

DATE: September 4, 2013

TO: City Clerk

FROM: Mayor Oscar Leeser

ADDRESS 300 N. Campbell, 2<sup>nd</sup> Floor TELEPHONE 915-541-4145

Please place the following item on the (Check one): CONSENT XXX REGULAR \_\_\_\_\_

Agenda for the Council Meeting of September 10, 2013

Appointment of Noemi Tovar to the Tax Increment Reinvestment Zone #5 by Mayor Oscar

Item should read as follows: Leeser

SPECIAL INSTRUCTIONS: \_\_\_\_\_

**BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM**

NAME OF BOARD/COMMITTEE/COMMISSION: Tax Increment Reinvestment Zone #5

NOMINATED BY: Mayor Oscar Leeser DISTRICT: Mayor

NAME OF APPOINTEE Noemi Tovar  
(Please verify correct spelling of name)

BUSINESS ADDRESS: 645 Wallenberg Drive, Suite A-1

CITY: El Paso ST: TX ZIP: 79912 PHONE: 915-584-5900

HOME ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: R. Terry Smith

EXPIRATION DATE OF INCUMBENT: 7/10/2013

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X

RESIGNED \_\_\_\_\_

REMOVED \_\_\_\_\_

CITY COUNCIL APPROVAL DATE: 09/10/2013

TERM BEGINS ON : 09/10/2013

EXPIRATION DATE OF NEW APPOINTEE: 09/10/2015

PLEASE CHECK ONE OF THE FOLLOWING: 1<sup>st</sup> TERM: X

2<sup>nd</sup> TERM: \_\_\_\_\_

UNEXPIRED TERM: \_\_\_\_\_

## NOEMI TOVAR

### OFFICE

645 Wallenberg Dr., Suite A-1 | El Paso, Texas 79912  
915-584-5900

### OBJECTIVE

To seek opportunities whereby I surround myself with individuals who share my goals as an entrepreneur and as a citizen of El Paso in an effort to gather and share insight that will lead to the continued smart and efficient growth of the commercial printing business I share with my husband David and the sustained employment of its staff, while allowing me to engage in my civic duties toward the betterment of my community.

### QUALIFICATIONS

- Passionate communicator/public speaker
- Proven entrepreneurial skills
- Strong managerial/human resource skills
- 15 years sales exp. in El Paso/surrounding areas
- Fluent in Spanish
- Highly organized and creative
- Self-driven

### EDUCATION

- Texas Educator Certificate, UTEP 2003
- Bachelor of Business Administration, UTEP 1996
- Austin High School, El Paso, Texas 1991

### EXPERIENCE

#### Currently forming 915 Properties, LLC | El Paso, Texas

- Immediate purpose: acquisition of 1230 Texas Ave. that will house Tovar Printing, Inc.
- Transfer existing residential rental property to company with plans to obtain additional spaces for tenant occupancy

#### 2008 – Present | Co-owner | Tovar Printing, Inc. | Full service commercial offset/digital printing | El Paso, Texas

- Start-up company with 400% revenue growth in five years
- From 2 to 9 full-time staff in five years

#### 2006 – 08 | Pharmaceutical Sales Consultant (cardiovascular) | Novartis Pharmaceuticals | El Paso/New Mexico

- President's club 2007
- Drastic company cuts in 2008 led to my displacement with excellent standing and severance package
- Started Tovar Printing, Inc. at this time

#### 2002 – 06 | 4<sup>th</sup>/5<sup>th</sup> Gr. Bilingual Teacher (underprivileged children) | Vilas Elementary (Sunset Heights) | EPISD

- Recognized for contribution to Technology Distance Learning Program
- 94% passing rate among students on state mandated math exam
- Chosen as Campus Technical Liaison out of 35+ member faculty
- Member, Campus Improvement Committee, Science Committee three years in a row
- Completed over 300 hours of professional/academic continuing ed. workshops and led instructional workshops

#### 2001 – 06 | Owner | Welcome, baby. | home-based busn. | graphic design/printing of announcements and services

- Sold directly to client or via the following local storefronts: Collectibles, Homebody, and The Baby Shoppe
- Sold in 2006 to The Baby Shoppe

#### 1998 – 2001 | Database Administrator/Computer Lab Instructor | YISD Adult Learning Programs funded by TWC

- Wrote course curriculum for all Information Technology courses
- Designed database to automate tasks of the registrar and attendance office
- Consulted on purchase of technology hardware, software, and curriculum packages
- Earned perfect ratings on evaluations by my superiors

#### 1999 – 2000 | College Lecturer/Instructor Information Technology Department | EPCC

- Earned highest ratings on evaluations by superiors and students

#### 1997 – 1998 | Commercial Producer | John D. Williams Commercial Insurance | El Paso, Texas

- Service of new and existing commercial insurance liability clients