DATE: 10-6-2010

TO: City Clerk

FROM: Mayor John F. Cook

ADDRESS 2 Civic Center Plaza 10th Floor, El Paso, TX TELEPHONE 541-4145

Please place the following item on the (Check one): CONSENT XXX REGULAR

Agenda for the Council Meeting of Oct. 26, 2010

Item should read as follows: Re-appointment of Bobby Bowling IV to the Capital Improvements Advisory Board by Mayor John F. Cook.

SPECIAL INSTRUCTIONS: Builder and Developer

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Bobby Bowling IV

NOMINATED BY: Mayor John F. Cook DISTRICT: Mayor

NAME OF APPOINTEE Bobby Bowling IV
(Please verify correct spelling of name)

BUSINESS ADDRESS: 4655 Cohen

CITY: El Paso ST: TX ZIP: 79924 PHONE: 821-3550

HOME ADDRESS:

CITY: ST: ZIP: PHONE:

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Bobby Bowling IV

EXPIRATION DATE OF INCUMBENT: 10/28/2010

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: XX
RESIGNED
REMOVED

CITY COUNCIL APPROVAL DATE: 10/26/2010

TERM BEGINS ON : 10/29/2010

EXPIRATION DATE OF NEW APPOINTEE: 10/28/2013

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM:

2nd TERM: X

UNEXPIRED TERM:

ROBERT L. "BOBBY" BOWLING IV
4655 COHEN; EL PASO, TX 79924
(915) 821-3550

SUMMARY: Third generation home builder in El Paso. Grandfather, R. L. Bowling, Jr. started building in 1950. President of Tropicana Building Corporation. Vice-President of Tropicana Homes, Inc. Licensed Real Estate Broker, President of Tropicana Homes Realty. Licensed Mortgage Broker, Vice-President of Patriot Mortgage Company.

PROFESSIONAL EXPERIENCE:

Tropicana Building Corporation **1992-present**

President. Highly successful in being awarded 20-9% tax credit housing awards since 2001 by TDHCA, totaling over 1,800 units in El Paso County. National recognized by HUD for the Caribe Estates Development and the Green Lilac Development. Worked with various non-profits in providing affordable housing for El Paso, including the Lower Valley Housing Corporation, Project Vida, the Greater El Paso Housing Development Corporation and others.

Tropicana Homes **1992-present**

Vice-President. Averaged over 300 closings annually for past 5 years. Specialize in "starter" homes; also build move-up, semi-custom and custom homes. Extensive experience with many Government programs for subsidies and down-payment assistance for first-time and low-income homebuyers. Only homebuilder in El Paso to ever be named "Texas Builder of the Year" by the Texas Association of Builders, and named "El Paso Builder of the Year" 3 times by the El Paso Association of Builders.

Tropicana Homes Realty **1993-present**

President. Currently sponsoring 6 licensed sales agents. Brokerage specializes in new single-family home sales. Averaged about 300 closings each of past 5 years.

Patriot Mortgage Company **1998-present**

Vice-President. Originated over 2,000 mortgages since 1998. Specialize in FHA, VA and Conventional loans. One of a select few "Direct Endorsement" status FHA lenders in El Paso. Experience with several non-profit and Governmental agencies to help poor families qualify for mortgages. Rate of foreclosure for mortgages originated far outperforms national average.

VOLUNTEER-TRADE EXPERIENCE:

El Paso Association of Builders **1993-present**

Served on Board of Directors, beginning in 1993. Served as Government Affairs Chairman, Land Use Council Chairman, Industry Promotion Chairman, and chaired several "Parade Of Homes" committees. Youngest ever President of EPAB in 1997. Also served on several Advisory Councils and Committees regarding housing and development issues for El Paso.

Texas Association of Builders **1994-present**

State Director since 1994. Served on Governmental Relations Committee, Chairman Long Range Plan committee, served as Area Vice President and HOMEPAC Chair. Youngest ever President elected to serve in 2003-2004.

National Association of Home Builders **2005-Present**

Elected as National Vice President in 2005. Youngest ever and first from El Paso ever elected as an NAHB National Vice President. Past president for national Multi-Family Council. Currently serving on Board of Directors, incoming Chairman of Environmental Issues Committee

TX Affiliation of Affordable Housing Providers **2010-Present**

Elected as a Board member in July, 2010.

EDUCATION:

Irvin High School, Class of 1988
University of Texas at Austin, Class of 1992,
BBA in Real Estate and Urban Land Development

PERSONAL: Member of St. Luke's Catholic Church in El Paso. Former volunteer head football coach for son's football team, the Westside Texans in El Paso as well as various other little league teams at the YMCA, and at St. Clement's with son and daughters. Along with wife Joanne, has 4 children: Sarah, Dalton, Lindsey and Jamie.