DATE: 11-1-06

TO: City Clerk

FROM: City Representative Beto O'Rourke

ADDRESS 2 Civic Center Plaza TELEPHONE 541-4123

Please place the following item on the (Check one): CONSENT X REGULAR _____

Agenda for the Council Meeting of November 7, 2006

Item should read as follows: Appointment of David Morales to the Tree Board requested by Representative Beto O'Rourke, District #8

SPECIAL INSTRUCTIONS: _____

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Tree Board

NOMINATED BY: City Representative Beto O'Rourke DISTRICT: 8

NAME OF APPOINTEE David Morales
(Please verify correct spelling of name)

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

Charlotte Johnson

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X
RESIGNED ____
REMOVED ____

OTHER (SPECIFY): _____

EXPIRATION DATE OF INCUMBENT: 1/06

EXPIRATION DATE OF NEW APPOINTEE: 2/27/2010

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X

2nd TERM ____

UNEXPIRED TERM: ____

Resume of
David Morales

EDUCATION:

Doctorate of Jurisprudence (JD). Antioch School of Law, Washington, D.C. (1984)

Certified Paralegal Antioch School of Law Para Legal Program (Washington, D.C) (1980).
El Paso Leadership Program Greater El Paso Chamber of Commerce (El Paso, Tx) (2000)
Mexican American Legal Defense Fund Leadership Training Program (El Paso, Tx) (1999)
William Velasquez Leadership Institute (San Antonio, Tx) *(2001)*

RELEVANT WORK EXPERIENCE:

1997-2005 El Paso Community Action Program, Project Bravo El Paso, Texas

Department Manager. Highlights

Grant Writing Manager. Responsible for recruiting, training and supervising grant writing staff of two, identifying and preparing proposals for public sector (federal, state and local) and private sector grant opportunities in a variety of fields including health care education, treatment and/or access; youth, education, housing related activities. In 2004-2005 responsible **for more than $750,000** in grant revenues from HUD, Governor's Office (Criminal Justice Division); Texas Department of Housing and Community Affairs.

Contract Administration. Responsible for contract compliance including compliance with OMB Circulars and state grant regulations as applied to budgeting and purchasing, personnel policies, program reporting.

Youth Empowerment Services (YES)-Environmental Teenage Ninjas Program. Worked with more than 300 youth from throughout the County of El Paso in a program offering youth the opportunities and resources to engage in community service through neighborhood cleanups and community gardens and tree planting; interactive monthly youth meetings (breakfast seminars) and decision making skills development.

Community Cactus Gardens. Mobilized hundreds of youth and adult volunteers to start and continue to maintain eight (8) community desert plant gardens in El Paso using 100s of desert plants' rescued from desert sites to be developed for residential or commercial projects.

El Paso Tree Planting Project. (2003). Mobilized more than 65 entities (public schools, community centers, faith-based organizations) to pot and plant more than 6,500 tree seedlings in El Paso county. Solicited donations of compost and topsoil; food and drinks for volunteers on this six-eight month project.

Neighborhood Cleanups. Mobilized hundreds of volunteers to conduct clean ups of neighborhood lots and alleys in El Paso; inner city and colonias.

Neighborhood Improvement Association (NIA) Development. Worked with more than 30 Neighborhood Improvement Associations (NIAs) in the development of their collective and individual capacity to administer their respecdtive associations, collaborate with each other; identify, research and present issues; make written and oral presentations to public officials; prepare grant applications and formalizing their individual corporate structure.

Children Health Insurance Program (CHIP) Enrollment. Coordinate a drive to register more than 6,000 children in the Children's Health Insurance Program (CHIP). Build and mobilized a coalition of hospitals, public schools (all 8 districts in county), faith based organizations (including the Catholic dioceses); community based health clinics, school based organizations (PTAs)

and other social service agencies to engage in CHIP enrollment. The number enrolled under Project Bravo represented more than 25% of the total number of children enrolled in the entire County of El Paso.

Community Voices (Access to Healthcare for Adults). Coordinated a drive to enroll uninsured adults in this Thomason-Robert Wood Johnson sponsored health care program. Through my efforts, we enrolled 25% (1,200+) of the total participants (5000) within the County of El Paso.

Patient Assistance Program (PAP) Processing Center. Organized and managed an application assistance (processing) center through which eligible uninsured patients could obtain **free of charge,** their prescribed medicines from the various manufacturers that operated PAP **programs**. The Processing Center has assisted more than 2,000 patients obtain more than 7,000 prescribed medicines with a total value of more than $2,000,000 these patients would not have otherwise be able to purchase and/or at the expense of other necessities in life.

Employment Office. Recruited, trained and supervised employment staff in generating and matching employment and training opportunities for low-income job seekers. Directed staff in the development of "fee for services" employment related programs to increase revenues to the department. Such programs included: MHMR, DARS, Upper Rio Grande Workforce Development and EPCC. Directed the development of the **"First Impressions"** a program to secure donations from the business community of professional clothing for young women and men to use at work and/or job interviews.

