DATE: 8/21/2012

TO: City Clerk

FROM: Representative Ann Morgan Lilly

ADDRESS: 2 Civic Center Plaza 10th Floor TELEPHONE 915-541-4151

Please place the following item on the (Check one): CONSENT XXX REGULAR ____

Agenda for the Council Meeting of August 28, 2012

Item should read as follows: Cesar Gomez to the Historic Landmark Commission by Representative Ann Morgan Lilly, District 1.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Historic Landmark Commission

NOMINATED BY: Representative Ann Morgan Lilly DISTRICT: 1

NAME OF APPOINTEE Cesar Gomez
(Please verify correct spelling of name)

E-MAIL ADDRESS: ____

BUSINESS ADDRESS: ____

CITY: ____ ST: ____ ZIP: ____ PHONE: ____

HOME ADDRESS: ____

CITY: El Paso ST: TX ZIP: ____ PHONE: ____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: ____ NO X

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Cesar Gomez

EXPIRATION DATE OF INCUMBENT: 10/28/2013

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: ____
RESIGNED ____
REMOVED XX

DATE OF APPOINTMENT: 08/28/2012

TERM BEGINS ON : 08/28/2012

EXPIRATION DATE OF NEW APPOINTEE: 10/28/2013

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: XX
2nd TERM: ____
UNEXPIRED TERM: ____

Estancias Home Builders, Inc.
El Paso, TX US
President 9/2006-present

Developed two different construction corporations from start-up to fully operational companies.

Developed and implemented systems to analyze and evaluate project process and adherence to company standards.

Established company policy regarding administrative functions, and management of subcontractors.

Effectively negotiate proposals with suppliers, and contractors.

Create initial residential designs for draftsmen to complete construction drawings.

Project manager from design to project close out.

Successfully negotiated numerous contract disputes, initiating compromises that led to resolutions of substantial savings.

Extensive experience reading and interpreting residential architectural drawings.

Routinely analyze projects and workforce in order to keep projects on proposed schedules and focusing on financial, safety issues.

Responsible for expenditures and income allocations for active projects.

Collaborate with draftsmen and contractors to create cost-effective designs frequently requiring resolution of competing interests.

I developed a positive rapport with all of the trades by creating a team atmosphere. I oversee the entire project from design to construction close-out, by working closely with architects, suppliers, subcontractors, local government, and lending institutions.

Represent the Corporation at meetings with lending institutions, City and County Government personnel, as well as real estate developers.

Develop the construction phase goals and schedules for each project.

Prepare income and expense reports for monitoring, as well as tax purposes.

Customs and Border Protection
9400 Viscount Blvd
El Paso, TX US
Program Manager-Capital Improvement Projects 8/2010-present

Provide local CBP, OFO oversight of capital improvement construction projects.

Participated in the design phase of the current $10 million dollar Santa Teresa Port of Entry expansion project. Met with port management in order to gather pertinent operational requirements to provide to the engineers and architects. Participate in weekly construction meetings and visit the

site to ensure operational impact is minimized during construction.

Providing local CBP oversight of the new $98 million dollar Tornillo Port of Entry. Meet and provide the Port Director with project status and pertinent information. Participate in weekly meetings with project managers, contractors, and architects offering guidance on CBP operational requirements.

Routinely communicate orally and in writing project status to local and Headquarters management and personnel. Complete monthly reports of all current projects utilized to brief the Deputy Assistant Director and other upper Headquarters Management.

I work and coordinate with other government agencies and local governments when projects may have an impact on their operations.

Decisive and work well under pressure, particularly when faced with unexpected events or delays. Good ability to manage several major activities at once, while analyzing and resolving specific problems.

A good understanding of engineering, architectural, and other construction drawings.

Provide overall oversight of facilities maintenance, and repair and alteration to the El Paso Ports of Entries as well as the outer Ports of Entries under the El Paso Field Office.

Customs and Border Protection
El Paso, TX US
Senior Import Specialist 8/2007-8/2010

Assigned as Senior Import Specialist to Team 623, which is responsible for commodities such as Agriculture products, Chemicals, and Food commodities.

Coordinate and schedule meetings with importers and brokers to gather commodity information and provide outreach to build rapport so that their importations can be processed as efficiently as possible.

Provide advice and guidance to the importing community of complex importing issues, such as Reconciliation, Protests, and Prior Disclosure processes.

Successfully plan, organize, and prioritize the workflow of the team, in order for the team to be as efficient as possible.

