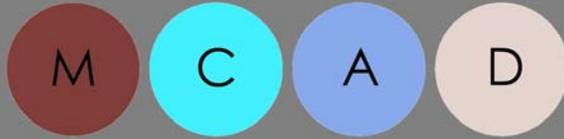


City of El Paso  
Museums and Cultural Affairs Department



## 2007 Public Art Plan

Museums and Cultural Affairs  
Department (MCAD)  
November 14, 2006

# Purpose of the Briefing

- Present the proposed 2007 Public Art Plan and provide background information on:
  - Process to date
  - Types of art
  - Implementation process
  - Next steps



## Background

- **Public Art Ordinance** adopted April 2006 provided for the establishment of the Public Art Committee and acquisition of, the funding of, and commissioning of art in municipal places
- **Public Art Master Plan** adopted in April 2005 provides a frame for the City's public art program and identifies public art projects
- **City Council Strategic Plan** of 2006 identifies goals related to Public Art

# Public Art Program Current Status

1. Staff the Public Art Program
2. Establish Cultural Affairs Advisory Board
3. Create the Public Art Committee
4. Utilize available funds
- 5. Initiate Public Art Plan**
6. Ownership and Maintenance
7. Establish a presence for public art in city, regional and bi-national planning
8. Explore ordinance for art in private developments

# Annual Public Art Plan Components

Public Art Plan includes:

- Projects to be initiated in the current year
- Planned location
- Proposed minimum budget
- Project timeline
- Artist selection process
- In the future it will include updates on project progress

# 2007 Public Art Plan Development

- Reviewed the distribution of Capital Improvement Projects (CIP) around the City
- Reviewed City Council's 2006 Strategic Plan goals related to public art
- Reviewed 2005 Public Art Master Plan project recommendations
- Researched industry national trends related to public art project budgets, artist selection processes and project implementation

# Report on the Nation's Public Art Programs

132 public art programs responded to a research project by Americans for the Arts. Below are the average costs of completed projects between 1997 and 2001

## For Commissioned Permanent Projects

Small projects average           \$27,000

Large projects average           \$345,160

## Purchase of Existing Artwork

Small projects average           \$8,835

Large projects average           \$41,055

# Funding the 2007 Public Art Plan

FY 2003 Certificates of Obligation	\$544,891
FY 2006 Certificates of Obligation	<u>\$1,977,360</u>
Total Public Art funds	\$ 2,522,251

Total amount proposed for 2007 \$670,000

Amount remaining for future projects \$1,852,251

## 2007 PUBLIC ART PLAN FOR THE CITY OF EL PASO

District	Project	Site Location	Artist Selection Process	Comments	Project Timeline	Minimum Budget	Funding
8	Civic Center Plaza	One Civic Center Plaza	Pre-Qualified List Regional or National Artist	Public Art/ Design Enhancements developed in collaboration with Central Business District, stakeholders, and Convention Visitors Bureau	2007	\$50,000	2003 CIP 2% 2006 CIP 2%
8	History Museum	510 N. Santa Fe	Pre-Qualified List Regional or National Artist	Public Art / Design Enhancements in collaboration with History Museum, Central Business District, stakeholders and Parks and Recreation department	2007	\$75,000	2003 CIP 2% 2006 CIP 2%
1,2,3,4, 5,6,7,8	Mural Arts Project	Citywide	RFP/ Local and Regional Artist	Citywide Mural Art Project for the creation of citywide murals. In collaboration with non-profits, area schools, neighborhoods and City departments	2007	\$100,000	2003 CIP 2% Private Funds
1,2,3,4, 5,6,7,8	Bus Shelters Citywide	Citywide	Pre-Qualified List Local or Regional Artist	Public Artwork integrated into the fabric of bus shelters citywide. In collaboration with Sun Metro, and neighborhood stakeholders	2007	\$100,000	2003 CIP 2% 2006 CIP 2%
1	Murchison Park	1600 Scenic Dr.	Pre-Qualified List Regional or National Artist	Public Art/ Design Enhancements developed in collaboration with neighborhoods, non-profit organizations and Parks and Recreation department	2007	\$50,000	2003 CIP 2% 2006 CIP 2%
2	Fort Bliss Gateway Project	Ft. Bliss gates	Pre-Qualified List Local or Regional Artist	Gateway design in collaboration with Ft. Bliss, City departments and stakeholders	2007	\$50,000	2003 CIP 2% 2006 CIP 2%
2	McKelligon Canyon	1400 McKelligon	Pre-Qualified List Local or Regional Artist	Public Art/ Design Enhancements developed in collaboration with Convention and Visitors Bureau, Texas State Parks and Wildlife and Parks and Recreation department	2007	\$20,000	2003 CIP 2% 2006 CIP 2%
3	Delta Street City Services	Delta Street and Vicinity	Pre-Qualified List Local or Regional Artist	Public Art/ Design Enhancements developed in collaboration with Delta street City services facilities, Humane Society and the community	2007	\$50,000	2003 CIP 2% 2006 CIP 2%
4	Archeology Museum	Trans-Mountain Dr.	Pre-Qualified List Regional or National Artist	Public Art/Design Enhancements developed in collaboration with Texas State Parks and Wildlife, Archeology Museum and stakeholders	2007	\$25,000	2003 CIP 2% 2006 CIP 2%
6	Rio Bosque Wetlands Bridge	Socorro Rd. 1.5 miles from Loop 375	Pre-Qualified List Local or Regional	Public Art / Design Enhancements on a bridge developed in collaboration with Audubon Society, UTEP, Friends of Rio Bosque and Parks and Recreation department	2007	\$30,000	2003 CIP 2% 2006 CIP 2%
8	Keystone Heritage Park	4200 Doniphan Dr.	Pre-Qualified List Local or Regional Artist	Public Art/Design Enhancements developed in collaboration with Keystone Heritage organization, community, Archeology Museum and Parks and Recreation department	2007	\$50,000	2003 CIP 2% Private Funds
1,2,3,4, 5,6,7,8	Pocket Parks	Citywide	Pre-Qualified List Local or Regional Artist	Public Art/ Design Enhancements developed in collaboration with skate clubs, neighborhoods, area schools and Parks and Recreation department	2007	\$70,000	2003 CIP 2% 2006 CIP 2%

# Public Art Projects

Public art projects may be an integral part of a structure, attached to a structure or detached from the structure within or outside of it. It may also be located on municipal grounds where there are not structures.

# Categories of Public Art

Art works of remembrance



Expressive art works

Functional art works



Community art works

# Methods of Selecting Artists for Public Art Projects

There are several methods for selecting art and artists:

- Open Competition
- Limited or Invitational Competition
- Direct Selection
- Mixed Process
- Pre-Qualified Artists List

Any of the following methods may be used, depending upon the requirements of a particular project which may include but are not limited to: budget, timeline, geographic location, and scope of work

# Pre-Qualified Artists List

The list will be updated every two years and will include categories for established as well as emerging artists. The list will include local, regional and national artists. Artists interested in being considered for projects will be invited to submit their qualifications and PAC will review and select Artists



# 2007 Public Art Plan Implementation Process

- Work with the Public Art Committee and Cultural Affairs Advisory Board to issue a call to Artists and prioritize projects
- Work with stakeholders to develop a scope of service for each project that defines interests, needs and types of projects to consider
- Issue request for proposals to the pre-qualified list of Artist
- Artist/project selection
- Project implementation

## Next Step

- City Council review and approval
- Develop PAC operating procedures
- Issue call to Artists
- Begin project development

Questions??