 21, 2010 the Parks and Recreation Advisory Board unanimously voted to recommend that the City Council approve the renaming of Marwood Park as Braden Aboud Park.

*****REQUIRED AUTHORIZATION*****

LEGAL: (if required) _____ **FINANCE:** (if required) _____

DEPARTMENT HEAD:



(Example: if RCA is initiated by Purchasing, client department should sign also)
Information copy to appropriate Deputy City Manager

APPROVED FOR AGENDA:

CITY MANAGER: _____

DATE: _____

RESOLUTION

WHEREAS, the Mayor and City Council accept the recommendation from the Parks and Recreation Advisory Board to rename the Park located at 4325 River Bend Dr., El Paso, Texas, more specifically known as Marwood Park, City of El Paso, El Paso County, Texas, to the **BRADEN ABOUD PARK**.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

THAT the park located at 4325 River Bend Dr., El Paso, Texas, more specifically known as Marwood Park, City of El Paso, El Paso County, Texas, shall henceforth be named and known as the **BRADEN ABOUD PARK**; and,

THAT Mary Jane Windle is the person requesting this specific name and shall incur the customary costs associated with the naming or renaming of a park, such as installing or replacing signs with the park name or any other signs posted or affixed for a facility. Any proposed signs shall be acceptable to both the Parks and Recreation Department and the individual(s) or group making the request. (District 8)

PASSED AND APPROVED this _____ day of _____, 2010.

CITY OF EL PASO

John F. Cook
Mayor

ATTEST:

Richarda Duffy Momsen
City Clerk

APPROVED AS TO FORM:

Kristen L. Choi
Assistant City Attorney

APPROVED AS TO CONTENT:

Nanette L. Smejkal, Director
Parks and Recreation Department



City of El Paso
PARK NAMING/CHANGING
Application



Applicant Information

Please print or type the information in black ink

Applicant Name: Mary Jane Windle
Mailing Address: 4440 Honey Willow City: El Paso Zip: 79922
Home Phone: 933-6361 Work Phone: 933-6111 Cell Phone: 373 3836
Email Address: mjewindle@gmail.com
Organization: _____ Non-Profit

Proposed Name/Change

Park/Facility Location/Address: Marwood Park Zip: 79922
Current name of Park or Facility: Marwood Park Not Applicable
Suggested Name: Braden Aboud Park

Category:

- Outstanding Individual(s)
Acknowledges the sustained contribution that has been made by such individual(s) to the City of El Paso and/or the development and management of the City's park and recreation system.
- Common usage identifying the Neighborhood
Acknowledges the geographic location or common name that gives a particular identity to a neighborhood.
- Historical Event, Person, Place
Preserves and honors the history of El Paso, its founders, other historical figures or local landmarks.
- Natural or Geographical Feature to the area
Acknowledges a prominent or unique natural or geological feature in the surrounding area.
- Benefit/Organization Acknowledgement
Major gift, acknowledges the significant benefit of a donation
- Other
Describe: _____

PLEASE DO NOT WRITE IN THIS AREA PARKS AND RECREATION STAFF ONLY	DATE RECEIVED BY PARK	3/21
	DATE OF PUBLIC MEETING	6/14
	DATE OF PUBLIC MEETING	6/21/10

PLEASE ADD A FULL BIOGRAPHY:

Braden Aboud was a 14 year old Lincoln Middle School student that passed away on February 4, 2007 in a skiing accident. Braden was a superior athlete and student, who was recognized in both areas for his achievements. A foundation was formed to honor the spirit and dedication of a young man who was committed to area youth athletics.

The Foundation promotes his vision of character, confidence and compassion, while seeking to include all those that share the same desire to succeed.

The Foundation has raised over \$135,000 since its formation. Proceeds generated by the Foundation have been used for athletic scholarships, summer camp sponsorship, an annual shoe giveaway and many other philanthropic financial commitments that are set out more specifically on Braden's website. (www.bradenaboud.com).

The Foundation is also a proud sponsor of the City of El Paso Parks and Recreation Afterschool Program. The Foundation has been honored for its continued support of this program which provides afterschool recreational care for low income families. The annual financial commitment guarantees the continued success of this program at its 17 facility locations.

The Braden Aboud Memorial Foundation also sponsors a local tennis tournament, the B-Warm Blanket Drive, the Memorial Run/Walk and the El Paso Independent School District B-Fif Program. Area high school students have received over \$20,000 in college scholarships from the foundation since 2008. The University of Texas at El Paso has established an athletic endowment from the Foundation, which is specifically earmarked for El Paso student athletes entering the University who may need financial assistance.

The re-naming of Marwood Park to Braden Aboud Park will further promote good health among its area youth while continuing to provide an excellent forum for baseball, basketball, soccer and football enthusiasts.

The Foundation will be committed to the future success and upkeep of the park at every level.