Routinely mentor associate Import Specialist on which direction to take on complex issues related to the different importation processes.

Responsible for reviewing the associate Import Specialist completed work and provide training and outreach to the associate Import Specialist.

Have coordinated and developed complex targeting for commodities being targeted in Enforcement Operations. Have trained other Associate and Senior Import Specialist on the use of targeting systems available to Import Specialist. Briefed management on the status of ongoing Special Enforcement Operations.

Routinely meet with Import Specialist and other Management officials to offer feedback on different trade programs.

Coordinate and attend meetings with representatives of other government agencies to improve Customs and Border Protection's enforcement efforts of other government agency's laws and regulations.

Participate and represent Customs and Border Protection at regularly scheduled interagency meetings to discuss ongoing trade related issues.

Routinely completed taskings by management, such as compiling statistical information for

reporting purposes.

Initiated issue papers that have been approved to improve different processes at the Port. One process improved the safety and security of the cargo area, by providing proper signage and visitor protocol throughout the facility.

Performed queries utilizing the different automated systems, produced reports and analyzed the information for the yearly Self Inspection Program (SIP). Analyzed and reviewed information and responded to the SIP questions regarding Antidumping/Countervailing cases for the Port of El Paso.

Have been assigned as Acting Supervisor for Import Specialist Team 623 for extended periods of time. Performed all Supervisory reviews and oversight of the team during the Acting Supervisory assignments.

Customs and Border Protection
El Paso, TX US
Import Specialist 4/2006-8/2007

Routinely worked with the Importing community, such as brokers, importers, and private individuals interested in importing merchandise by answering various types of questions regarding the importation of merchandise that will guide them through the various stages of the importation of merchandise.

Routinely verified tariff classifications, and value of commodities by referring to the various sections of the HTSUS. I utilized the different computer based programs to conduct research. I routinely issued Requests of Information to brokers, importers, and manufactures to gather information that will aide in the research. I coordinated closely with Brokers and importers when a visit to their facility was required to physically inspect merchandise.

Coordinated meetings with the various importers in order to verify or acquire product information. I gathered information regarding any business relationships between the different parties involved in the shipment that may influence the price of the merchandise at hand.

Verified that merchandise claimed to qualify for preference under the North American Free Trade Agreement (NAFTA) qualified. The verifications entailed scrutinizing the record keeping of the parties involved in the importation of product. Provided guidance to the CBP Officers regarding the requirements and restrictions of commodities.

Also coordinated examinations of merchandise subject to any other Government Agencies, such as Fish and Wildlife Service, Consumer Product Safety Commission, or Environmental Protection Administration.

Analyzed and Evaluated high-risk entries and used the various automated computer systems available to research the parties involved in the different aspects of the entry. This research was utilized to identify any importing trends of individuals, pertinent past histories, and information for the individual entries.

I routinely targeted shipments for possible terrorist threats by reviewing shipping routes, researching all of the parties involved in the particular importation. I determined classification and value, identify marking and other violations, assess duties, and determined if entries should be admitted, rated, held, or reported to other authorities.

Represented CBP in a Trade Conference in Cuidad Juarez, Chihuahua, MX. I gave a presentation on the benefits of the C-TPAT program to a large audience of the Trade Community of Juarez/El Paso, TX area. Participated in an Automated Commercial Environment (ACE outreach presentation in Juarez, MX, where I translated to Spanish the information being given by Headquarters personnel.

I traveled as an Import Specialist to over ten cities in Mexico to conduct security site surveys of companies in the Business Anti-Smuggling Coalition (BASC) program. During these site surveys,

the team that I lead, scrutinized and assured that the companies were meeting the supply chain security standards set forth.

Customs and Border Protection
El Paso, TX US
Officer 3/1997-4/2006

Met and inspected the traveling public from a wide variety of social and cultural backgrounds entering through the International Bridges and Commercial Facilities. Conduct informal interviews to obtain information, and advise them of Customs and Border Protection laws, regulations, and procedures.

Identify high-risk entries and use the Automated Systems, and Paperless Entry Systems to process commercial entries. I employed my knowledge of pertinent legal principles, laws, regulations, policies, and procedures to conduct searches, identify and seize contraband.

Selected for a Temporary Duty Assignment to (TDY) the FAST Processing Center at the Port of St. Albans, Vermont to establish the Fast and Secure Trade (FAST) Southern Border Driver Processing system. Temporarily promoted to GS-12 while on TDY. I was a member of the team developing queries to be performed on the commercial drivers enrolling in FAST, in order to perform a risk assessment on them. I gave the initial recommendation, to upper management, on approving or denying the drivers for the FAST program. I was selected to give a presentation at the Southern Border FAST Conference in El Paso, TX.

