

DATE: 11-16-06

TO: City Clerk

FROM: Representative Beto O'Rourke

ADDRESS 2 Civic Center Plaza TELEPHONE 541-4123

Please place the following item on the (Check one): CONSENT  REGULAR

Agenda for the Council Meeting of November 28, 2006

Item should read as follows: Donald A. Michie to the Committee on Border Relations as requested by Representative Beto O'Rourke, District #8.

SPECIAL INSTRUCTIONS: \_\_\_\_\_

**BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM**

NAME OF BOARD/COMMITTEE/COMMISSION: Committee on Border Relations

NOMINATED BY: City Representative Beto O'Rourke DISTRICT: 8

NAME OF APPOINTEE Donald A. Michie  
(Please verify correct spelling of name)

BUSINESS ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

Patricia Ann Monardes

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED:   
RESIGNED   
REMOVED

OTHER (SPECIFY): \_\_\_\_\_

EXPIRATION DATE OF INCUMBENT: 7-06

EXPIRATION DATE OF NEW APPOINTEE: 11-21-08

PLEASE CHECK ONE OF THE FOLLOWING: 1<sup>st</sup> TERM:

2<sup>nd</sup> TERM

UNEXPIRED TERM:

**DONALD A. MICHIE, Ph.D.**  
**SHORT VITA**

**EDUCATION**

**Ph.D., Marketing and Real Estate, The University of Wisconsin—Madison,  
1976**  
**MBA, Business, Marquette University, Milwaukee, Wisconsin**  
**BBA, Marketing, The University of Wisconsin—Madison**

**EMPLOYMENT**

**Professor of Marketing, The University of Texas El Paso,  
Director, Institute for Manufacturing and Materials Management, The  
University of Texas El Paso**  
**Chairman, Department of Marketing, The University of Texas-El Paso**  
**Assistant Professor of Marketing, New Mexico State University**  
**Assistant Professor of Marketing, The University of Missouri—Columbia**  
**Assistant Professor of Marketing, The University of Wisconsin—Oshkosh**

**PUBLICATIONS**

**Maquiladoras: Mexico's Pandoras Box, National Paper, Outsourcing  
Conference, Saint Mary's College, San Antonio, Texas, Fall 2005  
(w John Hadjimarcou)**  
**Stalwarts of the Maquiladora, MexicoNow, Spring 2005 (w Gary Sullivan)**  
**Stalwarts of the Maquiladora, MexicoNow, Summer 2006 (w Gary Sullivan)**  
**Two manuscripts (drafts) with co-authors (Hadjimarcou and James DeLisle)**

**SERVICE (TRADE COMMUNITY)**

**Staff, President's Council on Trade, 2005+**  
**Committee Member, Regional Transportation Study, El Paso Metropolitan  
Planning Organization**  
**Committee Member, Mayor's Committee on Manufacturing**  
**Board Member, U.S.-Mexico-Canada Strategic Alliance**  
**Associate, U.S.-Mexico Partnership for Prosperity, 2003+**  
**Founding Member/Member, The Border Trade Alliance, 1986-present**  
**Founding Member/member, The Foreign Trade Association, 1985-present**  
**Former Advisor, U.S.-Mexico Commerce, Secretary, U.S. Department of  
Commerce**

**Former Advisor, Industrial Development, U.S.-Mexico Border Governors**  
**Former Member, Texas-Mexico Authority, Austin, Texas**  
**Former Chairman, Transportation Committee, BTA and FTA (Several  
Times)**

**Former Chairman, Infrastructure Committee, BTA and FTA  
Former Chairman, Maquiladora Committee, BTA (Twice)**

**Former Member, Executive Committee, BTA and FTA (Several Times)  
Liaison, AST and TBEC, BTA**

**SERVICE Previous (PROJECTS)**

**Position Papers, Trade Groups including BTA, FTA, Partnership for Prosperity, U.S.-Mexico-Canada Strategic Alliance. Issues include: Transportation, Industrial Competitiveness, Border Infrastructure, Maquiladoras, Legislative Bill Language.**

**Mexican Motor Carrier Access to U.S. Border Community (Drafted Legislative bill that was enacted by the Congress ensuring Mexican Motor Carrier access to U.S. Border Communities. Worked with AMPIP to demonstrate loss of U.S. jobs if the Motor Carrier Act of 1985 were implemented. New legislation changed the 1985 Act.)**

**Mexican Motor Carrier Access To Texas (and New Mexico) Border Communities. (Drafted bill language that was enacted by the Texas Legislature ensuring Mexican Motor Carrier access to Texas border communities. Also, assisted New Mexico enact similar legislation.)**

**U.S Southern Border Ports of Entry Infrastructure. (Identified for Senators DeConcini and Domenici transportation and port of entry projects for Federal funding. \$360 million was spend on facilities, border-wide.)**

**U.S.-Mexico Border NAFTA Strategic Position Paper. (Coordinated the development of recommendations for NAFTA: provisions, infrastructure requirements and investment potential. Paper was used by the BTA to lobby Mexico City and Washington on NAFTA. 1,200 persons, border-wide, from Mexico and U.S., participated in the project.)**

**806/807 Congressional Investigation of Maquiladoras. (Coordinated with BTA and AMPIP to identify the number of U.S. jobs by U.S. Congressional District that were integrated with Maquiladora production. The testimony ended Congressional attempts to eliminate The U.S. 806/807 production sharing preferential tariff.**

## **PROJECT (CURRENT)**

**Hyperborder Bridge Project:** Member of planning team responsible for the conceptualization, development and implementation of the strategy to obtain authorization of this facility.

**Stalwarts of the Maquiladora.** A project to identify, recognize and interview those stalwarts (pioneers) who were instrumental in the start-up of the Maquiladora industry. The stalwarts include the entrepreneurs, first generation Maquiladora plant managers/companies and key service providers. To date, interviews have been completed with more than two hundred stalwarts located from Matamoros to Nogales, Mexico City, Flagstaff and Tucson.

**Stalwarts of the Maquiladora (Events):** Coordinated with Gary Sullivan and the U.S-Mexico-Canada Strategic Alliance the planning and execution of two events recognizing and honoring stalwarts of the Paso del Norte community. The first event was to recognize Mr. Bruce Evans Who passed away recently. More than forty persons attended his Event. The second event recognized more than fifty stalwarts and was Attended by more than four hundred persons.