

DATE: September 4, 2013

TO: City Clerk

FROM: Mayor Oscar Leeser

ADDRESS 300 N. Campbell, 2nd Floor TELEPHONE 915-541-4145

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of September 10, 2013

Item should read as follows: Appointment of Rodrigo Fernandez to the Tax Increment Reinvestment Zone #5 by Mayor Oscar Leeser

SPECIAL INSTRUCTIONS: _____

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Tax Increment Reinvestment Zone #5

NOMINATED BY: Mayor Oscar Leeser DISTRICT: Mayor

NAME OF APPOINTEE Rodrigo Fernandez
(Please verify correct spelling of name)

BUSINESS ADDRESS: 500 W. Overland

CITY: El Paso ST: TX ZIP: 79901 PHONE: 915-534-8100

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

Email: rfs@transtelco.com

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Homar Niestas

EXPIRATION DATE OF INCUMBENT: 7/10/2013

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X
RESIGNED _____
REMOVED _____

CITY COUNCIL APPROVAL DATE: 09/10/2013

TERM BEGINS ON : 09/10/2013

EXPIRATION DATE OF NEW APPOINTEE: 09/10/2015

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X

2nd TERM: _____

UNEXPIRED TERM: _____

Rodrigo Fernandez

Education:

Graduated from University of Texas at El Paso in 2001 with bachelor's degree in Business Administration.

Qualifications:

Co-founded Transtelco in 2001, a telecommunications company focusing on providing broadband services to enterprise and wholesale customers on both sides of the border. Currently CFO of Transtelco, managing the financial strategy and growth of company in over 18 cities throughout Mexico and southern U.S.

Co-founded a real estate company in 2006 in El Paso, Texas, currently focused on developing a boutique hotel in Downtown El Paso.

Work History:

2001 to Present **Transtelco Telecommunications**
CFO. In 2000 we started the process to become one of only fourteen carriers to provide local telephone and data services. We are now the largest provider in Northern Mexico with over 6,000 miles of fiber.

2006 to Present **Sotoak Realty LLC.**
Managing Partner. After seeing the growth from our Telecommunications Company we saw an opportunity to secure our investments made by Transtelco in its Data Center by buying a 100,000 sq. ft. building in downtown El Paso.

Sotoak is currently in the planning stages to develop a boutique hotel for completion in 4Q. 2014.