Micro-Business Development (Self-Employment). Directed efforts to initiate an "incubator" of ten emerging businesses. Provided business training and assistance to low-income unemployed persons in starting their own businesses. Provided technical assistance in designing the corporate structure (incorporation, sole-proprietorship, etc.); deciding on a name; designing logos; product development; development of a business plan and identifying funding sources.

Special Project: Toshiba Laptop Computer Program. Initiated and sustained a county-wide effort including civic organizations, public housing and public schools from the eight school districts in the County of El Paso that eventually **assisted more than 300 low-income** families in to apply for free laptop computers under the program developed by the Beaumont Foundation pursuant to terms of a $2billion infringement court settlement against Toshiba Computers.

Special Project. El Paso Cab Association. Worked with more than 200 low-income cab drivers in developing into an effective trade association and advocating for more responsive municipal policies (rates, policing, age of vehicles, etc.); improving the quality of service provided by cab drivers (through training and self-policing); developing financing sources for newer vehicles; integrating the cab drivers, through the Association, into the tourist industry network (CVC, Hotel-Motel Association, Chambers, etc.). Organized monthly Cab Association dinners attended by cab drivers and elected officials and Chamber representatives.

1996-1997 Project Change-Levi Strauss Foundation El Paso, Texas.
Responsible for engaging the community in activities to reduce discrimination in all aspects of life in El Paso County. Coordinated a student multi-campus site satellite tele-conference on the subject of racism at New Mexico State University (Las Cruces), UTEP and El Paso Community College; organized training sessions of community leaders and developed a Coalition of community based organizations to fight discriminatory public and private policies.

1989-1995 MBE Certification and Procurement Specialist (Chicago, IL)

Illinois Association of Construction Contractors. Worked with Illinois minority contractors in increasing minority contract opportunities among federal, state and local officials. Worked with federal, state and local regulations on MBE procurement policies.

Illinois Congressional Breakfast Club. Organized a Congressional Roundtable of chief congressional staff from the 23 congressional districts in the State of Illinois that on a monthly basis with Illinois minority contractors to educate the Congressional office of the concerns of the minority contractors with respect to existing and pending federal legislation impacting minority procurement

DBE Procurement Initiative. Successfully negotiated through marketing of Illinois based contractor capacity, the setting aside of more than $110 million dollars in Department of Defense procurement (Army and Navy bases) in the Illinois area for minority owned contractors.

Unique Construction/Gibson/JWL Contractors. Work with Unique Construction, a partner of Gibson Electric ($150m per year), which was a subsidiary of JWP (Jamaica Water and Power-New York City), largest contractor in the world, in identifying private and public sector construction procurement and financing opportunities.

Highlights: (1) Recertified Unique Construction as a MBE/DBE by national DOT office; (2) Successfully prosecuted a protest of a $72 million Chicago Transit Authority contract working with local, state and federal officials (3) organized a financial bid for the financing of the United Airlines Chicago Bulls basketball stadium ($150 million deal) with JWP Financing and Bank of Paris (came in second to bid from Bank of Tokyo).

Private Civil Rights Attorney As a Para-legal, I assisted the attorney in the following civil rights projects:

(1) **HUD Complaint-Franklin, IL**: In behalf of 300 Hispanic, low-income families, organized neighborhood for submittal and successful negotiated of a complaint against the Township of Franklin, IL for violation of the HUD discrimination laws on nationality and family status. Franklin was a pre-dominantly non-minority town with a growing number of Hispanic low-income working families. The complaint sought injunctive relief against Franklin that started to enforce a local occupancy ordinance limiting one person per bedroom per unit. The enforcement threatened to evict more than 300 families residing in an Hispanic neighborhood (enclave of one and two bedroom apartment complexes (called the "the jungle"). We complained that the enforcement violated the HUD-enforced housing laws including selective enforcement (as there was a counterpart complex with Anglo families similarly out of compliance with the 1 person per bedroom limit); discrimination against family status; national origin and other civil rights. Franklin used the threat of fines against owners that did not commence eviction proceedings against the tenant/victims. The elected officials also call on the immigration authorities to sweep the complexes. Local sheriff's deputies were also called in to threaten the tenants. As a result of our actions, HUD obtained a temporary restraining order against Franklin and Franklin subsequently signed a consent decree stopping the enforcement of this ordinance

(2) **Wage Claims**: assisted 17 construction workers in obtaining unpaid wages in the amount of $17,000 from subcontractor on federal-financed HUD construction project.

(3) **Social Security Disability**: assisted clients in appealing Social Security benefit denials including individuals disabled from substance abuse.

(4) **Divorce Petitions.** Assisted low-income women in applying and securing divorces from abusive husbands including women with papers on process abandoned by US husbands.

1985-1993 National Hispanic Association of Construction Enterprises Washington, D.C.

