

**CITY OF EL PASO, TEXAS**  
**AGENDA ITEM DEPARTMENT HEAD'S SUMMARY FORM**

**DEPARTMENT:** Information Technology  
**AGENDA DATE:** August 21, 2007  
**CONTACT PERSON/PHONE:** Gerald Gordier (541-4288)  
**DISTRICT(S) AFFECTED:** Citywide

**SUBJECT:**

Request that the Purchasing Manager, Financial Services, Purchasing Division be authorized to issue a Purchase Order to Texas Cable Partnership d/b/a Time Warner Cable, the sole provider for the Time Warner Cable. Total Estimated Award \$46,900

**BACKGROUND / DISCUSSION:**

The franchise agreement between Time Warner and the City ended March 31, 2007. This was mandated because of Senate Bill 5, and as such, Time Warner was under no obligation to continue providing free services to the City. Time Warner has agreed to maintain the current level of service for government access programming to the City of El Paso until the City can provide programming services. We are moving aggressively to accomplish this task; however, until all the equipment is delivered and installed, we must continue to pay Time Warner for the services.

**PRIOR COUNCIL ACTION:**

**Has the Council previously considered this item or a closely related one?**  
No - Please see the background.

**AMOUNT AND SOURCE OF FUNDING:**

**How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?**

Amount: \$6,700.00 per month for the duration of approximately 5-7 months.  
Funds are available in FY07 General Fund - Information Services Account: 39010351-01101-502202

**BOARD / COMMISSION ACTION:**

**Enter appropriate comments or N/A**  
N/A

\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

**LEGAL:** (if required) \_\_\_\_\_ **FINANCE:** (if required) \_\_\_\_\_

**DEPARTMENT HEAD:**  \_\_\_\_\_  
(Example: if RCA is initiated by Purchasing, client department should sign also)  
*Information copy to appropriate Deputy City Manager*

**APPROVED FOR AGENDA:**

**CITY MANAGER:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

7010 Airport Road  
El Paso, TX 79906  
Phone 915-772-1123  
Fax 915-772-4605



March 7, 2007

Gary Gordier  
Chief Information Officer  
City of El Paso  
2 Civic Center Plaza  
El Paso, TX 79901

Dear Mr. Gordier:

Thank you for taking time to meet with us. It is very exciting to hear about your plans for government access and expanding the reach of local government into the community.

As we discussed in our meeting, we will assist you in establishing the framework for the successful transition of the Channel 15 government access programming to the City of El Paso.

In the interim we will also assist you by maintaining the current level of service until such a time as the city is prepared to assume control. The attached schedule details the monthly rate for continued service totaling \$6,700.

As previously mentioned, these figures reflect only cost incurred for staffing, equipment upgrades, etc. Upon your approval, we will begin preparing a payment account prior to the franchise transition.

In the event the City of El Paso declines the package outlined in the attachment, Time Warner Cable will cease operations of Channel 15 government access operations on March 31, 2007.

Please feel free to me or Rene Hurtado at 772-1123 if you have any questions or concerns. I look forward to working with you and your team in a successful transition.

Sincerely,

A handwritten signature in cursive script, appearing to read "Alan Spencer".

Alan Spencer  
General Manager

cc: Nadia Powell, Consumer Affairs Officer, City of El Paso  
Juliet Lozano, Public Information Officer, City of El Paso  
Rene Hurtado, Public Affairs Manager, Time Warner Cable

	production mtgs per month	production length (hours)	production cost per hour	production costs per month	cablecasts viewings per month	cablecast cost per hour	cablecast costs per month	total
Weekly - City Council	4	5	\$ 100	\$ 2,000	4	\$ 25	\$ 500	\$ 2,500
Commissioners Court	4	5	\$ 100	\$ 2,000	4	\$ 25	\$ 500	\$ 2,500
Spotlight on Government with Mayor Cook	4	0.5	\$ 250	\$ 500	4	\$ 25	\$ 50	\$ 550
Bi-Weekly -- EPISD		4			2	\$ 25	\$ 200	\$ 200
Central Appraisal District		4			1	\$ 25	\$ 100	\$ 100
Public Service Board		4			1	\$ 25	\$ 100	\$ 100
MPO		4			1	\$ 25	\$ 100	\$ 100
YISD		4			1	\$ 25	\$ 100	\$ 100
SISD		4			1	\$ 25	\$ 100	\$ 100
Hospital District		4			1	\$ 25	\$ 100	\$ 100
EPCC		4			1	\$ 25	\$ 100	\$ 100
Veteran's News & Views		4			1	\$ 25	\$ 100	\$ 100
Sun City Soldier		0.5			4	\$ 25	\$ 50	\$ 50
Army Newswatch		0.5			4	\$ 25	\$ 50	\$ 50
Sen. Kay Bailey Hutchison constituent update		0.5			4	\$ 25	\$ 50	\$ 50
Austin Update w/State Senator Shapleigh		0.5			4	\$ 25	\$ 50	\$ 50
<b>TOTAL GOVERNMENT</b>					4	\$ 25	\$ 50	\$ 50
								<b>\$ 6,700</b>