

DATE: August 30, 2006

TO: City Clerk

FROM: Representative Steve Ortega

ADDRESS Two Civic Center Plaza, El Paso, TX 79901 TELEPHONE 541-4108

Please place the following item on the (Check one): CONSENT  REGULAR

Agenda for the Council Meeting of September 5, 2006 – Board Appointment

Item should read as follows: Appointment of George Reynoso to Ethics Review Commission, by Representative Steve Ortega, District #7

SPECIAL INSTRUCTIONS: To fill an unexpired term

**BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM**

NAME OF BOARD/COMMITTEE/COMMISSION: Ethics Review Commission

NOMINATED BY: Representative Steve Ortega DISTRICT: # 7

George Reynoso  
(Please verify correct spelling of name)

BUSINESS ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

Carla Cardoza

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: \_\_\_\_\_  
RESIGNED   
REMOVED

OTHER (SPECIFY): \_\_\_\_\_

EXPIRATION DATE OF INCUMBENT: 2/11/08

EXPIRATION DATE OF NEW APPOINTEE: 2/11/08

PLEASE CHECK ONE OF THE FOLLOWING: 1<sup>st</sup> TERM:

2<sup>nd</sup> TERM

UNEXPIRED TERM:

OTHER

George Reynoso is a 52 year-old native El Pasoan and sole proprietor of All That Music, the regions largest independent music store. He founded his company in 1980. He graduated from Burges High School in 1971 and UT-El Paso in 1977 with a degree in mass communications. He is a former broadcaster having worked at a number of El Paso and Houston, Texas radio & TV operations in the 70's & 80's. In the last 25 years he has been active in a number of organizations, including 1992 - Chairman East Council of the El Paso Chamber of Commerce, Leadership El Paso Class 15, 1994 - Chair for the "Friends of Rosa Guerro" a group he founded to fundraise for a film that would capture the legacy of Rosa Guerro's message of unity and understanding between all cultures. 1995 - Chairman of the Business Committee for the Arts. He served on the first El Paso Museum of Art advisory board for two consecutive terms from 1992 -1995. Chaired the Public Opening Committee for the dedication of the new El Paso Museum of Art building downtown, and was Chairman of the EPMA public advisory board 2001-2003. He was recently asked by the family of recently deceased and longtime broadcast pioneer Steve Crosno, to produce and coordinate the public memorial service set for the El Paso County Coliseum for September 2006.