Organized a national organization of Hispanic construction-related enterprises (including Mexican American firms [southwest and northwestern states], Puerto Rican [northeast states] and Cuban from the southeastern states) in an effort to increase access to construction opportunities in the public and private sector through marketing and advocacy before federal, state and local government agencies and corporations. Successfully advocated for $1 billion in bond exemptions for 8(a)/SDB construction firms nationwide; government-wide acceptance of letters of credit in lieu of corporate surety performance and subcontractor bonds. Testified before Congressional hearings regarding 8(a), SDB, DBE agency policies. Engaged in advocacy and negotiations with national corporations for the award of construction opportunities.

1981-1984 Law School Student (Antioch School of Law) Washington, D.C.

Highlight: Clinical work involved prosecuting a claim of discrimination pursuant to the Americans with Disabilities Act (ADA) against the employer that failed to provide for a work environment and duties that would accommodate our client with cerebral palsy and wrongfully discharged him.

1980-1981 National Association Farmworker Organizations (NAFO) Washington, D.C.

Operated a National Farm worker Toll-free Hotline for the benefit a migrant farm workers; developing a functional national information referral database of local and state resources to refer migrant farm workers in need of emergency assistance relating to transportation (gas, repairs); housing; food; healthcare; police protection.

Organized the public relations component of a national conference of poor people in Washington, D.C. including leadership from the Hispanic, black, native American, appalachian community including work with national media entities (networks and newspapers) and local media.

1976-1978 Committee for the Development of Mass Communications- El Paso, Texas

Committee for the Development of Mass Communications Organized coalition of community based organizations to advocate for greater access to local media entities (radio, television and cable); responsible for the employment of some of the first prime time news anchors and greater number of Hispanic reporter; implementation of an paid internship and scholarship program for Hispanic youths and increased quality programming for Hispanics. Produced six (6) radio programs (KTSM, KROD, and KDBC) and three (3) television programs (KTSM, KDBC, and KVIA), in Spanish and English; and six video and 16mm documentaries for local broadcasting and national syndication.

Texas Chicano Media Coalition. Organize a coalition of 33 cities in Texas of community-based organizations with the objective of increase capacity to advocate for better local and statewide radio and television programming. Conducted workshops and provided one-to-one training of federal FCC law and advocacy techniques. The statewide coalition allowed local groups to join other local groups to jointly negotiate with statewide media entities that owned stations in several cities in Texas and/or region.

National Latino Media Coalition. Took the leadership uniting the Texas, New Mexico, Colorado Hispanic media advocacy groups with the more experienced California media advocacy groups and subsequently uniting the Hispanic media advocacy groups with the Puerto Rican media groups from the Northeast states and Puerto Rico and the Cuban media groups, primarily from the Southeast in a national advocacy group that advocated for an increased Hispanic presence in national and regional media outlets (national networks, Hollywood, theatres, etc.)

1973-1973 University of Texas at El Paso El Paso, Texas

Tutorial Services Coordinator. Recruited, trained, supervised more than 100 upper class student tutors for low-income low-class students; arranging schedules, monitoring services and evaluating student performance.

1968-1972 MEChA Founder and Student Organizer UTEP-El Paso, Tx

MEChA Organizer. Founder and leader in the development of organizing skills in UTEP students; collaborating with other MEChA chapters in the Southwest; researching and preparing issues papers on issues relating to student retention and graduation rates.

Chicano Studies Program. Took lead in the development and negotiations to have UTEP adoption a Chicano Studies Program including of hiring of Director and faculty.

1971-1972 **Educational Research Project.** Non-profit organization designed to mobilize the entire El Paso community (low-income, middle-income and affluent) neighborhoods to improve quality of education in El Paso county:

Leadership Training and Education. Conducted research on educational issues for distribution to community organizations to increase pressure on local school districts to improve their educational performance with Hispanic and black students. Organized training sessions for community organizations.

Alvarado *v. El Paso Independent School District*. Provided the primary logistical, administrative and legal research support including for preparation of court evidence and exhibits to sustain the desegregation litigation in the federal civil rights case of in 1968-1972. Performed legal research on constitutional case and statutory law, prepared exhibits and conduct research into discriminatory practices of old and new to sustain the allegations of past and present discriminatory practices against Hispanic and Black students.

1968-1970 **Mexican American Political Action (MAPA)** **El Paso, Texas**

Voter Registration. Organized more than 300 volunteers in the first volunteer drive that registered more than 15,000 new Hispanic voters in El Paso County.

Combating Police Brutality-Affirmative Action in El Paso Police Department. Successfully advocated for the hiring of more Hispanic police officers and promotion of Hispanic policemen to the higher ranks. Successfully replaced Anglo cops beating on Chicanos with Hispanic cops beating up on Hispanic youth.

Free Summer School. Organized free summer school for low-income youth; provided classes; recreation; field trips and breakfast and lunch.

References Available Upon Request