

18A

CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM

DEPARTMENT: City Manager

AGENDA DATE: December 13, 2011

CONTACT PERSON NAME AND PHONE NUMBER: Deborah Hamlyn (915) 541-4686

DISTRICT(S) AFFECTED: All

SUBJECT:

Presentation on Annual Status Report: Healthy Eating and Active Living

BACKGROUND / DISCUSSION:

PRIOR COUNCIL ACTION:

AMOUNT AND SOURCE OF FUNDING:

N/A

BOARD / COMMISSION ACTION:

N/A

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:



(If Department Head Summary Form is initiated by Purchasing, client department should sign also)

Information copy to appropriate Deputy City Manager

CITY CLERK DEPT.
2011 DEC -8 PM 3:16



Healthy Eating and Active Living *Annual Action Plan*



Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



➤ **Planning**

Engaged in the
Comprehensive Plan
Update and Smart Growth
Implementation-both to
encourage more
opportunities for physical
activity and improved
health. (*ongoing*)

Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



60 City staff members have become certified in New Urbanism.

➤ **Planning**

This past week over 150 people, public and private participated in a 3-day seminar in Smart Code.
(complete)

Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



➤ Parks

- Received a planning grant from PDNHF in the amount of \$111,725 to create community gardens in parks.
- A pilot project garden is being identified
(*ongoing*)

Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



➤ Parks

A curriculum created for Parks after school programs, summer camps and day care includes programs for gardening as a healthy outdoor activity and nutrition awareness.
(complete)

Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



➤ Sun Metro

Routes have been examined and modified to ensure that supermarkets are accessible by public transportation.
(complete)

Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



➤ **Sun Metro**

Access to supermarkets will be given priority when planning for increased frequency and late night service.
(ongoing)

Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



➤ Sun Metro

Created a sidewalk gap program to ensure that access to the bus stop is pedestrian friendly thereby eliminating barriers to utilizing public transportation.
(complete)

Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



➤ **Sun Metro**

Incorporation of farmer's markets at all transfer centers. (*ongoing*)

Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



➤ Zoo

Received a \$40,000
“Wild About Health
Grant” to help promote
good nutrition and
physical activity at the
zoo. (*complete*)

Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



➤ Zoo

- Creating educational bilingual posters and graphics promoting this message through the zoo exhibits.
- Health stickers and healthy options on the Café menu.

(ongoing)

Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



➤ **Purchasing**

A Health Choice Ordinance was passed by City Council which required all of our contractors to reduce access to sugar-sweetened beverages, and food high in sugar and fat, and replace them with healthier choices.
(complete)

Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



➤ **Purchasing**

Reviewed all existing beverage, snacks and food service contracts for vending machines, concessions.

Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



➤ **Purchasing**

- Determined that approximately 100 locations with more than 145 vending machines were deployed on City sites.
- There were also 26 concession agreements in place which would be impacted.

Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



➤ Purchasing

Solicitation was issued to obtain “City wide” beverage and snack vending services. On October 11, 2011, City Council approved the award to Mcliff Partners Ltd and the Pepsi Beverages company of El Paso. The total estimated revenue from both contracts is \$753,560 over the five year contract term. *(complete)*

Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



➤ **Health**

Received a grant in the amount of \$50,000 from the PDNHF to do a Health Impact Assessment to study the potential effect of a development project on physical activity, availability of nutritious foods, etc. (*complete*)

Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



➤ Health

- Insurance Benefits developed a Wellness Plan which includes
 - Partial reimbursement for completing 4 requirements
 - Partial gym membership reimbursement for completing attendance requirements
 - Rewards program for completing fitness goals
(complete)

Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



➤ **Aetna Foundation**

Provided pedometers to Risk Management to distribute to new employees during new employee benefit orientation. (*complete*)

Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



➤ **Aetna Foundation**

Partnered with
PDNHF to create a
citywide program to
combat childhood
obesity in the schools.
(complete)

Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



➤ Group of Health Care Partners

- Formed to identify low-cost initiatives that will encourage active living and healthy eating.
- Walking trails have been mapped for downtown and UMC locations along with signage and brochures.

(complete)

Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



➤ **Health**

The Healthy Eating Active Living Coalition (HEAL) made up of community-wide advocates was formed in 2009 to come up with policies to reduce the obesity rate for children and adults within the Paso Del Norte Region.

Outcomes

S E R V I C E S O L U T I O N S S U C C E S S



➤ **Health**

Currently, they created a Center of Excellence which is a collaboration between UTEP, Texas Tech, and the UT Houston School of Public Health to serve as a National model to advocate for proper nutrition, healthy eating habits and physical activity-promoting programs and pushing out information throughout the region. (*ongoing*)



Questions / Comments

