

DATE: September 26, 2008

TO: City Clerk

FROM: Representative Emma Acosta

ADDRESS 2 Civic Center Plaza, El Paso, TX TELEPHONE (915)541-4572

Please place the following item on the (Check one): CONSENT XX REGULAR _____

Agenda for the Council Meeting of October 7, 2008

Item should read as follows: Appointment of Joseph P.A. Villescascas to the Art Museum Advisory Board by Representative Emma Acosta, District 3.

SPECIAL INSTRUCTIONS: _____

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Art Museum Advisory Board

NOMINATED BY: Representative Emma Acosta DISTRICT: 3

NAME OF APPOINTEE Joseph P. A. Villescascas, PhD
(Please verify correct spelling of name)

BUSINESS ADDRESS: _____

CITY: El Paso ST: TX ZIP: 79905 PHONE: _____

HOME ADDRESS: _____

CITY: El Paso ST: TX ZIP: 79905 PHONE: _____

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Luz Jurado

EXPIRATION DATE OF INCUMBENT: 08/22/2008

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X

RESIGNED _____

REMOVED _____

DATE OF APPOINTMENT: 10/07/2008

EXPIRATION DATE OF NEW APPOINTEE: 10/07/2010

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X

2nd TERM: _____

UNEXPIRED TERM: _____

CITY CLERK DEPT.
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JOSEPH P. A. VILLESCHAS, Ph.D.
Independent Consultant & Instructor

EDUCATION

- ◆ **Doctor of Philosophy:** University of Texas at Austin, Department of Radio-Television-Film, Ethnic/Minority Issues & Media Studies (December 2005).
- ◆ **Master of Arts:** University of Texas at Austin, Department of Radio-Television-Film, Mass Communication Theory & Research (May 2002).
- ◆ **Bachelor of Arts:** Wesleyan University, Middletown, Connecticut, American Studies & English (May 2000).
- ◆ **High School Diploma:** Cathedral High School, El Paso, Texas (May 1996).

PROFESSIONAL EXPERIENCE

- ◆ **Lecturer:** University of Texas at El Paso, Communication Department & Chicano Studies (August 2007-).
- ◆ **Independent Consultant:** Villescascas Research, Media, & Instruction (May 2007-).
 - ◇ **External Research Consultant:** Fort Bliss, Directorate of Morale, Welfare and Recreation (January 2008-August 2008).
 - ◇ **External Research Consultant:** Nonprofit Enterprise Center/YWCA (December 2007-September 2008).
 - ◇ **External Research Consultant:** City of El Paso, Museums & Cultural Affairs (October 2007-February 2008).
 - ◇ **External Research Consultant:** City of El Paso, District 2 (September 2007-December 2007).
 - ◇ **External Research Consultant:** National Hispanic Institute/Collaborative Research Center (June 2007-).
- ◆ **Associate Vice President:** Southwestern University & National Hispanic Institute, Office of Research & Demonstration/Collaborative Research Center (May 2006-April 2007).
- ◆ **External Research Consultant:** Kator, Parks & Weiser, P.L.L.C. (June 2006-July 2006).
- ◆ **External Research Consultant:** Texas Criminal Justice Coalition (June 2006-November 2006).
- ◆ **Teaching Assistant:** University of Texas at Austin, Department of Radio-Television-Film; Race, Class, & Media (August 2005-December 2005).
- ◆ **Senior Research Consultant, Curriculum Writer, & Trainer:** National Hispanic Institute/Collaborative Research Center (June 2003-August 2005).
- ◆ **Research Assistant:** United States Department of Agriculture & University of Texas at Austin, Department of Radio-Television-Film; Study of Rural Broadband Access in Zapata & Zavala County (January 2005-May 2005).
- ◆ **Teaching Assistant:** University of Texas at Austin, Department of Radio-Television-Film; Race, Class, & Media (September 2002-May 2003).
- ◆ **Research Assistant:** National Council of La Raza, National Association of Hispanic Journalists, & University of Texas at Austin, Department of Radio-Television-Film; Latinos & Media Project (January 2001-May 2001).
- ◆ **Teaching Assistant:** University of Texas at Austin, Department of Radio-Television-Film, Center for Mexican American Studies; Latinos, Media, & Politics (January 2001-May 2001).

