

DATE: August 15, 2011

TO: City Clerk

FROM: Representative Emma Acosta

ADDRESS 2 Civic Center Plaza 10th Floor, El Paso, TX TELEPHONE (915) 541-4572

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of August 23, 2011

Item should read as follows: Re-Appointment of Carlos Veloz to the Empowerment Zone Advisory Board by Representative Emma Acosta, District 3

SPECIAL INSTRUCTIONS: Category: Member of a city recognized neighborhood association

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Empowerment Zone Advisory Board

NOMINATED BY: Representative Emma Acosta DISTRICT: 3

NAME OF APPOINTEE Carlos Veloz
(Please verify correct spelling of name)

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: El Paso ST: TX ZIP: _____ PHONE: _____

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Carlos Veloz

EXPIRATION DATE OF INCUMBENT: 10/02/2010

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 08/23/2011

TERM BEGINS ON : 10/03/2010

EXPIRATION DATE OF NEW APPOINTEE: 10/02/2012

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: _____

2nd TERM: X

UNEXPIRED TERM: _____

CARLOS VELOZ

OBJECTIVE:

Seeking employment with a dynamic organization in which I can use my experience in Communications, Administration, Management, Procurement and Marketing.

RELEVANT EXPERIENCE:

Marketing and Sales

- Made presentations to business owners or managers to evaluate advertisement needs and discuss strategies for filling those needs.
- Creates awareness of the Hispanic populous and buying patterns.
- Developed a marketing plan to create awareness of services available by health provider.
- Produced bilingual publication and made presentations to companies and grass root organizations to promote the activities and capabilities of the clinic.

Organization and Fundraising

- Developed and organized fundraising for clinic expansion and scholarship fund, and developed a network of contacts from which funding was obtained to fulfill operational funding budgets.
- Successfully organized the Cancer Screen Day that had an attendance of 800 participants.
- Was the principal organizer of the annual golf tournament fundraiser and the Fiesta De La Flores Labor Day event that had 100k customers.
- Organized and managed the Scholarship Committee and related Scholarship Banquet.

Management and Administration

- Was Vocational School Administrator with duties of: budget planning, inventory control, purchasing, human resources, student recruiting and supervision of faculty and staff.
- Arranged availability of satisfactory and adequate testing sites.
- Liaison to local and state agencies and local mass media.

EMPLOYMENT HISTORY:

June 1999 to Date	El Paso Community College (ESL, GED Instructor)
October 1998 to August 1999	Marketing/Public Relations – Fiesta De Las Flores, Inc., El Paso, Texas
July 1998 to September 1998	Recruiter/Examiner – U.S. Department of Commerce, Midland/Odessa, Texas
June 1996 to April 1998	Account Executive – KQRX, KXXL, KBAT/KQIP Radio Stations, Midland/Odessa, Texas
January 1992 to May 1996	Marketing/Public Relations – Fiesta De Las Flores, Inc., El Paso, Texas
October 1990 to December 1991	Public Relations – Centro Medico Del Valle Clinic, El Paso, Texas
September 1989 to September 1990	Census Community Awareness Specialist – U.S. Department of Commerce, Dallas, Texas
July 1988 to September 1989	Student Recruiter – Concho Career Institute, El Paso, Texas
January 1988 to June 1988	Project Director – El Paso Community College, El Paso, Texas
January 1984 to December 1987	School Director – Durham College, El Paso, Texas
June 1981 to December 1983	Operations Director – Doolin Technical College, Houston, Texas
May 1975 to June 1981	Owner/Operator – Ski West, Inc., El Paso, Texas

SKILLS:

Administration, Management, Project Coordinator, Counseling, Fundraising, Public Relations, Presentation, Organization, Recruiting.

EDUCATION:

The University of Texas at El Paso
BA in Mass Communications

REFERENCES:

Ricardo N. Trevizo – 10265 Kellogg, El Paso, Texas 79924, (915) 821-5773
Gilbert Pineda – (CPA) – 9201 Montana, El Paso, Texas 79925, (915) 594-0252
John T. Garcia – (Attorney) – 500 E. San Antonio, Suite 501, El Paso, Texas 79901 (915) 546-8185
Patrick Garcia – (Judge) – 500 E. San Antonio, Suite 906, El Paso, Texas 79901 (915) 546-2134.