

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

DEPARTMENT: City Development

AGENDA DATE: Consent, August 27, 2013

CONTACT PERSON NAME & PHONE NUMBER: Kimberly Forsyth, (915) 541-4668,
forsythkl@elpasotexas.gov

DISTRICT(S) AFFECTED: ALL

SUBJECT:

A Resolution that sponsorship by the City of El Paso in the following Events constitutes an important public purpose and benefit to the City and its Citizens and that the City Manager be authorized to execute Agreements between the City of El Paso and the various Event Sponsors and that the amount of sponsorship by the City shall not exceed the amount of funding allocated in the 2013 Fiscal year budget for the following Events: International AIDS Empowerment (AIDS Walk El Paso), Lydia Patterson Institute (Celebrate Segundo Barrio Day), El Paso Motorcycle Coalition (Toy Run Parade), United American Veterans' Organization of El Paso (United American Veterans' Parade), Sun Bowl Association (Sun Bowl Parade), Inter Club Council of El Paso (Black History Month Parade and Festival), El Paso Marathon Association (El Paso Marathon), Transmountain Optimist Club (Northeast Parade), Sin Fronteras Organizing Project (Cesar Chavez Farm Workers March), El Paso Diabetes Association (Diabetes Run/Walk), El Paso Sun City Pride Organization (Sun City Pride Parade), Del Norte Lions Club (4th of July People's Parade), Rotary Club of West El Paso (Independence Day Parade), Race El Paso (Mighty Mujer Triathlon), Child Crisis Center (Trot for Tots) All Districts.

BACKGROUND / DISCUSSION:

The above listed organizations submitted requests for city co-sponsorship in accordance with Section 13.36.050 (Cost and Fees) of the El Paso City Code. The events have also been approved for the use of City and or State right-of-way in conjunction with the events.

PRIOR COUNCIL ACTION:

The sponsorship was approved as a part of the budget resolution on August 20, 2013.

AMOUNT AND SOURCE OF FUNDING:

\$144,000.00 Community Service Projects, General Fund, Non-Departmental
552000-1000-99999-999

BOARD / COMMISSION ACTION:

Non-Departmental Budget Presentation 7-25-2013 Approval
City Council Budget Adoption 8-20-2013 Approval

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:



Mathew S. McElroy, Director
City Development

Information copy to appropriate Deputy City Manager

Events listed by Sponsor

1. International AIDS Empowerment (AIDS Walk El Paso)
2. Lydia Patterson Institute (Celebrate Segundo Barrio Day)
3. El Paso Motorcycle Coalition (Toy Run Parade)
4. United American Veterans' Organization of El Paso (United American Veterans' Parade)
5. Sun Bowl Association (Sun Bowl Parade)
6. Inter Club Council of El Paso (Black History Month Parade and Festival)
7. El Paso Marathon Association (El Paso Marathon)
8. Transmountain Optimist Club (Northeaster Parade)
9. Sin Fronteras Organizing Project (Cesar Chavez Farm Workers March)
10. El Paso Diabetes Association (Diabetes Run/Walk)
11. El Paso Sun City Pride Organization (Sun City Pride Parade)
12. Del Norte Lions Club (4th of July People's Parade)
13. Rotary Club of West El Paso (Independence Day Parade)
14. Race El Paso (Mighty Mujer Triathlon)
15. Child Crisis Center (Trot for Tots)

RESOLUTION

WHEREAS, the City of El Paso (hereinafter referred to as the "City") has granted various organizations (hereinafter referred to as "Event Sponsors") permission to utilize City rights-of-way for events during the 2014 Fiscal Year (hereinafter referred to as "Events"); and

WHEREAS, the Event Sponsors have submitted parade applications and fees, and have qualified for City sponsorship under the established criteria for City financial support for the costs related to traffic control and public safety related to the Events pursuant to Section 13.36.050.E (Costs and Fees) of the El Paso City Code; and

WHEREAS, the City Manager has presented the requests of the Event Sponsors seeking City financial support for a portion of costs related to traffic control and public safety related to each Event in conjunction with the budget process for the 2014 Fiscal Year and City Council has included sufficient funding in the City's 2014 Fiscal Year budget to pay for a portion of the traffic control and public safety costs for the Events; and

WHEREAS, the Event Sponsors have presented and justified the municipal purpose to be served through the conduct of their event, and in this regard, the City has found the Events serve an important public purpose and provide a benefit to the City and its citizens.

NOW, THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

That the City manager be authorized to execute Agreements between the City of El Paso and the Event Sponsors for the Events as the participation in each Event by the City, constitutes an important public purpose of benefit to the City and its Citizens as described within each application; and under the terms of each agreement the City will provide the necessary funds to the appropriate City departments to cover a portion of the costs of the on-duty police traffic control assistance and other necessary public safety services for the Events. The amount of funds provided will not exceed **\$144,000.00**; said **\$144,000.00** reflects the funding allocated in the 2014 Fiscal year budget for the following Events:

1. International AIDS Empowerment (AIDS Walk El Paso)
2. Lydia Patterson Institute (Celebrate Segundo Barrio Day)
3. El Paso Motorcycle Coalition (Toy Run Parade)
4. United American Veterans' Organization of El Paso (United American Veterans' Parade)
5. Sun Bowl Association (Sun Bowl Parade)

6. Inter Club Council of El Paso (Black History Month Parade and Festival)
7. El Paso Marathon Foundation (El Paso Marathon)
8. Transmountain Optimist Club (Northeaster Parade)
9. Sin Fronteras Organizing Project (Cesar Chavez Farm Workers March)
10. El Paso Diabetes Association (Diabetes Run/Walk)
11. El Paso Sun City Pride Organization (Sun City Pride Parade)
12. Del Norte Lions Club (4th of July People's Parade)
13. Rotary Club of West El Paso (Independence Day Parade)
14. Race El Paso (Mighty Mujer Triathlon)
15. Child Crisis Center (Trot for Tots)

ADOPTED this _____ day of _____, 2013.

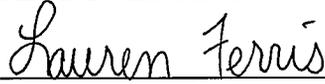
THE CITY OF EL PASO

ATTEST:

Oscar Leeser, Mayor

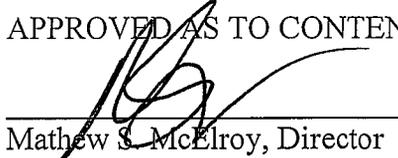
Richarda Duffy Momsen,
City Clerk

APPROVED AS TO FORM:



Lauren K. Ferris
Assistant City Attorney

APPROVED AS TO CONTENT:



Mathew S. McElroy, Director
City Development Department