

**CITY OF EL PASO, TEXAS  
AGENDA ITEM  
DEPARTMENT HEAD'S SUMMARY FORM**

**DEPARTMENT:** Department of Transportation

**AGENDA DATE:** Consent, November 8, 2011

**CONTACT PERSON NAME AND PHONE NUMBER:** Mirian Spencer, (915) 541-4482, spencermd2@elpasotexas.gov

**DISTRICT(S) AFFECTED:** ALL

**SUBJECT:**

A Resolution that the City Manager be authorized to execute agreements between the City of El Paso and International AIDS Empowerment, El Paso Holocaust Museum, American Cancer Society, Child Crisis Center, El Paso Motorcycle Coalition, United American Veterans Organization of El Paso, Sun Bowl Association, YMCA of El Paso, El Paso Marathon Foundation, Inter Club Council of El Paso, Lydia Patterson Institute, Sin Fronteras Organizing Project, Transmountain Optimist Foundation, El Paso Sun City Pride, Rotary Club of West El Paso, and Del Norte Lions Club for the participation in each event sponsor's respective event by the City, each of which constitutes an important public purpose of benefit to the City and its citizens as described within each application; and under the terms of each agreement the City will provide the necessary funds to the appropriate City departments to cover the costs of the on-duty police traffic-control assistance and other necessary public safety services for the Events. The amount of funding provided by the City towards these events, in the aggregate will not exceed the amount of funding allocated in the City's budget for these events.

**BACKGROUND / DISCUSSION:**

The above listed organizations submitted requests for city co-sponsorship in accordance with Section 13.36.050 (Cost and Fees) of the El Paso City Code. The events have also been approved for the use of City and or State right-of-way in conjunction with the events.

**PRIOR COUNCIL ACTION:**

The sponsorship was approved as a part of the budget resolution on August 23, 2011.

**AMOUNT AND SOURCE OF FUNDING:**

\$217,654.00 Non-Departmental Community Support 01101-99010273-505200

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**BOARD / COMMISSION ACTION:**

Non-Departmental Budget Presentation 7-27-2011 Approval  
City Council Budget Adoption 8-23-2011 Approval

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\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

**DEPARTMENT HEAD:** \_\_\_\_\_

(If Department Head Summary Form is initiated by Purchasing, client department should sign also)

*Information copy to appropriate Deputy City Manager*

## **RESOLUTION**

**WHEREAS**, the City of El Paso (hereinafter referred to as the “City”) has granted various organizations permission to utilize City rights-of-way for events during the 2012 Fiscal Year (hereinafter referred to as “Events”). Some of these organizations (“Event Sponsors”) and their respective Events are as follows:

1. International AIDS Empowerment (AIDS Walk El Paso)
2. El Paso Holocaust Museum (Tour de Tolerance)
3. American Cancer Society (Making Strides Against Breast Cancer)
4. Child Crisis Center of El Paso (Planet Fitness Challenge for Kids)
5. El Paso Motorcycle Coalition (Toy Run Parade)
6. United American Veterans Organization of El Paso (United American Veterans Parade)
7. Sun Bowl Association (First Light Federal Credit Union Sun Bowl Parade)
8. YMCA of El Paso (Turkey Trot Run & Walk)
9. El Paso Marathon Foundation (El Paso Marathon)
10. Inter Club Council of El Paso (Black History Month Parade and Festival)
11. Lydia Patterson Institute (Segundo Barrio 5K Race/Walk)
12. Sin Fronteras Organizing Project (Cesar Chavez Parade/Marcha Campesina)
13. Transmountain Optimist Foundation (Northeast Parade)
14. El Paso Sun City Pride (El Paso Sun City Pride Parade)
15. Rotary Club of West El Paso (Independence Day Parade)
16. Del Norte Lions Club (Fourth of July Parade)

**WHEREAS**, the Event Sponsor for each Event has submitted its parade application and fees and has met the currently-established criteria for City financial support for the proposed event; and

**WHEREAS**, pursuant to City Code Section 13.26.050.E, the Event Sponsors’ applications for public funding of the traffic control and public safety costs related to each proposed Event was timely submitted; and

**WHEREAS**, the City Manager has presented the requests of organizations seeking City support to pay for traffic control and public safety costs related to the Events to the City Council in conjunction with the budget process for the 2012 fiscal year and the City Council has included sufficient funding in the City’s 2012 fiscal year budget to pay for the traffic control and public safety costs for these Events; and

**WHEREAS**, each applicant has presented and explained on their application the municipal purpose to be served through the conduct of their event, and, in this regard, the City has found that the Events serve an important public purpose and provide a benefit to the City of El Paso and its citizens.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:**

That the City Manager be authorized to execute Agreements between the City of El Paso and following Event Sponsors:

1. International AIDS Empowerment (AIDS Walk El Paso)
2. El Paso Holocaust Museum (Tour de Tolerance)
3. American Cancer Society (Making Strides Against Breast Cancer)
4. Child Crisis Center of El Paso (Planet Fitness Challenge for Kids)
5. El Paso Motorcycle Coalition (Toy Run Parade)
6. United American Veterans Organization of El Paso (United American Veterans Parade)
7. Sun Bowl Association (First Light Federal Credit Union Sun Bowl Parade)
8. YMCA of El Paso (Turkey Trot Run & Walk)
9. El Paso Marathon Foundation (El Paso Marathon)
10. Inter Club Council of El Paso (Black History Month Parade and Festival)
11. Lydia Patterson Institute (Segundo Barrio 5K Race/Walk)
12. Sin Fronteras Organizing Project (Cesar Chavez Parade/Marcha Campesina)
13. Transmountain Optimist Foundation (Northeaster Parade)
14. El Paso Sun City Pride (El Paso Sun City Pride Parade)
15. Rotary Club of West El Paso (Independence Day Parade)
16. Del Norte Lions Club (Fourth of July Parade)

for the participation in each Event Sponsors' respective Event by the City, each Event of which constitutes an important public purpose of benefit to the City and its citizens as described within each application; and under the terms of each agreement the City will provide the necessary funds to the appropriate City departments to cover the costs of the on-duty police traffic-control assistance and other necessary public safety services for the Events. The amount of funds provided by the City towards these Events, in the aggregate, will not exceed the amount of funding allocated in the City's budget for these Events.

**ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, 2011.

THE CITY OF EL PASO

\_\_\_\_\_  
John F. Cook, Mayor

ATTEST:

\_\_\_\_\_  
Richarda Duffy Momsen,  
City Clerk

APPROVED AS TO FORM:

APPROVED AS TO CONTENT:

\_\_\_\_\_  
Elizabeth Ruhmann  
Assistant City Attorney

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Daryl W. Cole, Director  
Department of Transportation

## Events listed by Sponsor

1. International AIDS Empowerment (AIDS Walk El Paso)
2. El Paso Holocaust Museum (Tour de Tolerance)
3. American Cancer Society (Making Strides Against Breast Cancer)
4. Child Crisis Center (Planet Fitness Challenge for Kids)
5. El Paso Motorcycle Coalition (Toy Run Parade)
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