Selected for a special assignment as a member of the Trade Partnership Team (TPT) in the FAST Enrollment Center at the Bridge of the Americas Cargo Facility. As a TPT member, I conducted interviews of subjects being detained for possible narcotic violations in the cargo arena, for the purpose of finding where the supply chain custody of the merchandise was broken. As a member of the team, I was authorized to have an official passport issued to me in order to travel to other countries. I traveled into Mexico, in order to conduct interviews of carriers involved in narcotic seizures. These interviews were also conducted on manufacturer representatives for the same purpose of finding where the supply chain custody was broken. I analyzed the security measures that the companies had in place. After our interviews we analyzed the information gathered and made recommendations to upper management regarding the future certification and participation of the companies involved in any of the partnership programs.

I participated in Bi-lateral Railroad meeting in Juarez, MX, along with the El Paso Port Director to discuss ongoing railroad shipment crossing issues with Mexican Customs officials.

I drafted guidelines for the Officers in Passenger Processing to aid them in following proper protocol in processing possible commercial commodities. I have also been responsible for drafting Cargo Facility layouts to aid in emergency/security evacuation plans. I developed an efficient system to log and disseminate "look out" information in the cargo area, which was implemented. I was also responsible for developing a daily work schedule at the Bridge of the Americas Cargo facility that enabled the port to efficiently process the commercial traffic, while utilizing less overtime personnel.

United States Border Patrol
Border Patrol Agent 1/1996-3/1997

I attended the U.S. Border Patrol Academy and upon completion, I was assigned to the Campo, CA, Border Patrol Station.

As a Border Patrol Agent, my duties involved the detection, arrest, prosecution and deportation of illegal aliens, alien smugglers and narcotic traffickers. I maintained and operated permanent and temporary traffic checkpoints to stop the flow of illegal immigration into the interior of the United States. I performed border surveillance and tracked violators in remote areas in close proximity to the International Border.

My duties included traffic checks with cases involving document fraud and false claims. I performed in-depth interviews in English and Spanish and took sworn statements from defendants.

During the processing of Criminal Cases, I utilized all Federal, State, and Local systems to assist in an investigation, including taking and sending fingerprints to the Federal Bureau of Investigation (FBI) for positive identification.

I prepared and completed, concise and in-depth arrest reports cases. Due to the U.S. Border Patrol's vast authority, violations of criminal cases vary. I worked closely with the U.S. Border Patrol Anti-Smuggling Unit (ASU) and advised them of cases, which I was involved with. I worked with other Federal, State and Local authorities as situations arose.

I gathered and recorded all types of field intelligence. I remained cognizant of all types of intelligence received from other agencies, such as: U.S. Customs Service (USCS), FBI, Drug Enforcement Agency (DEA), etc.

I was detailed to several Special Operation Groups formed to apprehend illegal aliens, contraband and gather intelligence. The preparation of clear, concise and accurate documentation was important because the majority of the cases were forwarded to the U.S. Border Patrol prosecutions office.

Education:

New Mexico State University
Bachelor's in Criminal Justice Degree 1994

New Mexico State University
Bachelor of Arts Degree-Foreign Language: Spanish 1994

Additional Information:

As a member of the Trade Partnership Team, I Conducted Site Surveys of Companies in Mexico and assured that security measures were established. During the site surveys, I analyzed the physical security that the companies had in place and made recommendations on how to improve the security. The security that is analyzed included controlling access to the facility, security personnel, perimeter security, and the hiring and recruitment procedures. I also, analyzed and made recommendations as to the companies internal control systems, such as their security seal programs, security logs, drug testing polices, and security training programs.

I was also responsible for the following:

Coordinating Trade Partnership Program meetings with all of the different Trade Community entities in the El Paso/Juarez, MX area.

Coordinating monthly Port meetings with the local Customs Broker's Association.

Developing and presenting Trade/Security related presentations to the Trade Community at different venues in El Paso, TX as well as in Mexico.

Disseminating Trade Information Notices and Trade Bulletins to the Trade Community.

Routinely gave impromptu presentations of the Fast and Secure Trade (FAST) Program to different delegations and/or VIP's visiting the Port of El Paso, TX.

I have developed Port-wide statistical report processes.