

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

DEPARTMENT: City Development

AGENDA DATE: Consent, August 28, 2012

CONTACT PERSON NAME AND PHONE NUMBER: Mirian Spencer, (915) 541-4056, spencermd2@elpasotexas.gov

DISTRICT(S) AFFECTED: ALL

SUBJECT:

A Resolution that sponsorship by the City of El Paso in the following Events constitutes an important public purpose and benefit to the City and its Citizens and that the City Manager be authorized to execute Agreements between the City of El Paso and the various Event Sponsors and that the amount of sponsorship by the City shall not exceed the amount of funding allocated in the 2013 Fiscal year budget for the following Events: El Paso Holocaust Museum (Tour de Tolerance) El Paso Motorcycle Coalition (Toy Run Parade) United American Veterans' Organization of El Paso (United American Veterans' Parade) Sun Bowl Association (First Light Federal Credit Union Sun Bowl Parade) YMCA of El Paso (Turkey Trot Run and Walk) Inter Club Council of El Paso (Black History Month Parade and Festival) Lydia Patterson Institute (Segundo Barrio 5K Race/Walk) Sin Fronteras Organizing Project (Cesar Chavez Parade/Marcha Capesina) Transmountain Optimist Foundation (Northeast Parade) El Paso Sun City Pride (El Paso Sun City Pride Parade) Del Norte Lions Club (Fourth of July Parade) All Districts.

BACKGROUND / DISCUSSION:

The above listed organizations submitted requests for city co-sponsorship in accordance with Section 13.36.050 (Cost and Fees) of the El Paso City Code. The events have also been approved for the use of City and or State right-of-way in conjunction with the events.

PRIOR COUNCIL ACTION:

The sponsorship was approved as a part of the budget resolution on August 21, 2012.

AMOUNT AND SOURCE OF FUNDING:

\$146,180.00 Non-Departmental Community Support 01101-99010273-505200

BOARD / COMMISSION ACTION:

Non-Departmental Budget Presentation 7-26-2012 Approval
City Council Budget Adoption 8-21-2012 Approval

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:

Mathew S. McElroy, Director
City Development

Information copy to appropriate Deputy City Manager

RESOLUTION

WHEREAS, pursuant to El Paso City Code Chapter 13.36 (Parades and Public Assemblies), various persons and organizations (hereinafter “Parade Sponsors”) have submitted parade applications and fees requesting City sponsorship for their Fiscal Year 2013 parades (hereinafter “Parades”); and

WHEREAS, the Parade Sponsors have qualified for City sponsorship under the criteria established in Chapter 13.36 for City financial support, for some or all of the costs related to traffic control and public safety related to the Events; and

WHEREAS, the City Manager has presented the requests of the Parade Sponsors seeking City financial support for the costs related to traffic control and public safety related to each Parade, to the City Council for the City of El Paso in conjunction with the budget process for the 2013 Fiscal Year and City Council has included funding in the City’s 2013 Fiscal Year budget to pay for some or all of the traffic control and public safety costs for the Parades; and

WHEREAS, the Parade Sponsors have presented and justified the municipal purpose to be served through the conduct of their event, and in this regard, the City has found the Parades serve an important public purpose and provide a benefit to the City and its citizens.

NOW, THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

1. **Parades.** That sponsorship by the City of El Paso in the following Parades constitutes an important public purpose and benefit to the City and its Citizens and that the City Manager be authorized to execute Agreements between the City of El Paso and the various Parade Sponsors and that the amount of sponsorship by the City shall not exceed the amount of funding allocated in the 2013 Fiscal year budget for the following Parades:

- a. El Paso Holocaust Museum (Tour de Tolerance)
- b. El Paso Motorcycle Coalition (Toy Run Parade)
- c. United American Veterans’ Organization of El Paso (United American Veterans’ Parade)
- d. Sun Bowl Association (First Light Federal Credit Union Sun Bowl Parade)
- e. YMCA of El Paso (Turkey Trot Run and Walk)
- f. Inter Club Council of El Paso (Black History Month Parade and Festival)

- g. Lydia Patterson Institute (Segundo Barrio 5K Race/Walk)
- h. Sin Fronteras Organizing project (Cesar Chavez Parade/Marcha Capesina)
- i. Transmountain Optimist Foundation (Northeast Parade)
- j. El Paso Sun City Pride (El Paso Sun City Pride Parade)
- k. Del Norte Lions Club (Fourth of July Parade)

2. Event. That sponsorship by the City of El Paso in the following event constitutes an important public purpose and benefit to the City and its Citizens and that the City Manager be authorized to execute an Agreement between the City of El Paso and the Event Sponsor in an amount not to exceed \$3,689.00, upon submittal and approval of the required application.

- a. Centro Cultural Mexicano Paso Del Norte (Vivamos Mexico).

ADOPTED this _____ day of _____, 2012.

THE CITY OF EL PASO

ATTEST:

John F. Cook, Mayor

Richarda Duffy Momsen,
City Clerk

APPROVED AS TO FORM:

APPROVED AS TO CONTENT:

Cynthia Osborn
Assistant City Attorney

Mathew S. McElroy, Director
City Development Department

Events listed by Sponsor

1. El Paso Holocaust Museum (Tour de Tolerance)
2. El Paso Motorcycle Coalition (Toy Run Parade)
3. United American Veterans Organization of El Paso (United American Veterans Parade)
4. Sun Bowl Association (First Light Federal Credit Union Sun Bowl Parade)
5. YMCA of El Paso (Turkey Trot Run & Walk)
6. Inter Club Council of El Paso (Black History Parade)
7. Lydia Patterson Institute (Segundo Barrio 5K Race/Walk)
8. Sin Fronteras Organizing Project (Cesar Chavez Parade/Marcha Campesina)
9. Transmountain Optimist Foundation (Northeaster Parade)
10. El Paso Sun City Pride (El Paso Sun City Pride Parade)
11. Del Norte Lions Club (Fourth of July Parade)