PUBLICATIONS

El Paso Media Group

- ◆ **"Creating 'Circular Pathways of Return' for the Next Wave of El Paso Expatriates."** August 3, 2008). El Paso: Newspaper Tree.
 - Addressing El Paso's brain drain will require continuously cultivating relationships with local students and actively contextualizing the role of new graduates in the future of our economy
- ◆ **"The Crucial Dynamics of District 3."** (May 25, 2008). El Paso: Newspaper Tree.
 - District 3 is the heart of El Paso and the strategic coordination of its internal resources is crucial for the future of our entire community and region.

City of El Paso

- ◆ **"Public/Private Arts Advocacy In El Paso: Developing Recommendations for the Integration of the Creative Sector."** (February 2008).
- ◆ **"The El Paso Expatriate Project: Constructing & Aligning Circular Pathways of Return for the High School Graduating Classes of 1980-2000."** (December 2008).

Collaborative Research Center

- ◆ **"Synchronizing Latino Spheres of Influence: Eight Policy Recommendations for Altering the Educational Culture of Underperforming Students in Texas, Discussion Paper 2."** Maxwell: National Hispanic Institute. (July 2007).
- ◆ **"Changing the Educational Culture of Underperforming Latino Youth, Discussion Paper 1."** Maxwell: National Hispanic Institute. (March 2007).

Post Doctoral Research Project

- ◆ **"Exploring the Influence of Quasiracial, Monoracial, & Polyracial Latina/o Intellectual Formations: An Analysis of the Capitals, Habitus, & Agency Exhibited by Undergraduate and Graduate Students in Arizona, California, New Mexico, and Texas."** (Ongoing).

Doctoral Dissertation

- ◆ **"Exploring the Influence of an American Latina/o Intellectual Formation in Flux: An Analysis of the Multiform Capital & Protocultural Agency Accumulated by the Avowed Raza Mezclada Vanguard."** (December 2005).

M.A. Thesis

- ◆ **"Framing the Latino Vote: Content Analysis of ABC, CBS, NBC, & CNN News Coverage of Latino Issues during the 2000 Presidential Campaigns."** (May 2002).

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Joseph P. A. Villescas, Ph.D.—2

Journal Articles

- ◆ "News Coverage of Critical Latino Issues during the 2000, 2004, & 2008 Presidential Election." (Forthcoming).
- ◆ "The Future Intellectuals of the U.S. Latino Community Will be the Daughters of Immigrants." (Forthcoming).
- ◆ "Preserving, Altering, or Dissolving the Current Method of Latino Racial Classification: Policy Recommendations for the 2010 Census." (Forthcoming).
- ◆ "Quasiracial, Monoracial, & Polyracial Intellectual Formations in Hispanic Serving Institutions in Texas: An Analysis of the Capitals, Habitus, & Agency Exhibited by Undergraduate & Graduate Students." (Forthcoming).
- ◆ "Hybrid Conceptualizations of Latino-oriented Media Studies: Challenging Paradigmatic Constructs of Race." (Forthcoming).
- ◆ "Latino and Polyracial Resistance to Racialization: Applications of Pierre Bourdieu's Theoretical Constructs in American Cultural Studies." (Forthcoming).
- ◆ "Advancing 'Protocultural Agency': The Development of Coordinated Latino Student Networks within U.S. Undergraduate & Graduate Degree Programs." (Forthcoming).
- ◆ "Crafting a Critical Mass of Latino Intelligentsia: Generational Shifts within College Bound Latino Youth." (Forthcoming).

