DATE: October 2, 2013

TO: City Clerk

FROM: Representative Emma Acosta

ADDRESS: 300 N Campbell TELEPHONE 915-541-4515

Please place the following item on the (Check one): CONSENT XXX REGULAR ____

Agenda for the Council Meeting of October 8, 2013

Item should read as follows: Appointment of Deanna A. De La Cruz to the Parks and Recreation Advisory Board by Representative Emma Acosta, District 3.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Parks and Recreation Advisory Board

NOMINATED BY: Representative Emma Acosta DISTRICT: Three

NAME OF APPOINTEE Deanna A. De La Cruz
(Please verify correct spelling of name)

E-MAIL ADDRESS: ____

BUSINESS ADDRESS: ____

CITY: ____ ST: ____ ZIP: ____ PHONE: ____

HOME ADDRESS: ____

CITY: ____ ST: ____ ZIP: ____ PHONE: ____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: ____ NO X

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Deanna A. De La Cruz

EXPIRATION DATE OF INCUMBENT: 10/14/2013

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X
RESIGNED ____
REMOVED ____

DATE OF APPOINTMENT: October 8, 2013

TERM BEGINS ON : 10/14/2013

EXPIRATION DATE OF NEW APPOINTEE: 10/14/2017

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X
2nd TERM: ____
UNEXPIRED TERM: ____

Deanna A. De La Cruz

Seeking the position of Volunteer to serve on
boards and commissions for District 3

Objective

Academic Standard · Facilities Management · Junior High Involvement · Parent Involvement

As a dedicated professional, I would like to bring my accomplished career to the athletic programs at Andress High School. As head coach of a highly competitive basketball program, I feel that I would help mirror this throughout the school. My objective is to manage the athletic programs, recruit, and develop talent at the high school level. In addition, I would like to involve the faculty, athletes, parents and effectively manage the facilities for all programs, youth groups and our community. Further, I would assist in the coordination and implementation of monitoring various programs, reviewing and maintaining a higher standard in academics for our student athletes.

Coaching Highlights

District / Bi – District Championships • Playoffs • Coach of the Year • Memberships

Andress High School

- 1985 – 2012 Member of El Paso Coaches Association
- 2003 – 2005 President of the El Paso Coaches Association
- 2006 – 2009 Member of the Facility Committee
- 1987 – 2012 Member of the Girls Coaches Association
- 2001 – 2004 All State Committee Member for 5A
- 2003 – 2004 Co – District Championship
- 2001 – 2002 District Championship
- 2001 – 2002 Coach of the Year
- 9 out of thirteen years here at Andress the team has made the Bi - District Championship
- Sixteen years of playoff experiences,
- Ran a basketball clinic for EPISD for the middle coaches (2006 – 2011)
- 100 % Graduation Rate

El Paso High School

- 1989 – 1990 District Championship
- 1989 – 1990 Coach of the Year
- 1988 – 1989 Sports Person to watch selected by Hearld Post
- 1987 – 1989 Runner Up for District Championship
- 100% Graduation Rate

Teaching Accomplishments

CIT Member • Head of Department • Teacher of the Year • Membership

- 2005 – 2012 Head of the Department Physical Education/Health
- 2000 – 2012 C.I.T. Member
- 2002 – 2004 Chairperson for the C.I.T.
- 2001 – 2002 Teacher of the Year
- 1987 – 2012 Member of the Teacher Federation
- 2005 – 2008 Member of the selection committee for National Honor Society
- 2011 - 2012 Member of the selection committee for Who's Who
- 2005 – 2006 Credit Appeal Committee
- Assisted in the selection for Principals and Assistant Principals
- Assisted in the selection process of Coaches / Teachers
- Worked graduation with the Student Activity Director

Summary of Qualification

Management • Facilities • Academics

As head of the Physical Education/Health department it has enhanced my management skills to help assist and maintain a well balance environment for my co- workers.

- Coordinate the schedule with administration for a proper learning environment
- Assists administration with walk through to help assist with all students in the classroom
- Inform the department with the updates from the CIT and other programs on campus
- Manage the substitutes which help assist us in the education process
- Effectively manage and maintain the use of the facilities
- Coordinate with the counselors the use of facilities for testing purposes

As head girls basketball coach, this has help me become a better negotiator, develop strong communication skills, and insisted on higher academic goals.

- Overseeing all areas of the program, including team travel, managing the budget and communicating to parents the goals and objectives of the program.
- Monitoring student academics though out the whole year
- Maintaining a good rapport with middle schools
- Assisting the principal in the selection process for any future coaching position
- Supervising student/athletes to attend TAKS camps
- Extending academic goals to a higher level of acceptance
- Creating an open communication between coaches, teachers and administration

Education

School • University • Degree

- 1976 Graduate of Burges High School
- 1985 Graduate of The University of Texas at El Paso
- Bachelor of Science in Education, minor in Special Education

Work Chronology

Business • Public Schools

- 1995 – 2012 Andress High School
- 1985 – 1995 El Paso High School
- 1975 – 1985 K-Mart Corporation

References for

Deanna A. De La Cruz

Ms. Carla D. Gasway
Principal
Franklin High School
900 Restler
El Paso, Texas 79912
(915) 832-6600
cdgasway@episd.org

Ms. Marnie E. Rocha
Principal
Canutillo Middle School
7311 Bosque Road
Canutillo, Texas 79835

Ms. Carmen E. Byers
Owner, President
Byers Construction, Inc.
3662 Doniphan Drive
El Paso, Texas 77997
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