

DATE: 11-21-2011

TO: City Clerk

FROM: Representative Ann Morgan Lilly

ADDRESS 2 Civic Center Plaza 10th Floor, El Paso, TX TELEPHONE 541-4151

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of November 29, 2011

Item should read as follows: Appointment of Katherine Palafox to the Public Service Board Selection Committee as requested by Representative Ann Morgan Lilly, District 1.

SPECIAL INSTRUCTIONS: _____

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: PUBLIC SERVICE BOARD SELECTION COMMITTEE

NOMINATED BY: Representative Ann Morgan Lilly DISTRICT: 1

NAME OF APPOINTEE: Katherine Palafox
(Please verify correct spelling of name)

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: El Paso ST: TX ZIP: _____ PHONE: _____

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Katherine Updike

EXPIRATION DATE OF INCUMBENT: 12/31/9999

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: _____
RESIGNED X
REMOVED _____

CITY COUNCIL APPROVAL DATE: 11-29-2011

TERM BEGINS ON: 11-29-2011

EXPIRATION DATE OF NEW APPOINTEE: 12-31-9999

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X

2nd TERM: _____

UNEXPIRED TERM: _____



925 Park Road, El Paso, Texas 79902
Phone 915.546.6742 Website www.kepb.org

Katherine Gunter-Palafox - "The success of all of KEPB's projects and programs are a direct result of our positive working relationship with the City of El Paso's Environmental Services Dept., Street Dept., Fire Dept., and Police Dept., local businesses, and the thousands of community volunteers that participate annually."

BELOW IS A LIST OF ACCOMPLISHMENTS, PROGRAMS AND INITIATIVES CREATED AND DONE BY KATHERINE GUNTER-PALAFOX

KEPB Community Tool Shed Program began in 2004. There are now over 32 KEPB CTS's. They are lending libraries of clean-up and beautification supplies established at fire stations throughout El Paso. Over 600 clean-ups are facilitated through the program annually. The KEPB CTS program won the Environmental Award of Excellence from TCEQ in 2007.

This award winning program has received support from the Hunt Family Foundation for the past three years. Hunt's commitment to KEPB is \$100,000.00 over four years. The support began in 2008 and will end in 2012.

KEPB hosts four citywide clean-ups annually, Gift to the Mountain, the Great American Clean-up, Gift to the River and Pride Day. Annually over 10,000 plus volunteers participate in our clean-ups

Through the KEPB Tree program over 500 trees have been planted throughout El Paso over the past 5 years. The Zoo, Dr. Green Elementary, Girl Scout Headquarters, City medians, City parks and

neighborhoods throughout El Paso are some of the places where the trees have been planted.

KEPB in 2004 translated the Keep America Beautiful educational curriculum "Waste in Place" into Spanish. KEPB utilizes both the Spanish and English versions of Waste in Place in our outreach and educational efforts.

Over 1000 teachers have been trained in Waste in Place reaching well over 140,000 elementary and middle school students over the past 5 years.

In 2007 Katherine Gunter-Palafox was dubbed the "Queen of Trash" by the El Paso Magazine. A three page article was written about Katherine Gunter-Palafox and her accomplishment at KEPB.

KEPB's Cooking Up a Cleaner Community TV segment began in 2002. It ran for seven years once a week on KDBC Channel 4. In 2004 KEPB's Cooking Up a Cleaner Community program was awarded the Keep America Beautiful's Most Innovative Award for education and outreach.

In March of 2009 Katherine Gunter-Palafox was written up in the national magazine, Southern Living Magazine, bringing national attention to El Paso and KEPB's grass-root environmental efforts.

KEPB annually is awarded the Keep America Beautiful Presidential Award of Excellence.

KEPB annually is a Keep Texas Beautiful Gold Star Affiliate.

In 2001, 2005 and 2009 KEPB won the Governor's Community Achievement Award (GCAA) bringing in over 2 million dollars of landscape beautification to El Paso.

Projects include:

- Mesa medians
- McRae medians
- I10 heading East from Piedras to the Spaghetti bowl
- I10 Joe Battle Exits

The GCAA from 2009 will be spent on I10 at Airways.

In 2009 KEPB completed a ten minute bilingual educational and awareness DVD, Illegal Dumping- There Is No Excuse, It has been distributed and viewed locally and regionally

Currently -

- KEPB produced a ten page educational booklet targeted for middle school students addressing illegal dumping.
- KEPB invested over \$73,000 in the Sparks Colonia in an effort to clean up Sparks and raise awareness regarding the devastating impact illegal dumping has on a community. Over 7000 tires and over 600 tons of illegally dumped trash has been removed from the community of Sparks.
- KEPB established a Community Tool Shed in Sparks in May of 2010 at the Socorro Ramirez Community Center – Funded by the Hunt Family Foundation
- KEPB has just completed the development of a two part bilingual DVD promoting awareness and the importance of recycling in our region.
- KEPB weekly gives up to 5 educational talks at clubs, summer camps, schools, neighborhood associations, churches, and health fairs on recycling, illegal dumping, graffiti, air and water quality, and how a clean community directly impacts safety issues, health issues, and the economic vitality of a community.
- 2010 & 2011 thru 2012 – Katherine Gunter-Palafox (KGP) was voted in as the Madam Chair for the Rio Grande Council of Governments/ Solid Waste Advisory Committee.
- June 2010 and 2011 KGP was appointed to the Keep Texas Beautiful Board of Directors. KGP was appointed the Head of the Sustainability Task Force for the State of Texas KTB Affiliates and is a member of the KTB Board Selection Committee.
- KEPB participated and help coordinate the 2011 Environmental Summit.
- PRIDE DAY KICK OFF – October 14, 2011 at Album Park. KEPB planed and organized a celebration kick off for the volunteers on Pride Day. Over 200 volunteers participated.

- PRIDE DAY – October 15, 2011 KEPB coordinated this annual citywide clean-up event. Over 40 sites were targeted for clean up. Several in every district. Over 6000 volunteers participated. Over 117 tons of illegally dumped debris and litter was removed from the community and properly disposed of.
- KEPB just wrapped up our annual Clean & Scary 5K Run/ 1 Mile walk. Over 120 people participated
- GIFT TO THE RIVER – November 12, 2011. KEPB is in the process of coordinating this clean-up with over 19 local high schools. Over 3000 high school students participate annually. 20 tons of illegally dumped trash and debris was removed from our community and properly disposed of.
- KEPB participated in the Thanksgiving Day Parade as the official “Pooper Scoopers” – 60 volunteers can on board to help during the event.