PRESENTATIONS

- ◆ "Synchronizing Latino Spheres of Influence." Paper Presentation at the 33th Annual Conference of the Texas Association of Chicanos in Higher Education (TACHE), Colaborando Para Un Cambio Latino College Student Success. Austin, Texas. (February 2008).
- ◆ "The Future Intellectuals of the U.S. Hispanic Community Will Be the Daughters of Immigrants." Nuestra America in the U.S.? Latino/a Studies Conference at the University of Kansas in Lawrence. Lawrence, Kansas (February 2008).
- ◆ "El Paso Expatriate Project: Overview of Preliminary Findings, 2007." El Paso, Texas (December 2007).
- ◆ "Collaborative Research Center: Latino Population Growth in Six Counties along the I-35 Corridor, 2007-2040." Austin Area Research Organization: Leadership Committee. Austin, Texas (December 2007).
- ◆ "Enhancing Your Organization's Capacities for Program Monitoring & Evaluation." Proyecto Empoderamiento: Capacity Building Conference, Gulf Coast Trades Center. McAllen, Texas. (August 2007).
- ◆ "Synchronizing Latino Spheres of Influence: Eight Policy Recommendations for Altering the Educational Culture of Underperforming Students in Texas, Discussion Paper 2." National Hispanic Institute/ Southwestern University, Texas Study Group, Austin, Texas. (July 2007).
- ◆ "Phi Iota Alpha: Roundtable Discussion on Latinos in Higher Education." University of Texas at Austin. Austin, Texas. (May 2007).
- ◆ "Changing the Educational Culture of Underperforming Latino Youth, Discussion Paper 1." National Hispanic Institute/Southwestern University, Texas Study Group, Austin, Texas. (March 2007).
- ◆ "Conceptualizing the Long-term Outcomes of Latino Educational Trends in San Antonio." National Hispanic Institute/Trinity University, San Antonio, Texas. (July 2006).
- ◆ "The Racial Identification of U.S. Latinos in Higher Education: Projecting the Outcomes of a Quasiracial, Monoracial, & Polyracial Intelligentsia." NASPA Region 1, 4th Annual Latino Student Leadership Conference, Dartmouth College, Hanover, New Hampshire. (March 2006).
- ◆ "The Future U.S. Latino Leadership Base: Preparing Undergraduates for the Confluence of Social Forces." NASPA Region 1, 4th Annual Latino Student Leadership Conference, Dartmouth College, Hanover, New Hampshire. (March 2006).
- ◆ "Crafting a Critical Mass of Latino Intelligentsia: Hybrid Applications of Pierre Bourdieu's Meta-theoretical Framework in Latino Fields." Discourses of Language, Culture, & Educational Equity. Paper Presentation at the 30th Annual Conference of the Texas Association of Chicanos in Higher Education (TACHE), Ya Basata! Success Without Excuses: Creating Effective Higher Education in Texas, Austin, Texas. (July 2005).
- ◆ "Cultivating College-bound Latino Students Individually & Collectively to Prepare for Market Fragmentation." Illinois Association for College Admission Counseling, Chicago, Illinois. (May 2005).
- ◆ "Framing the Latino Vote: Content Analysis of News Coverage of Latino Issues During the 2000 Presidential Election." Media & the Presidency: Crossing Boundaries of Ethics, Culture, & Countries. Panel presentation at the International Communication Association's 'Communication in Borderlands' Conference, Political Communication Division, San Diego, California. (May 2003).

ASSOCIATIONS

- ◆ World Institute of Action Learning (August 2008-).
- ◆ International Communication Association (January 2003-).

AWARDS

- ◆ Honorable Mention, Ford Foundation Dissertation Fellowship for Minorities (2005).
- ◆ Honorable Mention, Ford Foundation Predoctoral Fellowship for Minorities (2003).
- ◆ Honor Society of Phi Kappa Phi, University of Texas at Austin Chapter (2002).
- ◆ Charles E. Merrill Fellowship, Chi Psi Educational Trust (2001).
- ◆ Kingsley Fellowship, Wesleyan University (2000).

COMMUNITY INVOLVEMENT

Cathedral High School

- ◆ Alumni Association: Alumni Research

City of El Paso

- ◆ Candidate for City Representative, District #3

Digital El Paso

- ◆ Social Impacts/Usage Analyst

El Paso Independent School District

- ◆ EPISD Trustee Candidate for District #2

- ◆ Member of the Strategic Plan Advisory Committee

National Association of Latino Arts & Culture

- ◆ Member of the El Paso Planning Committee

National Hispanic Institute

- ◆ El Paso Project Administrator for the Young Leaders Conference 2008 Great Debate

University of Texas at Austin, School of Journalism

- ◆ El Paso-based interviewer for the U.S. Latino & Latina World War II Oral History Project

Wesleyan University

- ◆ Volunteer Undergraduate Admissions Representative